

Honolulu Hawaii

COMBINED MEETING PCSO | RMSO

Preview
Program

ANNUAL SESSION

WO
CON WESTERN
ORTHODONTIC
CONFERENCE

HILTON HAWAIIAN VILLAGE

HONOLULU, HAWAII

OCT. 16-18, 2025



Register Today!



Join us on the shores of Waikiki Beach for the Western Orthodontic Conference (WOCON) Annual Session 2025 – a combined meeting of the PCSO and RMSO. Experience our dynamic lineup of speakers, industry leaders, sponsors and exhibitors gathered together for three days of innovation, learning, and relaxation at the Hilton Hawaiian Village. Enjoy lush surroundings, luxurious amenities, vibrant dining, and a tropical wonderland of island activities.

Speakers

Our speakers offer actionable insights, ideas, and strategies to help build your practice, expand your knowledge, define new opportunities, and inspire your teams.

THURSDAY



Dr. Jessica Backinger



Dr. Sebastian Baumgaertel†



Mr. Jeff Behan†



Dr. Cheryl Gansecki



Dr. Zhanna Konovalenko†



Dr. Tung Nyugen



Dr. Rick O'Neil†



Dr. Sid Vora

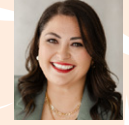
FRIDAY



Ms. Alyssa Chang†



Dr. Onur Kadioglu



Ms. Cassie Kellner



Dr. Jay Lee



Dr. Emily Letran†



Dr. Jeremy Manuele†



Dr. Brandon Martin†



Ms. Nicole McFarlane



Dr. Samson Ng



Dr. Sheetal Patil



Ms. Shannon Patterson†



Dr. Stacey Quo



Dr. Parul Taneja



Ms. Lori William†

SATURDAY



Mr. Eric M. Bailey†



Dr. Dan Bills†



Dr. Rebecca Bockow†



Dr. Chooryung Judi Chung



Mr. Joe DiPenta†



Mr. Oliver Gelles†



Dr. Sean Holliday†



Dr. Tae-Woo Kim



Ms. Tricia Rogers†



Dr. Phoebe Tsang



Mr. Rick VanDermeyden†



Mr. Craig Wigginton†

†Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation.

Event SCHEDULE



Thursday OCTOBER 16

| | | | | | |
|-------------------|-------------------------------------|--|--|---|--|
| 7:45am – 9:00am | Lecture* | Dr. Cheryl Gansecki | Evolution of the Hawaiian Islands and Recent Eruptions of Kīlauea Volcano |  | |
| 9:30am – 10:30am | Lecture | Dr. Rick O'Neil [†] <i>(Sponsored by: Solventum)</i> | Clarity™ Aligners with GRIP: The Unmatched Duo in Aligner Therapy <i>(CE offered by sponsor)</i> | |  |
| 9:30am – 11:00am | Lecture | Dr. Tung Nyugen | The Latest Innovations in Dentofacial Orthopedics |  | |
| 9:45am – 10:45am | Lecture | Dr. Zhanna Konovalenko [†] | The Time Freedom Method | |  |
| 10:45am – 11:45am | Lecture* | TBD <i>(Sponsored by: Angel Aligners)</i> | TBD | |  |
| 11:00am – Noon | Lecture | Mr. Jeff Behan [†] | Secrets to Creating Pro-Level DIY Marketing Content | |  |
| 11:15am – 12:15pm | Lecture | TBD | TBD |  | |
| Noon – 1:00pm | Lunch 'n Learn* | | Lunch 'n Learn sponsored by ClearCorrect | | |
| 1:00pm – 2:00pm | Lecture* | Dr. Sebastian Baumgaertel [†] <i>(Sponsored by: Dentaurum)</i> | My Experience with MARPE in Private Practice | |  |
| 1:00pm – 2:00pm | Lecture | Dr. Jessica Backinger | Using Personality Profiling to Build an Amazing Team | |  |
| 1:15pm – 2:15pm | Lecture | Dr. Sid Vora | Orthodontics and the Pediatric Airway: Evidence-Based Insights |  | |
| 2:15pm – 3:15pm | Welcome Reception | | Welcome Reception sponsored by Align | | |
| 4:30pm – 5:30pm | Alumni Receptions (select programs) | | Ticketed event; pre-registration required. | | |

Friday OCTOBER 17

| | | | | | |
|-------------------|---|---|--|---|---|
| 6:30am – 7:30am | Component Breakfast (select components) | | Ticketed event; pre-registration required. | | |
| 7:30am – 8:20am | Lecture | Dr. Parul Taneja | The Times They Are A-Changin': Exploring Intersections between Gen Z and Leadership in a Multigenerational Workplace | |  |
| 8:15am – 9:15am | Lecture* | Dr. Brandon Martin [†] <i>(Sponsored by: DIBS AI)</i> | From Chaos to Kaizen – Use AI to Supercharge your Bracket Placement | |  |
| 8:15am – 9:45am | Lecture | Dr. Onur Kadioglu | 2025 President's Lecture: Beyond the Basics: Efficient and Evidence Based Use of 3D Imaging in Orthodontic Practice |  | |
| 8:30am – 9:15am | Lecture | Ms. Alyssa Chang [†] | Find Relief Fast: A Neuroscience Approach to Easing Pain, Stress, and Anxiety – Even if You Feel Stuck | |  |
| 9:45am – 11:15am | Ortho Idol | | Hear Ms. Cassie Kellner, Dr. Emily Letran [†] , and Dr. Sheetal Patil share their message in 'Ted Talk'-like lectures. Then vote on the winner. |  | |
| 10:00am – 11:00am | Lecture | Dr. Samson Ng | Lumps and Bumps in the Mouth 2.0 |  | |

*CE not provided by PCSO

[†]Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation.

SCAN THE QR CODE TO REGISTER



Or visit our website
and register online:
pcsortho.org/wocon-annual-session



| | | | | |
|-------------------|--|---|---|--|
| 10:00am – 11:30am | OrthoConnect | | A mentorship program open to residents and new & younger members. Participation limited. | |
| Noon – 1:00pm | Lecture | Dr. Jay Lee | Demystifying Two-Jaw Orthognathic Surgery Sequencing: What the Orthodontist Needs to Know for Quintessential Communication and Treatment Planning with Their Surgeon | |
| 12:15pm – 1:15pm | Lecture | Ms. Nicole McFarlane | Change Your View, Change Your Results: The Power of Shifting | |
| 12:15pm – 1:15pm | Lecture | Dr. Jeremy Manuele [†] | 2024 Ortho Idol Winner: MARPE Mayhem to Mastery: Lessons Learned and the Road Ahead | |
| 1:15pm – 2:30pm | Lecture | Dr. Stacey Quo | Fact or Fiction? Sleep Apnea in the Orthodontic Office: Taking a Deeper Dive at the Evidence | |
| 1:30pm – 2:30pm | Lecture | Ms. Lori William [†] | Avoiding Brown Bananas; Converting New Patients through Connections and Intentions | |
| 1:30pm – 2:30pm | Lecture* | Ms. Shannon Patterson [†] (Sponsored by: Align) | Industry in Transition; Redefining a Consumer-Centered Model in 2026 | |
| 2:45pm – 3:45pm | New & Younger Member Meet-Up & Mai Tais (Sponsored by: Align) | | Join fellow New & Younger Members for mingling, munchies, and Mai Tais. Ticketed event; pre-registration required. | |
| 6:00pm – 8:40pm | Luau Closing Celebration | | Everyone is invited! Eat, drink, and celebrate with a traditional Hawaiian Luau that includes a lei, luau dinner, live entertainment/luau performance, and fireworks show! SPACE IS LIMITED! A separate ticket must be purchased for the Luau Closing Celebration. | |

Saturday OCTOBER 18

| | | | | |
|-------------------|-------------------------------|---|--|--|
| 6:30am – 7:30am | Women Orthodontists Breakfast | | Ticketed event; pre-registration required. | |
| 7:30am – 8:30am | Lecture | Dr. Dan Bills [†] (Sponsored by: DentalMonitoring) | Orthodontic Efficiency Pearls for the Entire Team: Work Smarter. Live Better. (CE offered by sponsor) | |
| 7:30am – 8:30am | Lecture | Dr. Phoebe Tsang | The Perfect Alignment – Where Orthodontics Meets Pediatric Dentistry | |
| 7:45am – 8:45am | Lecture | TBD | Molar Hypomineralization and Chalky Teeth: A Guided Tour from Clinical Challenges to Science-Driven Prevention and Social Good | |
| 8:45am – 9:45am | Lecture* | Mr. Oliver Gelles [†] (Sponsored by: OrthoFi) | Data-Driven Orthodontics: Managing Growth, Cash Flow, and Risk for Long-Term Success | |
| 8:45am – 9:45am | Lecture | Dr. Sean Holliday [†] | Mastering Complex Biomechanics in Clear Aligner Therapy | |
| 9:00am – 10:00am | Lecture | Dr. Chooryung Judi Chung | Non-Surgical Dentofacial Orthopedics for Adults | |
| 10:15am – 11:15am | Lecture* | Mr. Rick VanDermeyden [†] Mr. Craig Wigginton [†] Mr. Joe DiPenta [†] (Sponsored by: EOS) | Less Chair Time, More Growth: The EOS Framework for a Thriving Ortho Practice | |
| 10:15am – 11:30am | Lecture | Dr. Rebecca Bockow [†] Ms. Tricia Rogers [†] | Closing the Open Bite: The Synergy of Orthodontics and Myofunctional Therapy | |
| 10:30am – 11:30am | Lecture | Dr. Tae-Woo Kim | Biomechanics of Treating the Open Bite using TADs | |
| 11:30am – 12:30pm | Orthodontic Educators Lunch | | Ticketed event; pre-registration required. Limited to Residency Program Faculty only. | |
| 12:30pm – 2:15pm | Lecture | Mr. Eric M. Bailey [†] | The Cure for Stupidity: Using Brain Science to Explain Irrational Behavior | |

*CE not provided by PCSO

[†]Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation.

WHAT TO EXPECT FROM THE CONFERENCE

- Educational sessions for Doctors and Team Members
- Up to 13 CE Credits
- Reduced resort schedule to enjoy the tropical paradise
- Complimentary breakfast, lunch, and breaks on Thursday, Friday, & Saturday
- Welcome Reception with exhibitors and colleagues
- Full Luau Closing Celebration on hotel grounds
- Networking opportunities with colleagues across the PCSO & RMSO
- Exhibit Hall with special meeting discounts
- Scientific posterboard displays

ADA CERP | Pacific Coast Society of Orthodontists (PCSO) is an ADA CERP recognized provider approved by American Association of Orthodontists.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. | **PCSO designates this activity for 13 CE credits.**



Your generosity helps provide healthy and beautiful smiles to children in our local communities
Help Us Reach Our Goal!
Please Donate Today...

Scan the QR code to donate



Join with the PCSO and our charity partner, America's ToothFairy, to support the 2025 Smile Drive fund-raising campaign. All donations will go to the Hawai'i Children's Action Network. Thank you for helping us reach our goal to provide local children with toothbrushes they desperately need.



Special EVENTS

Thursday OCTOBER 16

WELCOME RECEPTION

2:15-3:15pm | Join your colleagues for a conference social hour sponsored by Align to kick off the meeting with suppliers in the exhibit hall.

Food and beverage available.

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ALUMNI RECEPTIONS

4:30-5:30pm | Enjoy a reception with your fellow residency program alumni from these programs. Pre-registration is required.

- A.T. Still University
- Oregon Health & Science University (member only)
- University of California San Francisco
- University of Nevada Las Vegas
- University of the Pacific
- University of Washington (guests allowed at additional fee)

Friday OCTOBER 17

COMPONENT BREAKFASTS

6:30-7:30am | Join colleagues from participating component societies for breakfast and discussion. Pre-registration is required; some fees may apply.

- Arizona State Orthodontic Association
- California Association of Orthodontists
- Nevada State Orthodontic Society



WOCON MOBILE APP UPDATED FOR 2025

Sponsored by IOS

IOS
Intl. Orthodontic Services



Your go-to meeting resource with everything you need found easy and accessible, all in one place – your phone. Available later this year in the App Store and Google Play.

Find all sorts of useful content including daily schedules, session and speaker details, sponsors, exhibitors, attendee list, and more.

9:45-11:15am | Don't miss your chance to hear three up-and-coming speakers. Each Ortho Idol contestant will have 20 minutes to share their message. At the end, audience members will vote on the winner, to be featured next year as a speaker at the 2026 WOCON Annual Session.

ORTHO IDOL

10:00-11:30am | A mentorship program open to residents and new & younger members in their first 10 years out of residency. Participation will be limited.

ORTHOCONNECT

Are you ready to make long lasting mentor relationships in your orthodontic journey? Join us at this unforgettable morning of networking, guidance, and meaningful connections at the OrthoConnect Speed Dating Event!

NEW & YOUNGER MEMBER MEET-UP & MAI TAIS

2:45-3:45pm | Join your colleagues for mingling, munchies, and Mai Tais at this networking event sponsored by Align. This event is for new & younger members only.

Pre-registration is required;
limited space available.

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LUAU CLOSING CELEBRATION

6:00-8:40pm | Everyone is invited to eat, drink, and celebrate in the traditional Hawaiian way. This event can't be missed. No need to make separate plans! We'll have a full luau experience for attendees to include a lei, luau dinner, live entertainment/luau performance, and fireworks! This event WILL sell out. Space is limited.

**A SEPARATE TICKET MUST BE PURCHASED
FOR THE LUAU CLOSING CELEBRATION**

Hotel INFORMATION

HILTON HAWAIIAN VILLAGE WAIKIKI BEACH RESORT

2005 Kalia Road
Honolulu, HI 96815

HOTEL ROOMS MUST BE BOOKED BY SEPTEMBER 21

**SPECIAL ROOM RATE
\$289-\$409**

Per night for single or double occupancy and depending on room type selected plus a discounted resort fee of \$35/night. (Rate listed does not include state/city taxes or tourism fee.)*

Rooms must be booked through the dedicated WOCON link provided upon registration confirmation to receive rate listed. Please note there is a 1-night deposit required at the time of booking. (To book more than 9 rooms, please call the hotel directly at 808-949-4321 and reference the WOCON meeting.)

*For a full listing of what is included in the resort fee, visit the WOCON website.

Saturday OCTOBER 18

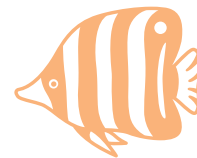
BACK BY POPULAR DEMAND

WOMEN ORTHODONTISTS BREAKFAST

6:30-7:30am | The PCSO/RMSO invites all women orthodontists and residents to register for the Women Orthodontists Breakfast. This event will begin with a brief inspirational program but is primarily intended as a venue to bring together women from all areas of the PCSO & RMSO. Join us to share experiences and increase connections! Limited space available; pre-registration is required.

ORTHO EDUCATORS LUNCH

11:30am-12:30pm | Join your educator colleagues for discussion about the current happenings in orthodontic education and lunch. Pre-registration is required; open to faculty of orthodontic residency programs.



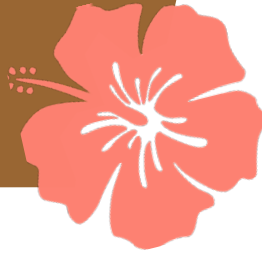
Escape to a tropical hideaway at Hilton Hawaiian Village. Located on the widest stretch of beach, our 22-acre paradise features the best pools and waterslides in Waikiki, as well as the only saltwater lagoon. Enjoy a vast array of ocean recreation and equipment available at the beach or Duke Kahanamoku Lagoon. Dive into local culture with daily activities and discover a picture-perfect stay in Honolulu. Complete your stay with fun resort activities and exhilarating excursions for adults and children. Surfing, snorkeling, and swimming all await you. Relax at the Mandara Spa and take in the beauty of Waikiki from your own private balcony.



Scan the QR code to view more activities

THANK YOU TO OUR Sponsors

AS OF MARCH 24, 2025



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REGISTRATION CANCELLATION/

REFUND POLICY: The PCSO/RMSO must receive written notice of cancellation no later than September 16, 2025 to info@pcsoortho.org. Requests for full cancellation will be refunded less a \$50 administrative fee per registrant. Cancellations or no-shows after this date are not eligible for a refund. This policy covers registration and ticketed events. Cancellation requests should include attendee name, registration confirmation number, and AAO member number (if applicable).

Please allow up to four weeks for delivery of refund. In most cases, fees will be refunded the same way they were paid to the PCSO/RMSO. No refunds will be processed on site during the course itself.

The PCSO/RMSO is not responsible for monies registrants may have spent on penalty or non-refundable airline tickets or hotel deposits in the event the course is canceled or sold out. If a program is canceled by the PCSO/RMSO, every effort will be made to notify registrants at least 30 days prior to the first day of the course and registration fees will be refunded.

WOCON DISCLAIMER, INDEMNITY,

& PHOTOGRAPHY POLICY: In consideration for my being allowed to participate in the 2025 Western Orthodontic Conference (WOCON) Annual Session, a joint meeting of the PCSO and RMSO, the PCSO/RMSO and any authorized agents are hereby released from any damages caused or incurred in connection with these activities. I grant permission to all of the foregoing to use any photographs, motion pictures, or any other record of my/our participation in this event.

By registering for and attending the 2025 WOCON Annual Session in Honolulu, HI, I agree to abide by and engage in any necessary health-and-safety measures necessitated at the time of the event. I further agree to forgo attending the in-person event should I become ill or have been recently exposed to COVID-19.

Additionally, by registering for and attending the 2025 WOCON Annual Session, I further acknowledge and understand that my voluntary attendance at this event may cause me to be exposed to another individual who is carrying or otherwise contagious with respect to COVID-19. I acknowledge and agree that the PCSO/RMSO is not legally liable or responsible should I be exposed to an individual carrying or contagious with COVID-19 while at the 2025 WOCON Annual Session, and I further agree and hereby release the PCSO/RMSO from any and all legal liability, responsibility, or other claim for damages should I be exposed to and/or contract COVID-19 while attending the 2025 WOCON Annual Session.

WOCON 2025 RECORDED LECTURES AVAILABLE FOR PURCHASE

Can't attend in person or just want to re-watch lectures at your leisure? Choose select individual lectures or the complete WOCON 2025 lecture bundle. Lectures will be available to view 2-4 weeks after the event.

Scan the QR code to place your order now.

INDIVIDUAL
LECTURES
\$99
\$149
non-member

COMPLETE
LECTURES BUNDLE
\$299
\$399
non-member



REGISTRATION FORM

To register multiple attendees from one office, please use online registration or call 833-621-7276.



SCAN THE QR CODE
OR REGISTER ONLINE:
pcsortho.org/wocon-annual-session

FAX:
913-845-4527

Name _____ Company/Practice Name _____
Address _____ City/State/Zip _____
Phone _____ Email _____ Company _____
Post-Graduate Orthodontic Program _____
Constituent (if applicable) _____ Component (if applicable) _____

| CATEGORY | Please check the applicable circles at left for all options you are choosing. | Please indicate your desired quantity in the boxes below. | EARLY BIRD | | | |
|---|---|---|-----------------------|-----------------------|-----------------------|-------------------------|
| | | | TIER 1 | TIER 2 | TIER 3 | TIER 4 |
| | | | DISCOUNT ENDS JUNE 30 | PRICE JULY 1- JULY 31 | PRICE AUG. 1- AUG. 31 | PRICE SEPT. 1 - MEETING |
| <input type="radio"/> All AAO Members | | <input type="text"/> | \$698 | \$748 | \$798 | \$848 |
| <input type="radio"/> Retired Members | | <input type="text"/> | \$398 | \$448 | \$498 | \$548 |
| <input type="radio"/> Resident/Student Members | | <input type="text"/> | \$150 | \$150 | \$150 | \$200 |
| <input type="radio"/> Resident/Student Non-Members | | <input type="text"/> | \$200 | \$200 | \$200 | \$250 |
| <input type="radio"/> Non-AAO Members | | <input type="text"/> | \$1,078 | \$1,128 | \$1,178 | \$1,228 |
| <input type="radio"/> Team Members/Staff* (Qty 1-3) | | <input type="text"/> | \$548 | \$598 | \$648 | \$698 |
| <input type="radio"/> Team Members/Staff* (Qty 4 or more) | | <input type="text"/> | \$523 | \$573 | \$623 | \$673 |
| *Team Members/Staff Benefits Include: lectures, exhibit hall, meals/snacks/refreshments | | | | | | |
| <input type="radio"/> Spouse/Guest** | | <input type="text"/> | \$250 | \$250 | \$250 | \$300 |
| **Spouse/Guest Benefits Include: exhibit hall, meals/snacks/refreshments | | | | | | |

SPECIAL EVENTS

| | | | | | | |
|--|--|----------------------|---|-------|-------|-------|
| <input type="radio"/> | Closing Celebration Tickets for Attendees <i>(separate ticket required to attend)</i> | <input type="text"/> | \$88 | \$88 | \$88 | \$88 |
| <input type="radio"/> | Closing Celebration Tickets for Non-Attendees <i>(separate ticket required to attend)</i> | <input type="text"/> | \$125 | \$125 | \$125 | \$125 |
| <input type="radio"/> | Closing Celebration Tickets for ages 12 and under <i>(separate ticket required to attend)</i> | <input type="text"/> | \$60 | \$60 | \$60 | \$60 |
| <input type="radio"/> | Orthodontic Educator Lunch | <input type="text"/> | \$0 | \$0 | \$0 | \$0 |
| <input type="radio"/> | Women Orthodontists Breakfast | <input type="text"/> | \$40 | \$40 | \$40 | \$40 |
| Component Breakfast | | | | | | |
| <input type="radio"/> | Arizona <i>(ticketed event for members; sponsored by ASOA)</i> | <input type="text"/> | \$0 | \$0 | \$0 | \$0 |
| <input type="radio"/> | California <i>(ticketed event for members; sponsored by CAO)</i> | <input type="text"/> | \$25 | \$25 | \$25 | \$25 |
| <input type="radio"/> | Nevada <i>(ticketed event for members; sponsored by NSOS)</i> | <input type="text"/> | \$30 | \$30 | \$30 | \$30 |
| Alumni Receptions | | | | | | |
| <input type="radio"/> | A.T. Still University | <input type="text"/> | If you will attend an Alumni Reception, write the number of guests in your party in the corresponding box at left. | | | |
| <input type="radio"/> | Oregon Health & Science University <i>(member only)</i> | <input type="text"/> | | | | |
| <input type="radio"/> | University of California San Francisco | <input type="text"/> | | | | |
| <input type="radio"/> | University of Nevada Las Vegas | <input type="text"/> | | | | |
| <input type="radio"/> | University of the Pacific | <input type="text"/> | | | | |
| <input type="radio"/> | University of Washington <i>(guests allowed at additional fee)</i> | <input type="text"/> | | | | |
| New & Younger Member Meet-Up & Mai Tais | | | | | | |

Will you attend the New & Younger Member Reception? YES ☐ NO ☐ How many?

PAYMENT INFORMATION

☐ Check enclosed (payable to PCSO) in U.S. Dollars only.

Please mail to: Pacific Coast Society of Orthodontists
Attn: Registration Department
15621 W 87th St., #267, Lenexa, KS 66219

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Cardholder Name _____

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ANNUAL SESSION

WO CON | WESTERN
ORTHODONTIC
CONFERENCE

HILTON HAWAIIAN VILLAGE

HONOLULU, HAWAII

OCT. 16-18, 2025

COMBINED MEETING PCSO | RMSO

Aloha!

Luau

CLOSING CELEBRATION

Everyone is invited to eat, drink, and celebrate in the traditional Hawaiian way.

WHERE: Hilton Hawaiian Village

WHEN: Friday, October 17

TIME: 6:00-8:40pm



This event can't be missed.

No need to make separate plans! We'll have a full luau experience for attendees to include a lei, luau dinner, live entertainment luau performance, and fireworks!

This event WILL sell out. Space is limited. Register early to guarantee your space.

A separate ticket must be purchased for the Luau Closing Celebration.

