

ON-SITE GUIDE

MONTEREY

CALIFORNIA



ANNUAL SESSION

WO
CON | WESTERN
ORTHODONTIC
CONFERENCE

COMBINED MEETING

PCSO | RMSO

2026



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CONTINUING EDUCATION COMMITTEE

Dr. Alyssa Levin, General Chair
Dr. Lili Horton, Speaker Program Co-Chair
Dr. Dawn Pruzansky, Speaker Program Co-Chair
Dr. Ryann Christensen
Dr. Andrew Harner
Dr. Bryan Hicks
Dr. Katie King
Dr. Hillary Lathrop
Dr. Chris Roncone
Dr. Michael Feinberg, PCSO President
Ms. Callie Castro, PCSO Executive Director
Ms. Chelsea Jackson, PCSO Director of Meetings
Ms. Melanie Wassenberg, PCSO Director of Administration

WELCOME

to the Western Orthodontic Conference (WOCON) Annual Session, a joint meeting of the Pacific Coast Society of Orthodontists (PCSO) and Rocky Mountain Society of Orthodontists (RMSO), in picturesque Monterey, CA! We know you will find this year's WOCON Annual Session to be enlightening and gratifying for everyone.

We are excited to have Monterey as the backdrop for the best orthodontic meeting in the West. This year's WOCON Annual Session program brings you phenomenal speakers on a variety of relevant topics and exceptional social events to provide a memorable experience.

We want to thank the Continuing Education (CE) Committee, led by Dr. Alyssa Levin, for organizing this exceptional meeting. We also extend special thanks to Dr. Lili Horton and Dr. Dawn Pruzansky for assembling this extraordinary speaker program. As you will see, Drs. Levin, Horton, and Pruzansky, and the team have produced one of the premium orthodontic conferences in the country.

The generous support from our sponsors allows us to put on a program filled with first-rate lectures. They are recognized in our program and signage throughout the building. Please take a moment to visit these vendors, as they offer many benefits to your career and practice. It is a true partnership in innovation and excellence as they have offered to collaborate with us for WOCON. We are grateful for their involvement.

We are confident that you will enjoy the educational program we have for you this year and hope that you will also take part in and appreciate the:

- Welcome reception, exhibit hall, and special offers from vendors;
- Special events for women orthodontists, new & younger members, select residency programs, and our state/provincial components;
- Closing celebration at the world-renowned Monterey Bay Aquarium;
- Mobile meeting app;
- Scientific Posterboard competition; and, of course
- All the fun things to experience while in Monterey.

We appreciate you taking time from your busy schedules to join us and believe you will find it time well spent. Now, please enjoy the 2026 WOCON with your colleagues and iconic Monterey!

Sincerely,



Dr. Michael Feinberg
PCSO President

A handwritten signature in black ink, appearing to read "Michael Feinberg".



Dr. Kevin Kurtzner
RMSO President

A handwritten signature in black ink, appearing to read "Kevin Kurtzner".

AWARD RECIPIENTS

TO SEE PAST PCSO AWARD WINNERS, SCAN THE QR CODE.



2026 ARTHUR A. DUGONI LIFETIME ACHIEVEMENT AWARD

This award recognizes a PCSO member with at least 20 years in the practice of orthodontics who has demonstrated exceptional personal effort to advance the art and science of the orthodontic specialty. The individual must exemplify the highest ethical standards in all aspects of life and the practice of orthodontics and live his or her professional life committed to the pursuit of excellence.



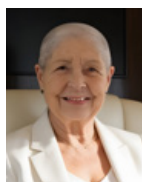
Dr. Ronald Wolk

2026 PCSO AWARD OF MERIT

This award was established in 1987 to recognize and honor a PCSO member who is an orthodontist or paraprofessional within the geographic boundaries of the PCSO and who has made a significant contribution to the orthodontic specialty over a number of years.



**Ms. Rosemary
Bray**



**Ms. Karen
Moawad**



**Ms. LeeAnn
Peniche**

2026 PCSO ANNUAL SESSION HONOREE

This award is a recognition given to a PCSO member who has demonstrated outstanding leadership and professional qualities and who has given unselfishly of his or her time and talent to promote the association and the orthodontic specialty. The award may be given each year, if chosen, or as determined by the PCSO Board of Directors through their nominating and awards committee.



Dr. John Griffiths

2026 PCSO RISING STARS AWARD

This award is given to a PCSO member who has recently become more involved in leadership in the orthodontic profession. This award is given to an individual who has demonstrated strong and improving leadership qualities and generously given their time and ability to promote the association and the orthodontic profession. This award may be given annually and will highlight the individuals' future leadership potential.



Dr. Nehi Ogbevoen

2026 LEGENDS OF THE PCSO AWARD

This award was created to honor and showcase deceased PCSO members who have made significant contributions to the field of orthodontics and our association.



**Dr. Thomas
Mulligan**



**Dr. Dave
Turpin**

RMSO OUTSTANDING MERIT AWARD

Established in October 2021 to honor an RMSO member who has gone above and beyond. The award is given to an individual who has demonstrated significant contributions to the mission of the RMSO through service. Generously given their time and ability to promote the association and the orthodontic profession. This award may be given annually at the RMSO Annual Session and will highlight the individuals' dedication to the RMSO.



Dr. Christian R. Kenworthy

DOWNLOAD THE WOCON MOBILE APP



Make our app your go-to meeting resource. Find everything you need all in one place – your phone! Instantly access all sorts of information including:

Scan the QR code and follow the prompts to download the app.



The 'PCSO Events' mobile app is available for download in the App Store and Google Play.

- WOCON Annual Session schedule, session descriptions, speakers, sponsors and exhibitors, and interactive maps & city information;
- Attendee list and messaging feature;
- Activity feed to access social posts from other attendees and announcements;
- Session evaluations to receive a CE certificate for lectures you attend; and
- PCSO/RMSO-specific constituent information like award winners, past president listings, in memoriam listing, links to PCSO publications, and social media feeds.



STAY ACTIVE AND ENGAGED! PRIZES WILL BE AWARDED.

CONTINUING EDUCATION HOURS

Pacific Coast Society of Orthodontists (PCSO) is an ADA CERP recognized provider approved by American Association of Orthodontists.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

ADA CERP® | Continuing Education Recognition Program

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

PCSO DESIGNATES THIS ACTIVITY FOR UP TO 12 CONTINUING EDUCATION CREDITS.

Eligible individuals registered* to attend in-person are required to complete short session evaluations to earn continuing education (CE) credits.

Eligible registrants complete the evaluations through the mobile app. Navigate to the home page, scroll down, click on the evaluation button. This will take you directly to the tasks page. From there, click on Session/Speaker Evaluation. A new page will open where you can complete evaluations for all the CE-eligible presentations that you attended. Once you have finished all evaluations, scroll to the top of the Session/Speaker Evaluation page, and click the "submit" to complete task" button.

After submission, you will be returned to the tasks page. Click on the CE Certificate task, and you will be directed to your actual CE Certificate, which you can email from the mobile app. If you prefer to download a pdf or print, you must do this from a web browser. You will also access the Overall Conference Evaluation from the tasks page.

Note: the only way to add credits from WOCON Annual Session to your AAO CE transcript are by completing the session evaluations referenced above. Once completed, WOCON will provide AAO with a list of individuals who have submitted all required evaluations, and AAO will upload the corresponding CE credits to your transcript.

*Guest and exhibitor registrants are ineligible



MONTEREY
CALIFORNIA

DIVE INTO FUN!

JOIN US FOR AN
EXCLUSIVE WOCON-ONLY
EVENING AT **THE MONTEREY
BAY AQUARIUM | 2026
CLOSING CELEBRATION**
SATURDAY, OCTOBER 3
6:30-9:00PM

WE'RE TAKING OVER THE WHOLE AQUARIUM!

Enjoy a whale of a time with friends, food, music, drinks and dancing at The Monterey Bay Aquarium—one of the world's most immersive marine wonderlands. Feel like you're underwater among towering kelp forests, playful sea otters, mesmerizing jellies, and a million-gallon Open Sea exhibit featuring sharks, tuna, and sunfish. This is sure to be a night you'll never forget.

Space is limited. Register early to guarantee your space.

A separate ticket must be purchased
for the Closing Celebration.



Unlock new possibilities for healthy, confident smiles.

Innovative expansion and alignment solutions designed for kids.

Invisalign First™ aligners



Invisalign® Palatal Expander with Hooks



“Using the **Invisalign® Palatal Expander System** followed by **Invisalign First™ treatment** allows me to establish **expansion, coordinate the arches,** and continue treatment within a **fully digital workflow.**”



Dr. Derick Phan
San Jose, California

Start your next Phase 1 conversation with **Invisalign First and Invisalign Palatal Expander.**





Work-life balance is not about changing yourself... It's About Changing the System!

Excellent treatment mechanics should allow the orthodontist to deliver optimal treatment to most patients, in the most **efficient** and **simple** way, maximizing state-of-the-art GC/TOMY active self-ligating appliances and the 3-wire sequence. These are the necessary elements to consistently deliver quality results.

Dr. Secchi is the founder of the Complete Clinical Orthodontics System™ (CCO System), which he teaches to orthodontists not only in the USA, but throughout the world. His passion for clinical orthodontics and commitment to education have made him a solicited lecturer at a national and international level. Because of his extensive clinical experience, Dr. Secchi brings world-class care to every patient he treats.

The CCO creates a significant point of differentiation for you and your practice.

WOCON 2026 Annual Session

October 2 - 4, 2026

Monterey, CA

Dr. Antonino Secchi Presentation:
Class II Malocclusion - From Accurate Diagnosis to Efficient Treatment Mechanics

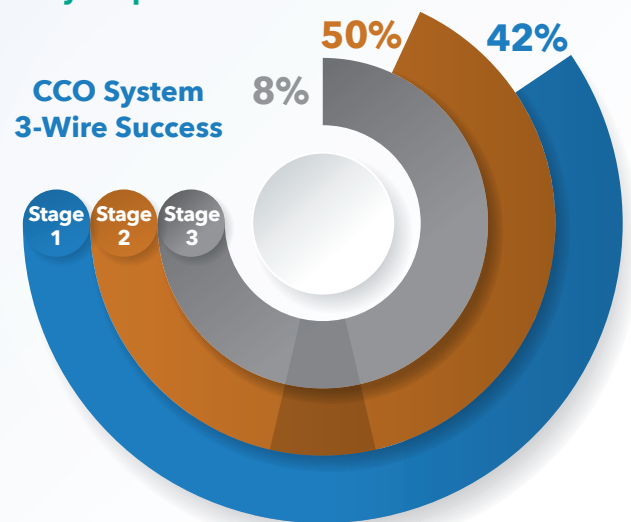


Presentation Date:
Friday, October 2, 2026

Presentation Time:
2:45 - 3:45 PM

Dr. Antonino G. Secchi, DMD, MS

Dr. Secchi is a proud alumnus of the University of Pennsylvania School of Dental Medicine, where he received his Doctorate of Dental Medicine, Certificate in orthodontics, and a Master of Science in oral biology. Dr. Secchi is a Diplomate of the American Board of Orthodontics and member of the prestigious Edward H. Angle Society of Orthodontists. He also holds membership in various local, national, and international dental and orthodontic societies and was the 2016 President of the Greater Philadelphia Society of Orthodontists.



Stage 1: Leveling & Aligning | Stage 2: Working | Stage 3: Finishing

WHILE EVERYONE ELSE SWIMS IN THE SAME DIRECTION...

Most orthodontic marketing companies are chasing the same clicks, using the same tactics, and promising the same results.

Real growth happens **differently.**



Strategy
Before
Tactics



Relationships
Before
Algorithms



Better
Patient
Experiences



Stronger
Referral
Partnerships



Marketing
That Works
Together

STOP CHASING CLICKS. START BUILDING SUCCESS.

VISIT US AT **BOOTH 21** 

See how practices around the country are replacing disconnected marketing with one integrated growth strategy.



ORTHODONTIC
REVOLUTION

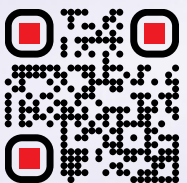
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With The Norris 20/26[®] Ceramic Bracket System, Orthodontists Finally
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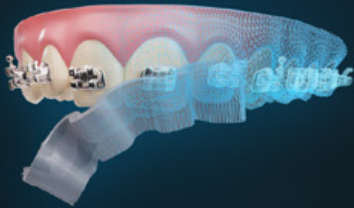
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EASY



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EFFICIENT

4.2

Avg. appointments saved
per patient

AFFORDABLE

59%

Lab fee savings
vs. industry average



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dibsai.com



PCSO Virtual Learning Center

Your online resource for
CE video on demand

Access **FREE*** recordings from our online archive of webinars and presentations from PCSO meetings, and view upcoming educational events and courses.

*Does NOT apply to WOCON virtual learning CE.

Easy to access and available to current PCSO members and non-members alike.

Use your existing AAO log-in to access both FREE and for-purchase educational content via the PCSO website. **Scan the QR code at the bottom of the page to begin.**

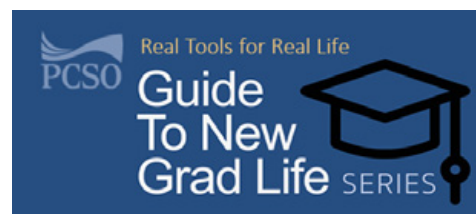
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Be among the first to access newly released content.

Training on Tuesdays: PCSO's monthly webinar series releases new content the second Tuesday of every month. Watch and learn as industry leading experts cover relevant topics affecting our profession. **Guide to New Grad Life:** This six-part series is designed for residents and recent grads providing tools and insights to help bridge the gap between residency and practice.



Check your email and follow us on Facebook and Instagram for updates.



Start learning and earning CE credit at your own pace

To access all **PCSO Virtual Learning Center** content, please scan the QR code or visit:
www.pcsortho.org/education



SCIENTIFIC POSTERBOARD DISPLAYS

PCSO posterboards will be displayed in Colton located in the Monterey Conference Center at the following times:

FRIDAY | 8:00am–6:00pm SATURDAY | 8:00am–2:00pm

Winners will be announced during the PCSO General Assembly:

SATURDAY | 10:15–10:45am

Stop by and visit with posterboard presenters in person:

SATURDAY | 1:10–1:40pm

- Automated Assessment of Root Parallelism in Panoramic Radiographs Using a Hybrid Artificial Intelligence Model* • Asma Al-Harbi (co-authors: A. Alharbi, F. Younessian, M. Ahmadi, M. Vatankeh, W. Poolsin, G. Alani, W. Nguyen, A. Ghoneima, S. Kapila) • **University of California Los Angeles School of Dentistry** • **Clinical Research**
- The Effect of Cone-Beam Computed Tomography Integration on Clinical Decision-Making in Clear Aligner Treatment* • Khaled Alotaibi (co-authors: K. Alotaibi, J. Chen, H. Oh, J. Bianchi) • **University Of The Pacific, Arthur A. Dugoni School of Dentistry** • **Clinical Research**
- Comparison of Dimensional Changes in Direct-Printed and Thermoformed Clear Aligners Following Intraoral Use: A Prospective Micro-CT Study* • Aditi Bichu (co-authors: A. Bichu, B. Zou, J. Aleksejuniene, N. Ford) • **University of British Columbia Faculty of Dentistry** • **Clinical Research**
- Nocturnal Autonomic Nervous System and Masticatory Muscle Activities in Children* • Bryce Bothwell (co-authors: B. Bothwell, J. Nickel, L. Iwasaki, E. Palmer, D. Choi, H. Liu) • **Oregon Health & Science University School of Dentistry** • **Clinical Research**
- Investigation of the Role of p75NTR in Chondrogenesis in Mouse TMJ* • Ursula Eisinger (co-authors: U. Eisinger, C. Kadota-Watanabe, J. Suh, C. Hong) • **University of California, San Francisco** • **Basic Science**
- 6 Years Cephalometric Study of Interceptive Orthodontics Changing Oral Posture* • Majd Elias (co-authors: M. Elias, V. Tarazona-Tarazonaa, C. Liñan-Duran, S. Awuapara Flores, S. Seng-Mun Wong, M. Lagravère Vich) • **University of Alberta** • **Clinical Research**
- Comparison of Workflows for Orthodontic Model Fabrication in Stone versus Printed: Efficiency, Cost, and Provider Preference* • Christopher Elkhall (co-authors: C. Elkhall, D. Choi, R. Sakaguchi, H. An, L. Iwasaki) • **Oregon Health & Science University School of Dentistry** • **Clinical Research**
- Alveolar Bone Response to Maxillary Incisor Retraction in Growing and Non-Growing Individuals: A Retrospective CBCT Study* • Lara Moyu Fu (co-authors: L. Moyu Fu, S. Lee, P. Lee, D. Joondeph, G. Huang) • **University of Washington School of Dentistry** • **Clinical Research**
- Simultaneous Management of Malocclusion and Sleep-Disordered Breathing in Adults: A Novel Protocol* • Kang Li Jocelyn Hor (co-authors: J. Hor, K. Alotaibi, E. Kim, A. Yoon) • **University Of The Pacific, Arthur A. Dugoni School of Dentistry** • **Clinical Research**
- Three-dimensional Evaluation of Changes in Class II Correction with Aligner using Sequential Distalization Protocol* • Daniel Hovander (co-authors: D. Hovander, S. Lee, G. Huang, D. Joondeph, H. Cowan) • **University of Washington School of Dentistry** • **Clinical Research**
- Histological Evaluation of Tissues Overlying Alveolar Fenestrations and Dehiscences in Human Cadaver Specimens* • Laila Lee (co-authors: L. Lee, G. Huang, J. Booth, M. Kashani, K. Rafferty) • **University of Washington School of Dentistry** • **Basic Science**
- Comparative Staining and De-Staining Properties of 3D-Printed Versus Thermoformed Clear Dental Retainers* • Lauren Lee (co-authors: L. Lee, R. Khosravi) • **University of Washington School of Dentistry** • **Clinical Research**
- Sexually Dimorphic Transcriptomic Signatures in Mouse Temporomandibular Joint Musculoskeletal Tissues* • Aida Mohammadi (co-authors: A. Mohammadi, K. E. Kaczor-Urbanowicz, Q. Ye, N. Swarup, B. Falco, S. Kapila) • **University of California Los Angeles School of Dentistry** • **Basic Science**
- Correlation between Patient Blood Type and Oral Microbial Concentrations* • Tyler Pisciotta (co-authors: T. Pisciotta, J. Jensen, H. Krupp, D. Etzel, K. Kingsley, K.M. Howard) • **University of Nevada, Las Vegas** • **Basic Science**
- Aligning the Future: Esthetic Convergence of Clear Aligners and Orthognathic Surgery* • Nishanth Sadhak (co-authors: N. Sadhak, J.H. Park, C. Bay) • **A.T. Still University Arizona School of Dentistry & Oral Health** • **Clinical Research**
- Impact of Orthodontic Appliances on Commensal Akkermansia Muciniphila and Oral Microbial Composition* • Justin Simpson (co-authors: J. Simpson, F. Pincock, S. Raphael, A. Brotherson, K. Kingsley, K. Howard) • **University of Nevada, Las Vegas** • **Basic Science**
- Effect of Orientation, Print Layer Height on the Accuracy of 3D Printed Models with Cleft Palate: An in Vitro Study* • Roohi Sobti (co-authors: R. Sobti, B. Fulco, Y. Lin, A. Ghoneima) • **University of California Los Angeles School of Dentistry** • **Clinical Research**
- Factors Influencing the Mandibular Center of Rotation During Orthodontic Treatment: A Retrospective Cephalometric Study of Clockwise and Counterclockwise Rotation in Diverse Population* • Claire Song (co-authors: C. Song, J.M. Chae, J.H. Park, C. Bay) • **A.T. Still University Arizona School of Dentistry & Oral Health** • **Basic Science**
- Comparison of Digital Computerized Tracing and AI-Traced Lateral Cephalograms: Proper Identification of Landmarks and Accuracy of Cephalometric Measurements in Class I, II, III Malocclusions and Mixed, Adolescent, and Permanent Dentitions* • Alexander Stacy (co-authors: A. Stacy, J.H. Park, C. Bay) • **A.T. Still University Arizona School of Dentistry & Oral Health** • **Clinical Research**
- In Vivo Measurement of Alveolar Segment Mobility in Cleft Patients* • Madeline Stein (co-authors: M. Stein, J. Nickel, V. Ferrer, B. Havens, L. Iwasaki, Y. Zhang) • **Oregon Health & Science University School of Dentistry** • **Clinical Research**
- SLN Enhances Nisin's Action Against S. mutans-Spiked Human-Derived Oral Biofilms* • Andrew Tran (co-authors: A. Tran, B. Humeston, I. Tse, P. Kamarajan, A. Radaic, YL Hernandez-Kapila) • **University of California Los Angeles School of Dentistry** • **Basic Science**
- Management of Tongue Based Airway Obstruction in Infants with Robin Sequence using Mandibular Distraction Osteogenesis or the Orthodontic Airway Plate Appliance* • Maggie Wodicka (co-authors: M. Wodicka, G. Greenlee, K. Evans, S. Susarla, B. Sheller) • **University of Washington School of Dentistry** • **Clinical Research**

SCHEDULE AT A GLANCE

THURSDAY OCTOBER 1

ROOM LOCATOR KEY: Marriott | M Portola | P Conference Center | CC

2:00pm–6:00pm	Registration		De Anza Foyer P
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FRIDAY OCTOBER 2

6:00am–5:45pm	Registration		De Anza Foyer P
7:00am–8:00am	Conference Breakfast	Complimentary for registered meeting attendees.	Serra Ballroom CC
7:00am–8:00am	California Component Breakfast	Join colleagues from participating component societies for breakfast and discussion. Ticketed event sponsored by the CAO. Pre-registration is required. Doctors Only.	San Carlos 1 & 2 M
7:00am–8:00am	Component Breakfast (select component societies)	Join colleagues from participating component societies for breakfast and discussion. Ticketed event. Pre-registration is required. Alaska State Society of Orthodontists • Alberta Society of Orthodontists Arizona State Orthodontic Association • British Columbia Society of Orthodontists Nevada State Orthodontic Society • Oregon State Society of Orthodontists Saskatchewan Society of Orthodontists • Washington State Society of Orthodontists	San Carlos 3 M
7:00am–8:00am	Macro Wealth Management Breakfast 'n Learn Dr. Mart McClellan†	<i>Beyond Accumulation! Wealth Acceleration for The Triple Win!*</i> Sponsored by: Macro Wealth Management	San Carlos 4 M
8:00am–6:00pm	Posterboard Displays	Winners are announced during the PCSO General Assembly on Saturday, October 3 from 10:15am–10:45am. Visit with posterboard presenters in person Saturday, October 3 from 1:10pm–1:40 pm.	Colton CC
8:15am–9:30am	FULL TEAM Dr. Jay Bowman†	<i>You Can't Always Get What You Want: It's Only Orthodontics, But I Like It!</i>	De Anza P
9:00am–6:00pm	Exhibit Hall Open		Serra Ballroom CC
9:30am–10:00am	Refreshment Break		Serra Ballroom CC
9:45am–10:50am	SCIENTIFIC Dr. James Zahrowski	<i>How to Make Practical Sense of Medications which Affect Tooth Movement</i>	Steinbeck 2 & 3 CC
10:00am–11:00am	CLINICAL Dr. Bill Dischinger†	<i>Treating our Everyday Clear Aligner Patients Successfully and Efficiently</i>	De Anza 1 & 2 P
10:00am–11:05am	PRACTICE SYSTEMS Ms. Beth Leach†	<i>Wired for Growth: Leveraging AI-Powered Patient Engagement Tools That Grow Your Practice</i>	De Anza 3 P
10:50am–11:30am	Refreshment Break		Serra Ballroom CC
11:20am–12:25pm	SCIENTIFIC Dr. Dania Tamimi	<i>CBCT Evaluation of the Alveolar Process for Orthodontics</i>	Steinbeck 2 & 3 CC
11:20am–12:35pm	PRACTICE SYSTEMS Dr. Leon Klempner† Ms. Amy Epstein†	<i>The AI Advantage: Elevating Orthodontists, Not Replacing Them</i>	De Anza 3 P
11:30am–12:30pm	CLINICAL Dr. Andrew Nalin†	<i>It's 2026, Why Aren't We All Making Aligners and Retainers In-House?!*</i> Sponsored by: Zendura Dental	De Anza 1 & 2 P
12:25pm–1:55pm	Conference Lunch	Complimentary for registered meeting attendees.	Serra Ballroom CC
12:25pm–1:25pm	Solventum Lunch 'n Learn Dr. Shane Langley†	<i>Treating Complex Cases with Clarity™ – Efficient and Esthetic Orthodontic Solutions</i> CE provided by: Solventum (not PCSO) Sponsored by: Solventum	San Carlos 4 M
12:25pm–1:25pm	Component Leader Lunch	INVITATION ONLY	Steinbeck 1C CC

*Does not qualify for CE

†Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation

TEAM TALKS		Limited space available; pre-registration is required.		Steinbeck 1A & 1B CC	
12:35pm–2:05pm	Come to the table and be prepared to share, educate, inspire, and be inspired. These powerful discussions will be led by subject leaders sharing relevant conversations in the rapidly changing profession. Limited space available for each table topic. Lunch provided in Team Talks room.	1. <i>Aligners in Our Office: What Works for Us</i>			
		2. <i>Taking the Best Quality Records</i>			
		3. <i>Creating a ‘Wow’ Patient Experience</i>			
		4. <i>Handling Staff Conflict: Can't We All Just Get Along?</i>			
		5. <i>Creating and Keeping a Top-Notch Team Culture</i>			
		6. <i>Let's Talk Insurance</i>			
		7. <i>Social Media: Tips to communicate and influence without overstepping</i>			
		8. <i>Maximizing Efficiency: Systems That Save</i>			
12:40pm–2:40pm	Past Presidents Lunch	INVITATION ONLY		Private Dining Room (of the Club Room) P	
1:25pm–1:55pm	AAO Advocacy Update	Hear updates from the AAO Advocacy team.		Steinbeck 2 & 3 CC	
1:30pm–2:30pm	CLINICAL	<i>Beyond Brackets: The New Phase I in the Aligner Era</i> <i>CE provided by: Align Technology (not PCSO)</i>		<i>Sponsored by: Align Technology</i>	De Anza 1 & 2 P
	Dr. H. Derick Phan†				
ORTHO IDOL					
1:55pm–3:25pm	Dr. Roohi Sobti 1:55pm–2:25pm	<i>Direct Printed Aligners: Are They Ready for Clinical Practice?</i>		Steinbeck 2 & 3 CC	
	Vote for the 2026 Ortho Idol Winner!	Ms. Tara Mayo† 2:25pm–2:55pm	<i>Upping the Standard of Care After the Chair</i>		Steinbeck 2 & 3 CC
	Dr. Tracy Cheung† 2:55pm–3:25pm	<i>The Lean Practice Revolution: Streamlining with a Staff-Free Front Desk</i>		Steinbeck 2 & 3 CC	
2:05pm–3:10pm	BEYOND ORTHODONTICS	<i>Living a True Life in Balance: Practical Strategies to Create Balance in Your Busy Life</i>		De Anza 3 P	
	Ms. Michelle Fraley				
2:45pm–3:45pm	CLINICAL	<i>Class II Malocclusion: From Accurate Diagnosis to Efficient Treatment Mechanics*</i>		<i>Sponsored by: GC Ortho</i>	De Anza 1 & 2 P
	Dr. Antonio Secchi†				
3:10pm–4:00pm	Refreshment Break	Serra Ballroom CC			
3:40pm–4:45pm	PRACTICE SYSTEMS	2025 Ortho Idol Winner: <i>How To Be An A** Kicker In Your Own Economy</i>		De Anza 3 P	
	Dr. Emily Letran†				
3:55pm–5:00pm	SCIENTIFIC	<i>Interdisciplinary Treatment for Deep Bite and Bruxism: Is Botox the Answer?</i>		Steinbeck 2 & 3 CC	
	Dr. Nan Hatch				
4:00pm–5:00pm	CLINICAL	<i>Vertical Dimension from the Outside-In*</i>		<i>Sponsored by: Dynaflex</i>	De Anza 1 & 2 P
	Dr. Chad Foster†				
5:00pm–6:00pm	Welcome Reception	Join your colleagues for a conference social hour to kick off the meeting with suppliers in the exhibit hall. Food and beverage (one drink ticket provided) available.		<i>Sponsored by: Align Technology</i>	Serra Ballroom CC
6:00pm–7:00pm	Alumni Receptions	1. Oregon Health & Science University (members only; no guest permitted) 2. University of British Columbia 3. University of California San Francisco		4. University of Southern California 5. University of the Pacific 6. University of Washington (members only; no guest permitted)	
Enjoy a reception with your fellow residency program alumni from the following programs. Pre-registration required.		San Carlos M			

SATURDAY OCTOBER 3

6:00am–4:45pm	Registration			De Anza Foyer P
7:00am–8:00am	Conference Breakfast	Complimentary for registered meeting attendees.		Serra Ballroom CC
7:00am–8:00am	EOS Breakfast ‘n Learn Mr. Joe DiPenta† Ms. Anastasia Toomey†	Are You Running Your Business or Is It Running You?*	Sponsored by: EOS	San Carlos 4 M
7:00am–8:30am	Women Orthodontists Breakfast*		Sponsored by: Dentsply Sirona	San Carlos 1 & 2 M
The PCSO/RMSO invite all women orthodontists and residents to register. Breakfast is served beginning at 7:00am with a brief inspirational program beginning at 7:30am. This event is a venue to bring together women from all areas of the PCSO & RMSO. Join us to share experiences and increase connections! Limited space available; pre-registration is required.				

8:00am–2:00pm	Posterboard Displays	Visit with posterboard presenters in person from 1:10-1:40pm.	Colton CC
8:00am–2:00pm	Exhibit Hall Open		Serra Ballroom CC
8:00am–9:00am	PRACTICE SYSTEMS Dr. Colby Gage†	<i>Leveling Up the Patient Experience: Keeping Your Patients Grinning Between Visits*</i>	Sponsored by: GRIN De Anza 3 P
8:30am–9:45am	SCIENTIFIC Dr. Martin Palomo	<i>Managing Sleep Disturbances in a Busy Orthodontic Office</i>	Steinbeck 2 & 3 CC
9:15am–10:15am	CLINICAL Dr. Ute Schneider-Moser	<i>The Ongoing Dilemma of the Missing Maxillary Incisor</i>	De Anza 1 & 2 P
9:15am–10:15am	PRACTICE SYSTEMS Ms. Shelley Bostrom†	<i>"Closing the Gaps" - Streamlining Call-to-Consult and Consult-to-Contract Workflows CE provided by: Adit (not PCSO)</i>	Sponsored by: Adit De Anza 3 P
9:45am–11:00am	Refreshment Break		Serra Ballroom CC
10:00am–10:30am	RMSO Business Session	Hear updates from RMSO leaders	Steinbeck 1C CC
10:15am–10:45am	PCSO General Assembly	PCSO members will hear an update on the association, review and vote on proposed bylaws changes, and elect future leadership.	Steinbeck 2 & 3 CC
10:45am–11:40am	PRACTICE SYSTEMS Ms. Cassie Kellner†	<i>Click. Connect. Collaborate: Introducing Asana for Purposeful Task Management</i>	De Anza 3 P
10:45am–12:20pm	SCIENTIFIC Dr. Will Andrews†	2026 President's Lecture: <i>Surprising Revelations About the AP Dimension</i>	Steinbeck 2 & 3 CC
11:00am–12:00pm	CLINICAL Dr. Sandra Tai†	<i>Beyond Teeth! Facially Driven Smile Design in Orthodontics.</i>	De Anza 1 & 2 P
11:40am–1:10pm	Conference Lunch	Complimentary for registered meeting attendees.	Serra Ballroom CC
12:20pm–1:50pm	Orthodontic Educators Lunch	Join your educator colleagues for discussion about the current happenings in orthodontic education and lunch. Pre-registration is required; open to faculty of orthodontic residency programs.	San Carlos 3 M
ORTHO-CONNECT		Join us for an unforgettable afternoon of networking, guidance, and meaningful connections. Lunch provided in room followed by the OrthoConnect Speed-Dating event. Build your professional network, fast-track friendships, elevate your career! Don't miss it.	Steinbeck 1A & 1B CC
12:20pm–1:50pm	A mentorship program for residents and new & younger members. Pre-registration required.		
12:30pm–1:25pm	BEYOND ORTHODONTICS Dr. Lacey Courchaine	<i>One System, Many Symptoms: Gut Health as the Foundation of Whole-Body Wellness</i>	De Anza 3 P
12:30pm–1:30pm	DIBS AI Lunch 'n Learn Mr. Ryan Williams†	<i>The Cost of Doing Nothing vs The Cost of DIBS AI*</i> CE provided by: DIBS AI (not PCSO)	Sponsored by: DIBS AI San Carlos 4 M
12:30pm–1:30pm	Yellow Telescope Lunch 'n Learn Mr. Chris Hurlman†	<i>Double Your Booking Ratio in 2026*</i>	Sponsored by: Yellow Telescope San Carlos 1 & 2 M
1:40pm–2:40pm	PRACTICE SYSTEMS Mr. Ryan Moynihan†	<i>Emerging Industry Trends and Important Metrics for Practice Health</i>	De Anza 3 P
1:40pm–2:40pm	CLINICAL Dr. Christina Jackson†	<i>Personalizing the Prescription with Digital Fixed Appliances</i>	De Anza 1 & 2 P
1:55pm–3:00pm	SCIENTIFIC Dr. Flavia Artese	<i>Deep Bite: Much Beneath the Surface</i>	Steinbeck 2 & 3 CC
2:40pm–3:10pm	Refreshment Break		De Anza Foyer P
3:10pm–4:20pm	FULL TEAM Ms. Natasha Benjamin	<i>Blue Health: The Ocean's Hidden Role in Our Well-Being*</i>	De Anza P

*Does not qualify for CE

†Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation

4:35pm–5:35pm	New & Younger Member Meet-Up & Mingle	Join your colleagues for food, fun, and conversation at this networking event. This event is for new and younger members only. Pre-registration is required; limited space available.	Peter B's P
5:30pm–6:30pm	DentalMonitoring Wine 'n Learn Dr. Blake Davist	How to Make Remote Monitoring Your Most Productive Employee <i>CE provided by: DentalMonitoring (not PCSO)</i>	<i>Sponsored by: DentalMonitoring</i> San Carlos 4 M
6:30pm–9:00pm	Closing Celebration	Get ready to dive into fun at Monterey Bay Aquarium for an exclusive WOCON-only event. Enjoy friends, food, drinks & dancing within an award-winning world of underwater wonder. Space is limited. NOTE: A separate ticket must be purchased for the aquarium celebration.	Monterey Bay Aquarium

SUNDAY OCTOBER 4

7:00am–10:15am	Registration		De Anza Foyer P
7:30am–8:30am	Conference Breakfast	Complimentary for registered meeting attendees.	De Anza 1 & 2 P

SPECIAL SUNDAY SESSIONS

STRAIGHT TALK:

THE BUSINESS OF ORTHODONTICS

8:00am–11:05am

Ms. Tracy Moawad 8:00am–8:55am	<i>Designing the Optimal Patient Experience: From First Contact to Long-Term Loyalty</i> (lecture geared to the full orthodontic team)	De Anza 1 & 2 P
8:55am–9:10am BREAK		
Dr. Paul Helpard 9:10am–10:00am	<i>Practice Performance Metrics That Matter for Sustainable Growth</i> (lecture geared to practicing orthodontists)	De Anza 3 P
Mr. Scott Clynych 9:10am–10:00am	<i>The Power of Compounding, 1:1, 2:1, 3:1</i> (lecture geared to orthodontic team members)	De Anza 1 & 2 P
10:00am–10:10am BREAK		
Mr. Scott Clynych 10:10am–11:05am	<i>Building Towards Financial Freedom, Saving With A Purpose</i> (lecture geared to practicing orthodontists)	De Anza 3 P
Ms. Tracy Moawad 10:10am–11:05am	<i>The Practice Performance Metrics Our Teams Influence Every Day</i> (lecture geared to orthodontic team members)	De Anza 1 & 2 P

REGISTRATION HOURS

The registration desk is located in the De Anza Foyer of the Portola Hotel.

THURSDAY OCTOBER 1

2:00pm–6:00pm

FRIDAY OCTOBER 2

6:00am–5:45pm

SATURDAY OCTOBER 3

6:00am–4:45pm

SUNDAY OCTOBER 4

7:00am–10:15am

NAME BADGE & TICKETS

PLEASE WEAR YOUR BADGE AT ALL TIMES FOR ADMISSION TO WOCON EVENTS

**Doctor and Team registration includes admission to sessions, Exhibit Hall, and conference-wide meal functions, including Welcome Reception. Spouse/guest registration includes admission to the Exhibit Hall and conference-wide meal functions, including Welcome Reception.

**NO REGISTRATION INCLUDES CLOSING CELEBRATION ADMISSION. A SEPARATE TICKET IS REQUIRED FOR THE SATURDAY EVENING EVENT AT THE MONTEREY BAY AQUARIUM.

**Additional tickets to social/ticketed events may be purchased at the registration desk while supplies last.

LECTURE SCHEDULE

FRIDAY OCTOBER 2

ROOM LOCATOR KEY: Marriott | **M** Portola | **P** Conference Center | **CC**

PRACTICE SYSTEMS



7:00am–8:00am
San Carlos 4 | **M**

Macro Wealth Management Breakfast 'n Learn
Dr. Mart McClellan[†]
Beyond Accumulation!
Wealth Acceleration for The Triple Win!

Sponsored by: Macro Wealth Management
Does not qualify for CE

OVERVIEW:

In this breakfast session, discover how orthodontists across the country are engineering the "Triple Win": maximizing retirement income without a pay cut through evidence-based strategies and guarantees.

FULL TEAM



8:15am–9:30am
De Anza | **P**

Dr. Jay Bowman[†]
You Can't Always Get What You Want:
It's Only Orthodontics, But I Like It!

OBJECTIVES:

1. Recognize limitations in the criteria for finishing treatment.
2. Evaluate some mechanical issues for completion of care with braces and clear aligners.
3. Explain effective strategies for correcting Class IIs.

SCIENTIFIC



9:45am–10:50am
Steinbeck 2 & 3 | **CC**

Dr. James Zahrowski
How to Make Practical Sense of Medications
which Affect Tooth Movement

OBJECTIVES:

1. Recognize medications which have been reported to have an effect upon orthodontic tooth movement.
2. Categorize the amount of tooth movement which may be anticipated from medications.
3. Predict the medication effect upon tooth movement by assessing the drug effect upon published bone markers.

CLINICAL



10:00am–11:00am
De Anza 1 & 2 | **P**

Dr. Bill Dischinger[†]
Treating our Everyday Clear Aligner Patients
Successfully and Efficiently

OBJECTIVES:

1. Achieve the same high quality result with clear aligners as we already achieve with braces.
2. Master how to properly stage movements in our clear aligner setups to achieve predictable results.
3. Discover where to incorporate overcorrection, extra spacing, elastics, and auxiliaries to successfully treat any patient seeking clear aligner therapy.

PRACTICE SYSTEMS



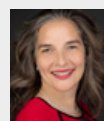
10:00am–11:05am
De Anza 3 | **P**

Ms. Beth Leach[†]
Wired for Growth: Leveraging AI-Powered Patient
Engagement Tools That Grow Your Practice

OBJECTIVES:

1. Build your own 90-day AI marketing plan that actually fits your practice, from creating content faster to automating patient follow-up to tracking what's bringing in new consultations.
2. Get found by patients using AI search tools like ChatGPT and Perplexity by optimizing your Google Business Profile, website content, and local SEO in ways that matter for how people actually search today.
3. Set up simple automation for website chat, email follow-up, and re-engagement campaigns that turn more website visitors into booked consultations without adding work to your team's plate.

SCIENTIFIC



11:20am–12:25pm
Steinbeck 2 & 3 | **CC**

Dr. Dania Tamimi
CBCT Evaluation of the Alveolar
Process for Orthodontics!

OBJECTIVES:

1. Analyze patterns of alveolar process remodeling secondary to altered or unfavorable function.
2. Describe the role of the TMJ and airway in the morphology of the alveolar process.
3. Recognize the normal anatomy and the patterns of abnormality that may indicate pathology.
4. Demonstrate how to section CBCT data to evaluate the alveolar processes for various orthodontic tasks, such as TAD placement, and determine boundary conditions.

PRACTICE SYSTEMS



Dr. Leon Klempner[†]

The AI Advantage: Elevating Orthodontists,
Not Replacing Them

OBJECTIVES:

1. Identify key techniques for positioning their practice to be discoverable in AI search and answer engines.
2. Explain how clinical AI capabilities translate into meaningful patient value.
3. Demonstrate approaches to strengthening brand differentiation in crowded and competitive markets.
4. Outline actionable steps to attract high-value patients motivated by expertise, trust, and quality of experience.



Ms. Amy Epstein[†]
11:20am–12:35pm
De Anza 3 | **P**

[†]Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation

CLINICAL



Dr. Andrew Nalin[†]
It's 2026, Why Aren't We All Making Aligners and Retainers In-House?!

Sponsored by: **Zendura Dental**
 Does not qualify for CE

OBJECTIVES:

1. Identify which hardware, software, and materials are necessary for fabrication of in house retainers and clear aligners.
2. Recognize how making retainers and aligners in your office is not only good for your finances, but also for your patients.
3. Determine why Zendura thermoformed sheets are the ideal materials to use to be successful with retainers and aligners.

11:30am–12:30pm
 De Anza 1 & 2 | P

CLINICAL



Solventum Lunch 'n Learn
Dr. Shane Langley[†]
Treating Complex Cases with Clarity™ – Efficient and Esthetic Orthodontic Solutions!

Sponsored by: **Solventum**
 CE provided by: **Solventum (not PCSO)**

OBJECTIVES:

1. Explore a variety of techniques and strategies to achieve optimal clinical outcomes without compromising esthetics using brackets and Clarity™ Aligners.
2. Gain insights into streamlining treatment processes and improving patient satisfaction in complex cases.
3. Develop practical skills in bonding protocols for both brackets and Clarity™ Precision Grip attachments.
4. Analyze several clinical cases.

12:25pm–1:25pm
 San Carlos 4 | M

CLINICAL



Dr. H. Derick Phan[†]
Beyond Brackets: The New Phase I in the Aligner Era

Sponsored by: **Align Technology**
 CE provided by: **Align Technology (not PCSO)**

OBJECTIVES:

1. Reduce unnecessary chair time.
2. Improve clinical predictability.
3. Strengthen referral relationships.
4. Increase lifetime patient retention.

1:30pm–2:30pm
 De Anza 1 & 2 | P

ORTHO IDOL



Dr. Roohi Sobti
Direct Printed Aligners: Are They Ready for Clinical Practice?

OBJECTIVES:

1. Describe the workflow of direct printed aligners and distinguish it from conventional thermoformed aligner fabrication.
2. Evaluate the scalability, cost-effectiveness, and clinical applicability of direct printed aligner technology and determine its potential integration into orthodontic practice.
3. Explain the material properties, including shape memory behavior, and relate these to clinical performance and tooth movement outcomes.

1:55pm–2:25pm
 Steinbeck 2 & 3 | CC



Ms. Tara Mayo[†]
Upping the Standard of Care After the Chair

OBJECTIVES:

1. Evaluate their current patient onboarding and after-hours communication structure. Identify opportunities to provide standardized guidance for at-home management that builds patient and parent confidence from day one.
2. Recognize that a simple, consistent virtual support protocol can transform the after-hours patient experience without additional technology or staff resources.
3. Describe how supporting proper at-home management equips parents to handle minor orthodontic issues confidently, reducing unnecessary appointments, patient compliance and improving overall schedule efficiency.

2:25pm–2:55pm
 Steinbeck 2 & 3 | CC



Dr. Tracy Cheung[†]
The Lean Practice Revolution: Streamlining with a Staff-Free Front Desk

OBJECTIVES:

1. Identify the staffing and overhead patterns that drive administrative costs in a typical orthodontic practice.
2. Describe the core workflow components of a lean practice model in which clinical team members handle patient-facing operations end-to-end.
3. Evaluate whether a lean practice model could support their own goals for schedule, overhead, and practice identity.

2:55pm–3:25pm
 Steinbeck 2 & 3 | CC

BEYOND ORTHODONTICS



Ms. Michelle Fraley
Living a True Life in Balance: Practical Strategies to Create Balance in Your Busy Life

OBJECTIVES:

1. Identify their top 5 values and priorities and continue to implement this process as they change and evolve to stay in touch with the most current version of themselves.
2. Integrate tools for nervous system regulation into their everyday lives.
3. Identify areas in their lives where they need to create boundaries and practice basic boundary setting techniques.
4. Monitor their digital habits and create strategies to keep digital use in check."

2:05pm–3:10pm
 De Anza 3 | P

CLINICAL



2:45pm–3:45pm
De Anza 1 & 2 | P

Dr. Antonio Secchi[†]

Class II Malocclusion: From Accurate Diagnosis to Efficient Treatment Mechanics

Sponsored by: **GC Ortho**

Does not qualify for CE

OBJECTIVES:

1. Identify the different clinical presentations of Class II malocclusions through a systematic diagnostic approach, including skeletal, dental, and growth considerations.
2. Recognize the critical role of leveling the occlusal plane in the correction of Class II malocclusions.
3. Discuss the importance of the transverse dimension in Class II correction and its influence on sagittal correction, stability, and overall treatment success.
4. Implement practical and effective treatment mechanics for the correction of Class II malocclusions while optimizing treatment time and patient outcomes.

PRACTICE SYSTEMS



3:40pm–4:45pm
De Anza 3 | P

Dr. Emily Letran[†]

2025 Ortho Idol Winner:

*How To Be An A** Kicker In Your Own Economy*

OBJECTIVES:

1. Explain the principles of authority positioning.
2. Get your team engaged and enthusiastic about referral and patient care.
3. Implement tools that are tried and proven to become the go to office in your community.

SCIENTIFIC



3:55pm–5:00pm
Steinbeck 2 & 3 | CC

Dr. Nan Hatch

Interdisciplinary Treatment for Deep Bite and Bruxism: Is Botox the Answer?

OBJECTIVES:

1. Evaluate and identify an orthodontic patient who would benefit from adjunctive botox injections into the masseter muscles.
2. Discuss appropriate methods for botox masseter injections to maximize efficacy while minimizing risk.
3. Discuss botox masseter muscle injections for suitable patients with their oral surgeons.

CLINICAL



4:00pm–5:00pm
De Anza 1 & 2 | P

Dr. Chad Foster[†]

Vertical Dimension from the Outside-In

Sponsored by: **Dynaflex**

Does not qualify for CE

OBJECTIVES:

1. Explain why viewing vertical issues from an outside-in perspective is important.
2. Describe the key terms associated with vertical facial and smile esthetics.
3. Analyze variables that affect vertical incisor position and smile arc in esthetic treatment planning.
4. Evaluate non-surgical treatment strategies for vertical maxillary deficiency and expected results.

PRACTICE SYSTEMS



Mr. Joe DiPenta[†]



Ms. Anastasia Toomey[†]

7:00am–8:00am
San Carlos 4 | M

EOS Breakfast 'n Learn

Are You Running Your Business or Is It Running You?

Sponsored by: **EOS**

Does not qualify for CE

OVERVIEW::

Joe DiPenta and Anastasia Toomey specialize in helping leaders implement EOS® with confidence, transforming their businesses into well-oiled machines. The Entrepreneurial Operating System (EOS®) is a proven framework designed to help small and midsize businesses achieve clarity, simplicity, and traction. Joe and Anastasia have helped orthodontic and dental companies scale effectively and sustainably, and they will share these success stories with you.

PRACTICE SYSTEMS



8:00am–9:00am
De Anza 3 | P

Dr. Colby Gage[†]

Leveling Up the Patient Experience:

Keeping Your Patients Grinning Between Visits

Sponsored by: **GRIN**

Does not qualify for CE

OBJECTIVES:

1. Demonstrate how to implement remote monitoring to deliver a convenient treatment experience rooted in deep personalization, respecting patients' busy work and school schedules while maintaining meaningful, relationship-building touchpoints between in-office visits.
2. Discover strategies to reduce non-productive chair time such as routine compliance checks, hygiene reinforcements, and emergency triage by utilizing Grin Care Specialists and Copilot, which opens up your schedule for profitable new patient starts.
3. Illustrate how adopting an orthodontist-directed, human-backed digital workflow creates a powerful value proposition that drives ultimate patient satisfaction and generates new customer leads through organic referrals.

SCIENTIFIC



8:30am–9:45am
Steinbeck 2 & 3 | CC

Dr. Martin Palomo

Managing Sleep Disturbances in a Busy Orthodontic Office

OBJECTIVES:

1. Incorporate obstructive sleep apnea (OSA) risk assessment in a busy office.
2. Describe the dentist's role in identifying and managing patients with OSA.
3. Explain available management and treatment options for OSA.

[†]Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation

CLINICAL



Dr. Ute Schneider-Moser

The Ongoing Dilemma of the Missing Maxillary Incisor

OBJECTIVES:

1. Critically highlight the pros and cons of different treatment strategies for missing teeth in the esthetically sensitive zone.
2. Emphasize the need for treating these patients with an equally skilled interdisciplinary team.
3. Highlight the unpredictability of implant borne crowns not only in the esthetic zone.
4. Present long-term maintenance of non-ankylosed deciduous incisors as an alternative treatment option.

9:15am–10:15am
De Anza 1 & 2 | P

PRACTICE SYSTEMS

Ms. Shelley Bostrom[†]

"Closing the Gaps" - Streamlining Call-to-Consult and Consult-to-Contract Workflows

Sponsored by: **Adit**

CE provided by: **Adit (not PCSO)**

OBJECTIVES:

1. Identify common breakdowns in call-to-consult and consult-to-contract workflows that negatively impact patient experience, team communication, and case acceptance.
2. Analyze current new patient intake and consultation processes to determine opportunities for improved efficiency, consistency, and conversion.
3. Implement practical strategies and communication frameworks that streamline handoffs between front desk, Treatment Coordinators, and clinical teams to improve workflow flow and contract completion.

9:15am–10:15am
De Anza 3 | P

PRACTICE SYSTEMS

Ms. Cassie Kellner[†]

Click. Connect. Collaborate: Introducing Asana for Purposeful Task Management

OBJECTIVES:

1. Recognize how today's learner thrives in a digital, visual, and organized environment and how purposeful task management supports faster understanding and stronger follow-through.
2. Design an Asana workspace that modernizes team communication, reducing interruptions, clarifying priorities, and creating predictable handoffs throughout the patient journey.
3. Implement simple digital workflows and templates that streamline training, standardize processes, and help every team member stay aligned in real time.
4. Apply practical strategies to bring your team into today's digital world, boosting engagement, accountability, and overall practice efficiency through intentional communication and system clarity.

10:45am–11:40am
De Anza 3 | P

SCIENTIFIC

Dr. Will Andrews[†]

2026 President's Lecture:
Surprising Revelations About the AP Dimension

OBJECTIVES:

1. Determine optimal incisor positioning within each jaw.
2. Identify optimal AP jaw and incisor positions within the context of the face.
3. Explain how growth may influence AP treatment planning.

10:45am–12:20pm
Steinbeck 2 & 3 | CC

CLINICAL

Dr. Sandra Tai[†]

Beyond Teeth! Facially Driven Smile Design in Orthodontics.

OBJECTIVES:

1. Approach diagnosis and treatment planning with a facially driven perspective.
2. Discover the latest digital tools available to assist the orthodontist in designing the smile within the face.
3. Review how different orthodontic treatment plans will impact the smile and the soft tissue facial profile.
4. Design digital treatment plans with the smile esthetics in mind.

11:00am–12:00pm
De Anza 1 & 2 | P

BEYOND ORTHODONTICS



Dr. Lacey Courchaine

One System, Many Symptoms: Gut Health as the Foundation of Whole-Body Wellness

OBJECTIVES:

1. Describe the role of the gut microbiome in regulating systemic inflammation, immune function, nutrient absorption, and metabolic and hormonal balance.
2. Explain how gut dysbiosis and impaired nutrient absorption contribute to gingival and periodontal disease through inflammatory and immune-mediated pathways.
3. Identify clinical patterns and patient presentations in orthodontic practice that may suggest underlying microbiome imbalance or systemic inflammation.
4. Apply a systems-based perspective to oral health by recognizing the mouth's role in the oral-gut axis and understanding when interdisciplinary collaboration may support improved patient outcomes.

12:30pm–1:25pm
De Anza 3 | P

PRACTICE SYSTEMS



DIBS AI Lunch 'n Learn

Mr. Ryan Williams[†]

The Cost of Doing Nothing vs The Cost of DIBS AI

Sponsored by: **DIBS AI**

CE provided by: **DIBS AI (not PCSO)**

OVERVIEW:

Join DIBS AI at WOCON for an educational Lunch 'n Learn focused on improving orthodontic efficiency through digital indirect bonding. Using insights from over 1,000 digital bonding cases, we'll explore the hidden costs of traditional workflows and discuss how practices can improve efficiency, accuracy, and ROI.

12:30pm–1:30pm
San Carlos 4 | M

PRACTICE SYSTEMS



Yellow Telescope Lunch 'n Learn

Mr. Chris Hurlman[†]

Double Your Booking Ratio in 2026

Sponsored by: **Yellow Telescope**

Does not qualify for CE

OVERVIEW:

This Lunch 'n Learn will coach doctors, practice managers (administrators), and patient concierge/sales staff in the often-overlooked initial phone call. The course teaches techniques proven over \$3 billion in results in how to prepare the patient for consultation in an ethical way to ensure preparedness to double booking ratios.

12:30pm–1:30pm
San Carlos 1 & 2 | M

PRACTICE SYSTEMS



Mr. Ryan Moynihan†

Emerging Industry Trends and Important Metrics for Practice Health

OBJECTIVES:

1. Evaluate the orthodontic market dynamics in today's ever-changing economy, enabling participants to make informed decisions for practice success.
2. Identify the seven critical metrics for practice profitability.
3. Acquire a practical blueprint for optimizing orthodontic practice operations, with a focus on improving patient care and business outcomes.

1:40pm - 2:40pm
De Anza 3 | P

CLINICAL



Dr. Christina Jackson†

Personalizing the Prescription with Digital Fixed Appliances

OBJECTIVES:

1. Describe how to fully customize all areas of a fixed appliance, including slot size, hook selection, and other features.
2. Explain beneficial digital overcorrections and when to apply them.
3. Outline clinical protocols designed to maximize treatment efficiency with a personalized prescription.

1:40pm - 2:40pm
De Anza 1 & 2 | P

SCIENTIFIC



Dr. Flavia Artese

Deep Bite: Much Beneath the Surface

OBJECTIVES:

1. Analyze the importance of dynamic occlusion in overbite correction.
2. Outline the criteria to define an incisor intrusion or molar extrusion to correct deep overbites.
3. Present the effects of vertical dimension changes in deep bite correction.

1:55pm-3:00pm
Steinbeck 2 & 3 | CC

†Denotes speaker with financial and/or beneficial interest in any products or services related to their presentation

FULLTEAM



Ms. Natasha Benjamin

Blue Health: The Ocean's Hidden Role in Our Well-Being

Does not qualify for CE

OBJECTIVES:

1. Describe the ocean's essential functions in supporting human health, including oxygen production, climate regulation, food security, and mental well-being.
2. Identify key ocean-related environmental stressors—such as climate change, kelp forest loss, plastic pollution, and overfishing—and analyze their direct and indirect impacts on public health and coastal communities.
3. Evaluate practical actions health professionals can take to support ocean conservation, environmental stewardship, and public health advocacy within their professional and local communities.

3:10pm-4:20pm
De Anza | P

PRACTICE SYSTEMS



DentalMonitoring Wine'n Learn

Dr. Blake Davis†

How to Make Remote Monitoring your Most Productive Employee

*Sponsored by: DentalMonitoring
CE provided by: DentalMonitoring (not PCSO)*

OBJECTIVES:

1. Evaluate the impact of digital integration on long-term practice viability and clinical sustainability.
2. Identify the essential technological components of a digital workflow and the specific key performance indicators (KPIs) used to measure clinical and operational success.
3. Implement remote monitoring protocols to standardize clinical workflows, restructure team responsibilities, and minimize overhead through increased automation.

5:30pm-6:30pm
San Carlos 4 | M

TEAM TALKS for TEAM MEMBERS

These powerful roundtable discussions will be led by subject leader experts sharing relevant conversations in the rapidly changing profession (space is limited; pre-registration requested).

FRIDAY, OCT. 2 | 12:35-2:05PM

Welcome Reception

Visit with exhibitors and colleagues while enjoying light snacks.
One drink ticket provided.

Friday, Oct. 2 | 5:00-6:00pm

Sponsored by: **align™**

invisalign | iTero | exocad

STRAIGHT TALK: THE BUSINESS OF ORTHODONTICS

SUNDAY OCTOBER 4



Ms. Tracy Moawad

*Designing the Optimal Patient Experience:
From First Contact to Long-Term Loyalty*
(lecture geared to the full orthodontic team)

OBJECTIVES:

1. Identify key patient touchpoints that most strongly influence satisfaction, trust, and case acceptance.
2. Evaluate where operational gaps negatively impact the patient experience.
3. Apply practical strategies to align teams around a consistent, high-quality patient journey.

8:00am–8:55am
De Anza 1 & 2 | P



Mr. Scott Clynych

*Building Towards Financial Freedom,
Saving With A Purpose*
(lecture geared to practicing orthodontists)

OBJECTIVES:

1. Compare the power of compounding vs debt reduction.
2. Save more efficiently using tax deductible strategies.
3. Avoid the tax spiral and other financial “bear traps”.

10:10am–11:05am
De Anza 3 | P



Dr. Paul Helpard

*Practice Performance Metrics
That Matter for Sustainable Growth*
(lecture geared to practicing orthodontists)

OBJECTIVES:

1. Identify the most impactful practice performance metrics for orthodontic practices.
2. Analyze metric trends to support strategic and clinical decision-making.
3. Use performance data to align priorities, improve efficiency, and support sustainable growth.”

9:10am–10:00am
De Anza 3 | P



Ms. Tracy Moawad

*The Practice Performance Metrics Our Teams
Influence Every Day*
(lecture geared to orthodontic team members)

OBJECTIVES:

1. Identify common practice performance metrics and what they represent.
2. Recognize how individual and team behaviors influence practice outcomes.
3. Use shared metric awareness to improve communication, teamwork, and accountability.”

10:10am–11:05am
De Anza 1 & 2 | P



Mr. Scott Clynych

The Power of Compounding, 1:1, 2:1, 3:1
(lecture geared to orthodontic team members)

OBJECTIVES:

1. Recognize the power of compounding returns and how our decision making impacts the final return.
2. Compare different types of retirement plans and which ones are best for them.
3. Manage saving for their kid’s college in the most efficient manner.

9:10am–10:00am
De Anza 1 & 2 | P

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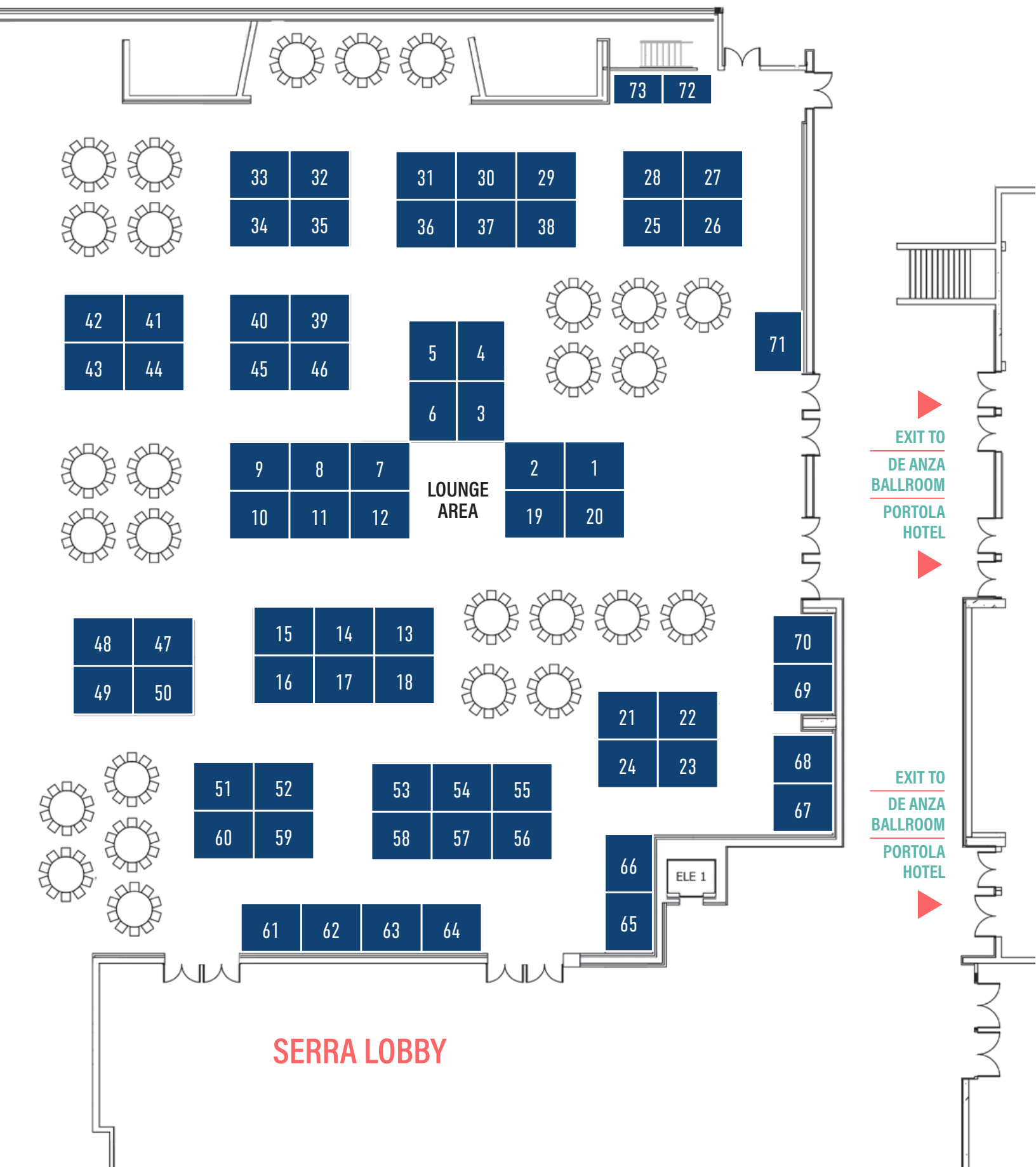
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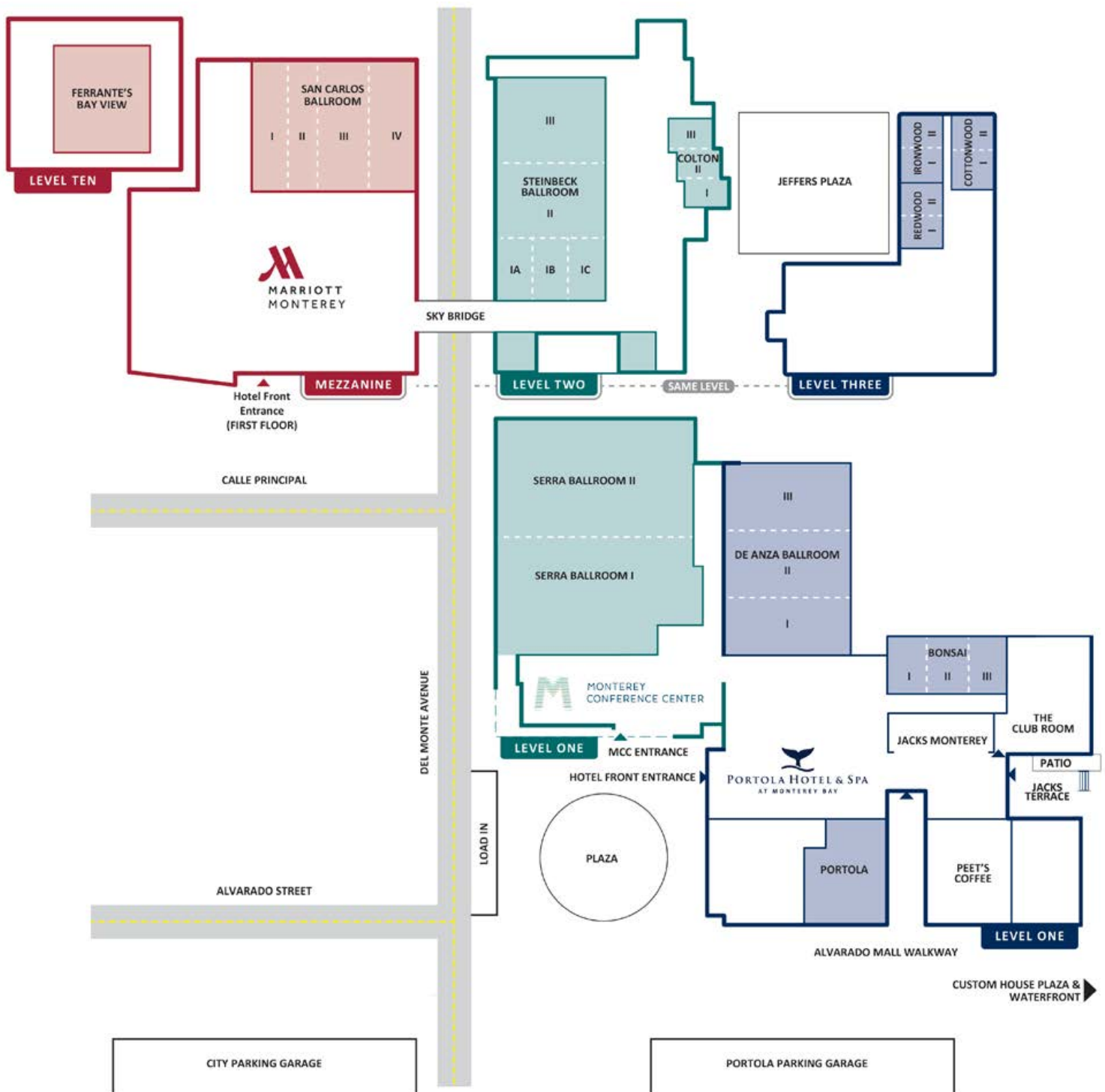
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TABLE 73

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**BOOTH 66**

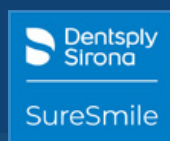
Back by Popular Demand:

WOMEN ORTHODONTISTS BREAKFAST

Saturday morning from 7:00–8:30am
in San Carlos 1 & 2 at the Marriott

(space is limited; pre-registration required)

Sponsored by:



Don't Miss This...

NEW & YOUNGER MEMBER MEET-UP & MINGLE

Saturday from 4:45–5:45pm
at Peter B's – Portola Hotel

(space is limited; pre-registration requested)

View the Scientific Posterboard Displays

LOCATED IN
COLTON
MONTEREY CONFERENCE CENTER

Winners are announced during
the PCSO General Assembly on
Saturday from 10:15–10:45am.

For more Scientific Posterboard Display details, see page 13.

AVAILABLE FOR VIEWING:

FRIDAY | 8:00am–6:00pm
SATURDAY | 8:00am–2:00pm

Visit with posterboard presenters in
person as they discuss their findings:

SATURDAY | 1:10pm–1:40pm

THANK YOU TO OUR JUDGES:

Dr. Burcu Bayirli | University of Washington
Dr. Glenn Jou | University of Southern California
Dr. Jeff Nickel | Oregon Health & Science University
Dr. Glen Roberson, chair | Roseman University

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Ventura, CA 93001
p (805) 807-2625
e matt@trufitcustoms.com



BOOTH 30

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BOOTH 47

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BOOTH 62

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BOOTH 49

e paula@waveortho.com
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Zeeno Robotics

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BOOTH 7

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<http://www.zeenorobotics.com> | Zeeno Robotics delivers intelligent, task-driven robots and automation systems for orthodontic practices.

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BOOTH 28

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BOOTH 3

e eliene.delgado@baymaterials.com
<http://www.zenduradental.com> | Zendura Dental is a polymer research and development company specialized in high-performance thermoplastic materials for orthodontic applications.

SATURDAY

10/03

**5:30 PM –
6:30 PM**

Spaces are limited.
Grab a glass of wine
and secure your
seat early!

REGISTER



How to Make Remote Monitoring Your Most Productive Employee

Unstable staffing and rising overhead shouldn't dictate your growth. In this focused session, Dr. Blake Davis shares his real-world clinical blueprint for building a high-efficiency digital practice that runs seamlessly, maximizes team capacity, and scales productivity.

Future Digital Practice

Understand the essential technologies and strategic importance of transitioning to a fully digital orthodontic practice to ensure long-term growth and success in your clinic.

Optimize Clinical Performance

Use specific metrics to track practice health and leverage Dental Monitoring to increase productivity, reduce operational overhead, and reclaim valuable clinical time every day.

Automate Workflow Efficiency

Discover how to model your practice using Dental Monitoring to effectively automate essential workflows and reorganize your team for maximum capacity and seamless operations.



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**COURSE CODE: 370
ORTHODONTICS**

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AT WOCON WITH DR. BLAKE DAVIS

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Give with conviction, without risking your family's future.

Financial Treatment Plan

The **SMILE** Process

- S** **Share our stories**
Understand your financial path and goals
- M** **Mine for Information**
Thoroughly analyze practice and personal financials
- I** **Introduce your model**
Construct a custom, evidence-based wealth plan.
- L** **Lay out your treatment plan**
Execute the strategy across taxes, insurance, and investments.
- E** **Enjoy your life**
Relish peace of mind and secure your family's legacy.



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Let's Connect!

See you at
San Carlos 4
October 2
7:00am



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New intuitive task list to manage your patients with efficiency



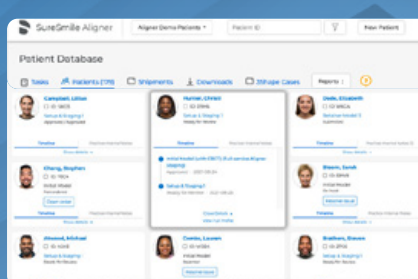
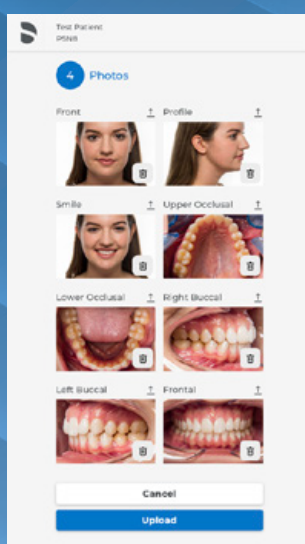
Improved patient history and digital lab communication at a glance



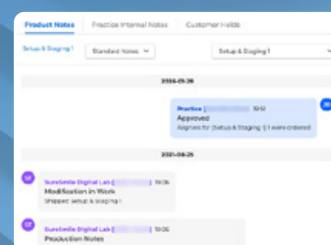
Smarter patient search and navigation



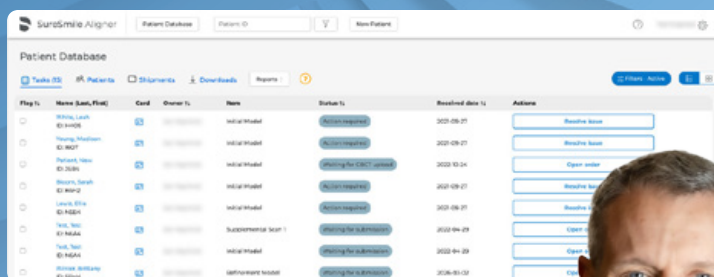
Upload images via mobile device



Patient History



Lab Communication



Improved task list



SCAN TO
LEARN MORE

"We love how quickly we can capture and update photos. My team is really excited about the update!"

- Dr. Joe Chichetti





What happens when your calls aren't answered 24/7?

Hello! This is Jenny speaking.
How can I help you?

24/7

Did you know that orthodontic practices miss more than 30% of incoming calls?

What could this mean for your practice?



With Adit's AI Front Desk, every patient receives an immediate response, 24 hours a day, 7 days a week. Your team stays focused on delivering exceptional care while AI ensures every caller receives a great first impression.

Why orthodontic practices choose Adit AI Front Desk

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Answer every call, 24/7—evenings, weekends, and holidays

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Capture high-value orthodontic and airway cases

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Deliver a consistent, professional caller experience

WOC
CON | WESTERN
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CONFERENCE
Saturday, October 3

2026



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Shelly Bostrom,
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Learn how to close the gaps between

- Call-to-Consult
- Consult-to-Contract

Discover practical strategies to

- Improve patient communication
- Increase case acceptance
- Create a seamless patient journey
- Drive more starts and practice growth



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 **OCTOBER 2-4, 2026**

 **MONTEREY CONFERENCE CENTER
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Dr. Andrew Nalin, DDS

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at 11:00 AM**

It's 2026, Why Aren't We All
Making Aligners and Retainers
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VISIT IT US AT **BOOTH 3**

Scan the QR code to learn more





YOU'RE LOSING PATIENTS BEFORE THEY EVEN SIT DOWN

It's not your treatment plan losing patients. It's the phone call before it. For the first time ever at WOCON, this course will coach doctors, practice managers, and patient concierge/sales staff in the often-overlooked initial phone call. This course will teach techniques proven over \$3 billion in results and 18 years of experience spanning North America, in how to prepare the patient for consultation in an ethical way to ensure preparedness to double booking ratios. The session breaks down a simple, ethical framework for what to ask, what to say, and in what order, so patients arrive ready to commit to treatment on day one - no pressure or sales tactics needed. Stop by Booth 62 to talk booking ratios and what's holding your practice back.



WOCON 2026
Saturday, October 3rd
Lunch & Learn
12:35 – 1:35 PM
Booth #62

JOIN US FOR LUNCH.
LEAVE WITH A PLAN.

Designed for practices ready to grow.



WHAT YOU'LL LEARN:

- ◆ **The Initial Phone Call**
Education and Preparation from Call One to Double Sales
- ◆ **The Rise of the Patient Concierge**
Why Data Shows Us You Likely Are Losing Millions
- ◆ **Improving Show %**
The Secret Killer and How to Achieve 90%+ Show Rates
- ◆ **The Live Initial Consultation**
Improving Same-Day Treatment Rates and Average Order Ethically
- ◆ **The Total Package**
Doubling Package Sales Rates and Repeat Business

THE SPEED ADVANTAGE

Two Proven Technologies, Delivering Superior Clinical Performance!

The SPEED Appliance

Superior Control and Performance!



**Decrease in Spring Clip
Stiffness During Treatment**



SPEED
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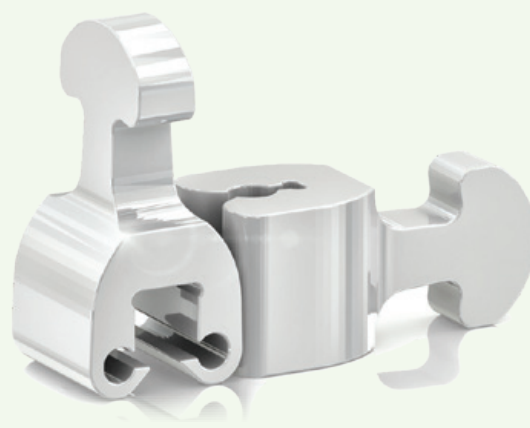


SPEED Imitator
Cobalt-Chromium
50% Decrease¹

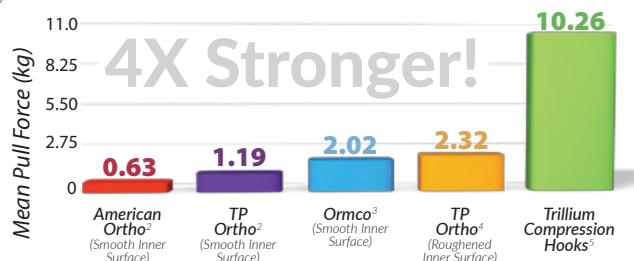
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1. Nikolaos Pandis, Christoph Bourauel, Theodore Eliades. Changes in the stiffness of the ligating mechanism in retrieved active self-ligating brackets. Am. J. Orthod. Dentofacial Orthop 2007; 132(6):834-837. 2. A. Johal et al, European Journal of Orthodontics, Properties of Crimpable Archwire Hooks: A laboratory Investigation, 21, 1999, pp. 679-683. 3. A. Srivastava et al, Force of Dislodgement of Crimpable Attachments with Different Types and Dimensions of Archwire: An In Vitro Study, Orthodontic Cyberjournal, August 2013. 4. A. Johal et al, Journal of Orthodontics, A Clinical Investigation into the Behavior of Crimpable Archwire Hooks, Vol. 28, 2001, pp. 203-205. 5. Linder-Aronson Karsten A, Forsberg C-M, Öberg M. The resistance to axial dislodgement of nickel titanium compression arch wire hooks – an in vitro study. Aust Orthod J 2019; 35: 21-26.

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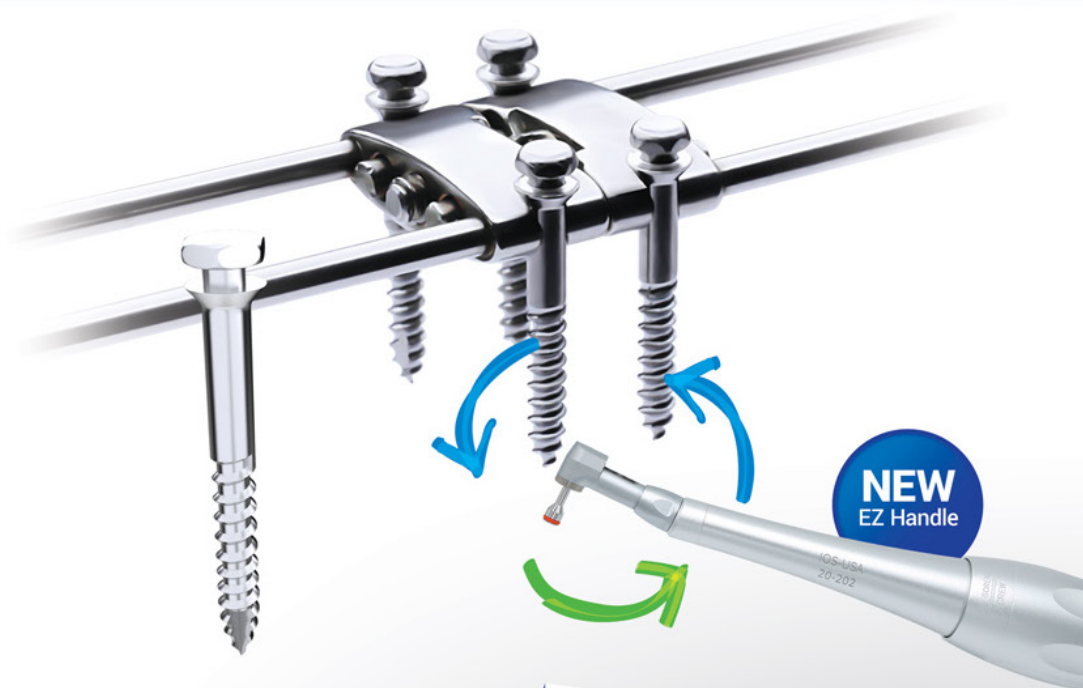
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Booth #4**

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ARE YOU RUNNING YOUR BUSINESS OR IS IT RUNNING YOU?

**Clarify.
Simplify.
Achieve
your Vision.**

IS THIS YOU?

Many of the most successful entrepreneurs and business leaders work longer hours and get less return on their investments of time and money.

Maybe you grapple with some of these challenges:

- **Lack of control** over time, markets, or your company.
- **People** who don't listen, understand, or follow through.
- **Profit** that's inconsistent and/or there's not enough.
- **Growth** is happening, but you can't break through to the next level.
- **Quick fixes** that come and go, bringing little change with continued frustrations.

DON'T LET YOUR BUSINESS RUN YOU!

Get a Grip on Your Business.

Joe DiPenta and Anastasia Toomey specialize in helping leaders implement EOS with confidence, transforming their businesses into well-oiled machines. The Entrepreneurial Operating System (EOS®) is a proven framework designed to help small and midsize businesses achieve clarity, simplicity, and traction. Joe and Anastasia have helped orthodontic and dental companies scale effectively and sustainably, and they will share these success stories with you. If you are frustrated and want a system to help you get clear on your Vision, get discipline and accountability into the business, and to see the growth you know you can achieve, come learn about EOS ®.

Anastasia and Joe's interactive style and experience-based real-world insight makes this an eye-opening event for growth-oriented business leaders.

At the conclusion of this workshop, you will walk away with a set of simple, practical tools that you and your leadership team will use immediately to focus on priorities, get clear on issues, and gain traction together, as a healthier leadership team.



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Expert EOS Implementer®

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eosworldwide.com/anastasia-toomey
Denver, Colorado



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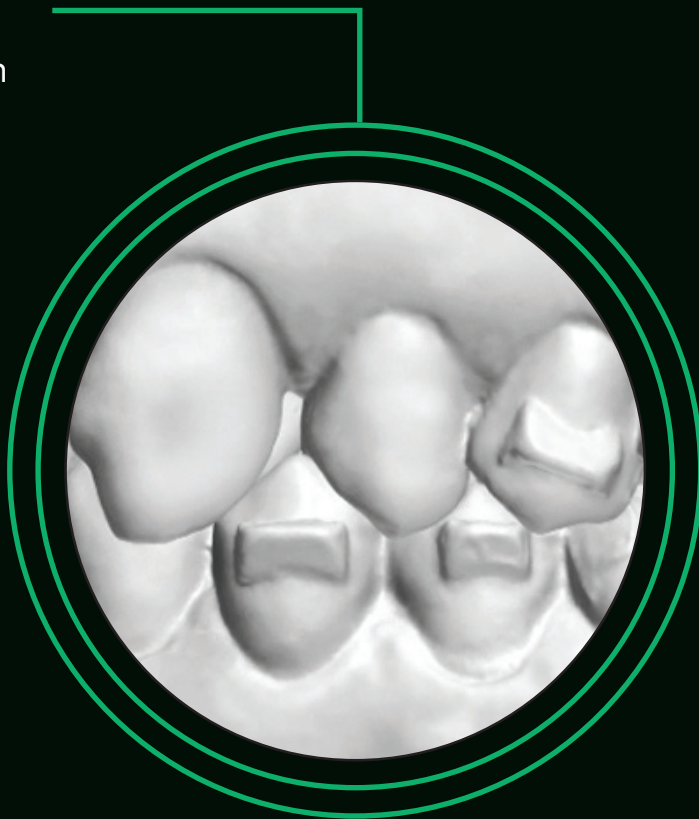


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2027

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2028

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2029

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OCT. 12-14, 2029
SEATTLE, WA

2030

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OCT 10-12, 2030
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2031

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