



PACIFIC COAST SOCIETY  
OF ORTHODONTISTS

# Western Orthodontic Conference Industry Partner Code of Conduct

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We want your participation at the Western Orthodontic Conference (WOCON) event to be successful. Part of any successful exhibit show is the courtesy of all exhibitors and attendees.

Our Industry Partners will act with integrity and are expected to demonstrate a commitment to our values of honesty, integrity, respect, and responsibility. PCSO expects that its Industry Partners will share and embrace these values.

Industry Partners at any exhibition should conduct themselves professionally with honesty and integrity in their business practices. The following etiquette procedure will be followed by all Industry Partners.

- Be considerate of other Industry Partners. Under no circumstances should you enter any other exhibitors display area uninvited or when unattended.
- Any discussions or business conducted in your booth will not be disruptive to other exhibitors in the area.
- Industry Partners must always wear their official identification badges when on the Show floor and in meeting rooms.
- All Industry Partners will conduct all business within the measured boundaries of their assigned booth space or during WOCON endorsed and coordinated events.
- Given the reasons for exhibiting at WOCON, outside activity or meetings by any Industry Partner that would draw attendance away from the exhibit floor are prohibited.
- A representative of the company/institution will be present at the booth during all published exhibit hall hours.
- The booth will not be dismantled before the end of the exhibit hours.

By using proper business etiquette, Industry Partners will assist in the overall success of the WOCON event, both for their own company as well as other Industry Partners.