

San Diego 2022



O N - S I T E G U I D E

WO
CON | WESTERN
ORTHODONTIC
CONFERENCE

COMBINED MEETING **PCSO** & **RMSO**

2022 • SAN DIEGO, CA • OCT. 27-30

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CONTINUING EDUCATION COMMITTEE

Dr. Mary Cooke, Chair
Dr. Bill Dischinger
Dr. John Griffiths
Dr. Andrew Harner
Dr. Bryan Hicks
Dr. Hillary Lathrop
Dr. Katie Marsh
Dr. Kurt Stormberg
Dr. Amelia Stoker
Dr. Tom Merrill, PCSO President
Dr. Daniella Phillis, RMSO President

Welcome

to the all-new Western Orthodontic Conference (WOCON) in San Diego, CA! This meeting is a joint Annual Session of the PCSO & RMSO, as we have combined forces to give orthodontists the best meeting in the West! This year's Annual Session should be both highly educational and entertaining, as you can expect.

San Diego is the perfect destination to bring us all back together after the past couple of years being virtual. We have an all-star lineup of speakers, as well as a spectacular workshop for the whole team by LeeAnn Peniche. You don't want to miss out on any of our phenomenal offerings!

We want to thank our Continuing Education (CE) Committee for all their hard work to put together this dynamic meeting. Special thanks to Drs. Andrew Harner and Bryan Hicks for their collaboration on the speaker line-up for this meeting. And our CE Committee Chair, Dr. Mary Cooke, has done a tremendous job of guiding our team and keeping us laser-focused to put together one of the finest orthodontic meetings in the country again.

This meeting would not be possible without our generous sponsors. They are recognized in the program and on signage throughout the conference. We know they would appreciate your thanks – not only for their financial support and for being here with us, but also for their partnership with our specialty. We could not do our best work without their best work! It's truly a partnership in innovation and excellence as they have always helped to build bridges in our esteemed specialty!

We are confident that you will enjoy the lectures we have for you this year and hope that you will also take part in and appreciate:

- The Welcome Reception, Exhibit Hall, and special offers from vendors
- Special events for women orthodontists, new & younger members, and select residency programs and components

- The Closing Celebration at Petco Park with your families, colleagues, and teams
- The mobile meeting app
- The Scientific Posterboard competition
- And all the fun things to do in San Diego!

We appreciate you taking time from your busy schedules to join us and believe you will find it time well spent. Now, please enjoy the conference, enjoy your colleagues, and spread those smiles!

Sincerely,



Tom Merrill, PCSO President

A handwritten signature in black ink that reads "Thomas E Merrill".



Daniella Phillis, RMSO President

A handwritten signature in black ink that reads "Daniella Phillis".



PCSO AWARD RECIPIENTS



2022 ARTHUR A. DUGONI LIFETIME ACHIEVEMENT AWARD

Dr. Robert E. Varner

This award recognizes a PCSO member with at least 20 years in the practice of orthodontics who has demonstrated exceptional personal effort to advance the art and science of the orthodontic specialty. The individual must exemplify the highest ethical standards in all aspects of life and the practice of orthodontics, and live his or her professional life committed to the pursuit of excellence.



2022 PCSO AWARD OF MERIT

Dr. Ronald P. Wolk

This award was established in 1987 to recognize and honor a PCSO member who is an orthodontist or paraprofessional within the geographic boundaries of the PCSO and who has made a significant contribution to the orthodontic specialty over a number of years.



2022 PCSO ANNUAL SESSION HONOREE

Dr. Patrick Turley

This award is a recognition given to a PCSO member who has demonstrated outstanding leadership and professional qualities and who has given unselfishly of his or her time and talent to promote the association and the orthodontic specialty. The award may be given each year, if chosen, or as determined by the PCSO Board of Directors through their nominating and awards committee.



2022 PCSO RISING STARS AWARD

Dr. Adam Welmerink

This award is given to a PCSO member who has recently become more involved in leadership in the orthodontic profession. This award is given to an individual who has demonstrated strong and improving leadership qualities and generously given their time and ability to promote the association and the orthodontic profession. This award may be given annually and will highlight the individuals' future leadership potential.



2022 LEGENDS OF THE PCSO

Dr. Arthur A. Dugoni

This award was created to honor and showcase deceased PCSO members who have made significant contributions to the field of orthodontics and our association.

To see past award winners, visit pcsortho.org/pcso-awards/



CONTINUING EDUCATION HOURS

PACIFIC COAST SOCIETY OF ORTHODONTISTS (PCSO) IS AN ADA CERP RECOGNIZED PROVIDER APPROVED BY AMERICAN ASSOCIATION OF ORTHODONTISTS.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.



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The mobile app is available for download in the App Store and Google Play.

MAKE OUR APP YOUR GO-TO MEETING RESOURCE. EVERYTHING YOU NEED; ALL IN ONE PLACE - YOUR PHONE! YOU WILL FIND ALL SORTS OF INFORMATION INCLUDING:

- WOCON Annual Session schedule, session descriptions, speakers, sponsors & exhibitors, and interactive maps & city information;
- Activity feed to access social posts from other attendees and announcements;
- Attendee list and messaging feature;
- AAO CE Manager to add your sessions to your CE record as you go;
- Fun, interactive games to be eligible for prizes; and
- PCSO/RMSO-specific constituent information like award winners, past president listings, in memoriam listing, links to PCSO publications, and social media feeds.

STAY ACTIVE AND ENGAGED!! PRIZES WILL BE AWARDED.



At the heart of our OSO network is the concept of buying in versus selling out. Corus is empowering orthodontists at all career stages to maximize their personal and professional potential through true partnership.

*Don't Sell Out, Buy In
Your Practice.
Your Partners.
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We have strong momentum
across North America.



Doctor-Partners



Practices



Team Members



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PCSO POSTERBOARDS WILL BE DISPLAYED IN THE GRAND HALL BALLROOM FRIDAY, OCTOBER 28 FROM 9:30am–5:15pm, AND SATURDAY, OCTOBER 29 FROM 9:30am–3:15pm. STOP BY AND VISIT WITH POSTERBOARD PRESENTERS ON SATURDAY FROM 2:45–3:15pm. WINNERS WILL BE ANNOUNCED DURING THE BUSINESS MEETING ON SATURDAY FROM 9:45–10:15am.

SCIENTIFIC POSTERBOARD DISPLAYS

1. Clear Aligner Adjunct Therapies (CAAT): Effect on Aligner Efficacy and Patient Experience
Pranita Ramanan (co-authors: L. Iwasaki, H. Freedman, H. An, J. Nickel)
Oregon Health & Science University School of Dentistry, Portland, OR
Category: Clinical Research
2. Clinical assessment of efficiency and patient preference of diagnostic dental model acquisition for 3D printing via alginate impression and stone model scan versus intraoral scan
Jeffery Rawley (co-authors: J. Nickel, H. Watanabe, L. Iwasaki)
Oregon Health & Science University School of Dentistry, Portland, OR
Category: Clinical Research
3. Outcome assessment of orthodontic clear aligner vs fixed appliance treatment in a teenage population with moderate to severe malocclusions
Byron Chou (co-authors: L. Iwasaki, J. Nickel, J. Garfinkle, H. Freedman)
Oregon Health & Science University School of Dentistry, Portland, OR
Category: Clinical Research
4. Disparities in Access to Orthodontic Care is a General Health Issue
J. Ryan Thrower (co-authors: H. Freedman, R. Kohli, R. Hemmings)
Oregon Health & Science University School of Dentistry, Portland, OR
Category: Clinical Research
5. Oral microbiome and Stephan curve kinetics in white spot lesion development in orthodontic patients wearing fixed appliances
Raisa Catunda (co-authors: K. Altabtbaei, C. Flores-Mir, M. Febbraio)
University of Alberta, Edmonton, Alberta, Canada
Category: Basic Science
6. Clinical and Microbiological Evaluation of Adjunctive Laser Therapy used to Non-Surgical Treatment of Chronic Periodontitis
Tam Duong (co-authors: E. Duong, T. Nguyen, A. Ikazaki, C. Pham, B. Shokeen, R. Lux, P. Klokkevold)
University of California Los Angeles School of Dentistry
Los Angeles, CA
Category: Basic Science
7. Treatment of white spot lesions of varying depths with varying durations of resin infiltration application—in vitro study
Hahnah Park (co-authors: N. Hassan, B. Chrzan, K. Kingsley, T. Al-Talib, S. Hong)
University of Nevada Las Vegas, Las Vegas, NV
Category: Clinical Research
8. Stability of the anterior open bite treatment with clear aligners
Heeyeon Suh (co-authors: K. Mahood, B. Shen Garnett, H. Oh)
University Of The Pacific, Arthur A. Dugoni School of Dentistry, San Francisco, CA
Category: Clinical Research
9. Assessment of the mandibular plane, cephalometric, and transversal changes after maxilla expansion with MARPE and RPE in growing patients
Jonas Bianchi (D. Vorrhees, M. Ricupito, D. Skousen, H. Oh, J. Park)
University Of The Pacific, Arthur A. Dugoni School of Dentistry, San Francisco, CA
Category: Clinical Research
10. Efficacy of caries detection and characterization using near-infrared imaging technology in the iTero 5D Element Scanner in comparison to clinical-reference standard bitewing radiographs in a pediatric population
Kyle Cuenin (co-authors: J. Chen, H. Oh, S. Tai, D. Lee, G. Gerges)
University Of The Pacific, Arthur A. Dugoni School of Dentistry, San Francisco, CA
Category: Clinical Research
11. External apical root resorption following orthodontic treatment in patients with short root anomaly: a CBCT study
Eric Le (co-authors: T. Howarth, J. Bianchi, H. Oh)
University Of The Pacific, Arthur A. Dugoni School of Dentistry, San Francisco, CA
Category: Clinical Research
12. Bias in superimposition of lateral cephalograms in adult anterior openbite patients
Sarah Ovard (co-authors: B. Leroux, G. Greenlee, G. Huang)
University of Washington School of Dentistry, Seattle, WA
Category: Clinical Research

SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 27

10:00am – 7:00pm	Registration			Grand Hall Foyer
	DOC TALKS			
1:00pm – 1:40pm	Doc Talk #1 Dr. Bill Dischinger	Embracing the Future While Increasing Your Presence Through DentalMonitoring*	Sponsored by DentalMonitoring	Harbor GHI
1:45pm – 2:25pm	Doc Talk #2 Dr. Eric Wu	Digital Treatment Planning Tools and Tips That Streamline My Aligner Workflow*	Sponsored by Ulab Systems	Harbor GHI
2:30pm – 3:10pm	Doc Talk #3 Dr. Mehdi Peikar	A New and Alternative Way of Moving Teeth (NOT Traditional Braces, NOT Aligners)*	Sponsored by Brius	Harbor GHI
3:25pm – 4:05pm	Doc Talk #4 Dr. Blake Davis	Increasing Your Practice Potential with Digital Customization*	Sponsored by Lightforce Orthodontics	Harbor GHI
4:10pm – 4:50pm	Doc Talk #5 Dr. Christy Fortney	Sagittal First: The Key to Differentiating Your Practice*	Sponsored by Henry Schein Orthodontics	Harbor GHI

*DOES NOT QUALIFY FOR CE

FRIDAY, OCTOBER 28

6:30am – 5:00pm	Registration			Grand Hall Foyer
7:00am – 8:00am	Women Orthodontists Breakfast	This event will begin with a brief inspirational program but is primarily intended as a venue to bring together women from all areas of the PCSO and RMSO. Join us to share experiences and increase connections! Pre-registration is required.		Hillcrest
7:00am – 8:00am	PCSO Component President Breakfast (INVITATION ONLY)			Torrey Hills
7:30am – 8:00am	RMSO Business Session			Solana Beach
	WHOLE TEAM			
8:15am – 9:30am	Dr. Michael Swetye	10 Concepts Every Orthodontist Should Know About Youth Mental Health		Harbor A – I
9:30am – 5:15pm	Exhibit Hall Open			Grand Hall
9:30am – 5:15pm	Posterboard Displays	Winners are announced during the PCSO Business Meeting, Saturday from 9:45am – 10:15am.		Grand Hall
9:30am – 10:00am	Refreshment Break			Grand Hall & Harbor Foyer
	SCIENTIFIC			
9:45am – 11:15am	Dr. Brent Larson	2022 PRESIDENT'S LECTURE 3D Printing and In House Aligners: Adding Science to the Mix		Harbor ABC
	CLINICAL			
10:00am – 11:30am	Dr. Bella Shen-Garnett	How to Treat Difficult Cases More Easily with Invisalign		Harbor DEF
	PRACTICE SYSTEMS			
10:00am – 11:30am	Ms. Andrea Cook	The Nuts and Bolts of Office Systems		Harbor GHI
	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i>			
11:15am – 12:45pm	Conference Lunch			Grand Hall
	Complimentary for registered meeting attendees			

DON'T MISS THE
WOMEN ORTHODONTISTS BREAKFAST
FRIDAY MORNING 7:00am – 8:00am
PRE-REGISTRATION REQUIRED.

FRIDAY, OCTOBER 28 (continued)

Noon – 2:00pm	PCSO Past Presidents Lunch (INVITATION ONLY)	Roy's Restaurant is a very short walk from the hotel.		Roy's Restaurant
	PRACTICE SYSTEMS			
12:30pm – 1:45pm	Dr. Glenn Krieger	4 Proven Ways to Grow Your Practice & Reduce Your Stress Right Now	<i>Sponsored by OrthoFi</i>	Harbor GHI
	CLINICAL	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i>		
12:45pm – 2:00pm	Dr. Donna Galante	The Clear Aligner Success Blueprint: Strategies to Grow Your Digital Orthodontic Practice		Harbor DEF
	SCIENTIFIC	CLINICAL		
12:45pm – 2:15pm	Dr. Sylvain Chamberland	Consideration of Maxillary Skeletal Expansion (MSE) and Mandibular Symphyseal Distraction Osteogenesis (MSDO)		Harbor ABC
1:45pm – 2:45pm	Refreshment Break			Grand Hall
	PRACTICE SYSTEMS			
2:15pm – 3:15pm	Ms. Christine Townsend	From Conflict to Chemistry: Conflict Resolution in the Orthodontic Practice		Harbor GHI
	CLINICAL			
2:30pm – 4:00pm	Dr. Willy Dayan	Complex Orthodontic Treatment Planning and Aligner Bio-Mechanics	<i>Sponsored by Align Technology</i>	Harbor DEF
	SCIENTIFIC	CLINICAL		
2:45pm – 4:00pm	Dr. Greg Huang	Anterior Openbite Update		Harbor ABC
	BEYOND ORTHODONTICS			
3:30pm – 4:15pm	Dr. Kelly Werner	Wellbeing at Work		Harbor GHI
	SCIENTIFIC	CLINICAL		
4:15pm – 4:45pm	American Board of Orthodontics (ABO) Update	Hear updates on the examination process from ABO directors, Drs. Jae Hyun Park and Daniel Rejman. They will be available for questions after the presentation.		Harbor ABC
4:15pm – 5:15pm	Welcome Reception		<i>Sponsored by 3M Oral Care</i>	Grand Hall
5:30pm – 6:30pm	Alumni Receptions: Enjoy a reception with your fellow residency program alumni from these programs. Pre-registration required.	1. A.T. Still University 2. Loma Linda University 3. Oregon Health & Science University 4. University of California San Francisco	5. University of the Pacific 6. University of Southern California 7. University of Washington	Marina Courtyard
5:30pm – 7:30pm	Alumni Reception	University of California, Los Angeles		Sally's Fish House & Bar

SATURDAY, OCTOBER 29

7:00am – 8:00am	Component Breakfast - California	Ticketed event sponsored by the CAO. Doctors only. Pre-registration required.	Mission Beach ABC
7:00am – 8:00am	Component Breakfast - Washington	Ticketed event sponsored by the WSSO. Doctors only. Pre-registration required.	Promenade A
7:00am – 8:00am	Component Breakfast - Nevada	Ticketed event sponsored by the NSOS. Doctors only. Pre-registration required.	Solana Beach A
7:00am – 8:00am	Component Breakfast - Oregon	Ticketed event sponsored by the OSSO. Doctors only. Pre-registration required.	Solana Beach B
7:00am – 8:00am	Component Breakfast - Arizona	Ticketed event sponsored by the ASOA. Doctors only. Pre-registration required.	Promenade B
7:00am – 8:00am	Orthodontic Educator Breakfast	Join your educator colleagues for breakfast and discussion about the current happenings in orthodontic education. Pre-registration is required; must be involved with an orthodontic residency program.	Cortez Hill AB
7:30am – 5:00pm	Registration		Grand Hall Foyer
	WHOLE TEAM		
8:15am – 9:30am	Mr. Danny Snow	Delivering a World-Class Patient Experience: Lessons From The Mouse	Harbor A – I
9:30am – 3:15pm	Exhibit Hall Open		Grand Hall
9:30am – 3:15pm	Posterboard Displays	Visit with posterboard presenters in person from 2:45pm – 3:15pm in the hall.	Grand Hall
9:30am – 10:15am	Refreshment Break		Grand Hall & Harbor Foyer
9:45am – 10:15am	PCSO General Assembly	PCSO members will hear an update on the association, review and vote on proposed bylaws changes, and elect new leadership.	Harbor ABC
	PRACTICE SYSTEMS	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i>	
10:00am – 11:30am	Ms. Brenda Ashwell	Be a Hero in Your Patient's Day	Harbor GHI
	CLINICAL		
10:15am – 11:45am	Dr. Audrey Yoon	MARPE Application for OSA and Complex Orthodontic Cases: What To Do & What Not To Do	Harbor DEF
	SCIENTIFIC	CLINICAL	
10:15am – 11:45am	Dr. Laura Iwasaki	2021 PRESIDENT'S LECTURE Differences in Facial Types and Jaw Loading	Harbor ABC
11:30am – 1:15pm	Conference Lunch	Complimentary for registered meeting attendees	Grand Hall
	PRACTICE SYSTEMS		
12:45pm – 2:00pm	Dr. Dan Bills	Is Virtual Our New Reality? Efficient and Effective Virtual Visits in the Orthodontic Office	Harbor GHI
	CLINICAL	PRACTICE SYSTEMS	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i>
1:00pm – 2:15pm	Dr. Sean Carlson	Collaborative Learning and Treatment: Why You Will Never Practice Alone in the Future	Harbor DEF
	SCIENTIFIC	CLINICAL	
1:15pm – 2:45pm	Dr. Jae Hyun Park	Vertical and Sagittal Correction with TADs	Harbor ABC
2:00pm – 3:15pm	Refreshment Break		Grand Hall

SATURDAY, OCTOBER 29 (continued)

POWER TALKS FOR TEAM MEMBERS

Pre-registration required.

2:30pm – 4:15pm	1. Aligner Attachment Delivery Getting Those Attachments to Stick and Other Tricks	Promenade A and Promenade B
	2. Aligner Work Flow Efficiencies Tips for Working Smarter, Not Harder, With an Increasing Share of Chair	Pier
	3. Give Them What They Want Virtual Appointments for Patients in Treatment	Mission Beach A
	4. How to Implement Tiered Pricing to Boost Case Acceptance	Mission Beach B and Mission Beach C
	5. Marie Kondo Your Clinic	Solana Beach B
	6. Reducing Your Carbon Footprint Environmental Changes for a Big Impact on Waste	Hillcrest A
	7. "Susie isn't Ready for Treatment Yet; is this Appointment Really Necessary?" – What Observation Appointments are for and How to Create Value	Cortez Hill B and Cortez Hill C
	8. The Role of the Digital Assistant and Streamlining Your In-house Lab	Ocean Beach
	9. Tips for Virtual NP Consults	Bankers Hill
	10. Tricks to Working with Special Needs Patients in the Ortho Office	Cortez Hill A

CLINICAL

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

3:00pm – 4:30pm	Dr. Maz Moshiri	Biomechanical Considerations for Efficient and Predictable Clear Aligner Outcomes	Harbor DEF
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ORTHO IDOL

3:15pm – 5:15pm	Dr. Cory Costanzo 3:15pm – 3:55pm	Using Digital Technology to Fabricate Optimized Retainers	Harbor ABC
	Dr. Jahnvi Rao 3:55pm – 4:35pm	Joining a DSO? What You Need to Know to Beat the Odds and be Successful	Harbor ABC
	Dr. Adam Fagin 4:35pm – 5:15pm	Treatment Planning in Joint Surgical Orthodontic Cases: A Surgeon's Perspective	Harbor ABC

5:15pm – 6:15pm	New and Younger Member Meet-Up	Join your colleagues poolside for food & conversation at this networking event. This event is for new and younger members only. Pre-registration is required.	<i>Sponsored by American Orthodontics</i>	Hyatt Pool Deck
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6:30pm – 8:30pm	Closing Celebration	Complimentary ticket included with meeting registration. Additional tickets may be purchased at the event registration desk. Enjoy our food, games, music, and lots of baseball fun! Join your colleagues for this one-of-a-kind event at Petco Park. *Cash Bar*		Petco Park
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SUNDAY, OCTOBER 30

8:00am – 10:00am	Registration			Grand Hall Foyer
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WHOLE TEAM

8:30am – 11:30pm	Ms. LeeAnn Peniche	XYZ Excellence Office Bootcamp	<i>Sponsored by OrthoFi</i>	Harbor A – I
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LECTURE SCHEDULE

THURSDAY, OCTOBER 27

DOC TALKS

1:00pm - 1:40pm
Harbor GHI



Dr. Bill Dischinger
Embracing the Future While Increasing Your Presence Through DentalMonitoring*
Sponsored by DentalMonitoring

DOC TALKS

1:45pm - 2:25pm
Harbor GHI



Dr. Eric Wu
Digital Treatment Planning Tools and Tips That Streamline My Aligner Workflow*
Sponsored by Ulab Systems

DOC TALKS

2:30pm - 3:10pm
Harbor GHI



Dr. Mehdi Peika
A New and Alternative Way of Moving Teeth (NOT Traditional Braces, NOT Aligners)*
Sponsored by Brius

DOC TALKS

3:25pm - 4:05pm
Harbor GHI



Dr. Blake Davis
Increasing Your Practice Potential with Digital Customization*
Sponsored by Lightforce Orthodontics

DOC TALKS

4:10pm - 4:50pm
Harbor GHI



Dr. Christy Fortney
Sagittal First: The Key to Differentiating Your Practice*
Sponsored by Henry Schein Orthodontics

*DOES NOT QUALIFY FOR CE

FRIDAY, OCTOBER 28

WHOLE TEAM

8:15am - 9:30am
Harbor A - I



Dr. Michael Swetye
10 Concepts Every Orthodontist Should Know About Youth Mental Health
Objectives:

1. Articulate 3 key mental health concepts that can be used to better understand and address patient emotional needs.
2. Identify 3 specific and actionable changes that may be made in their orthodontic practice to support patient mental health.
3. Describe 3 tools or interventions to use when dealing with difficult or anxious patients.

SCIENTIFIC

9:45am - 11:15am
Harbor ABC



Dr. Brent Larson
2022 PRESIDENT'S LECTURE | 3D Printing and In House Aligners: Adding Science to the Mix
Objectives:

1. Define technology adoption and the basics of 3D printing in the orthodontic office.
2. Describe the components of the digital workflow required for the effective fabrication of in house aligners.
3. Apply available science to aligner material selection, trim margin design, and attachment protocol.

CLINICAL

10:00am - 11:30am
Harbor DEF



Dr. Bella Shen-Garnett
How to Treat Difficult Cases More Easily with Invisalign
Objectives:

1. Identify difficult cases that can be treated successfully with clear aligners.
2. Offer Class III teens more options to their orthodontic treatment than telling them to wait and do surgery later.
3. Offer more options in Phase I treatment to correct severe overjets.

PRACTICE SYSTEMS

10:00am - 11:30am
Harbor GHI



Ms. Andrea Cook
The Nuts and Bolts of Office Systems
Objectives:

1. Review office systems that improve efficiency.
2. Learn how to implement systems and train team members.
3. Evaluate report information from the systems implemented.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

PRACTICE SYSTEMS

12:30pm – 1:45pm
Harbor GHI



Dr. Glenn Krieger
4 Proven Ways to Grow Your Practice & Reduce Your Stress Right Now

Objectives:

1. Make changes to the way they market their practice.
2. Recognize ways to increase case acceptance.
3. Determine new ways to help practices stand out in the crowded marketplace.

Sponsored by OrthoFi.

CLINICAL

12:45pm – 2:00pm
Harbor DEF



Dr. Donna Galante
The Clear Aligner Success Blueprint: Strategies to Grow Your Digital Orthodontic Practice

Objectives:

1. Outline a strategy to incorporate clear aligners in all patient types.
2. Recognize the importance of digital technology in today's orthodontic office.
3. Identify case types that they will feel most confident in treating with clear aligner therapy.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

SCIENTIFIC

CLINICAL

12:45pm – 2:15pm
Harbor ABC



Dr. Sylvain Chamberland
Consideration of Maxillary Skeletal Expansion (MSE) and Mandibular Symphyseal Distraction Osteogenesis (MSDO)

Objectives:

1. Diagnose patient with transverse mandibular deficiency.
2. Understand the distraction protocol.
3. Manage the postdistraction orthodontic movement.

PRACTICE SYSTEMS

2:15pm – 3:15pm
Harbor GHI



Ms. Christine Townsend
From Conflict to Chemistry: Conflict Resolution in the Orthodontic Practice

Objectives:

1. Attendees will learn to recognize how different temperaments affect the relational dynamics of a team and discuss how to turn these differences into opportunities for growth and productivity.
2. Individuals will identify one's own temperament and move from self-awareness (understanding one's own temperament) to social awareness (understanding how to work with others).
3. Discover how to navigate through the breakdowns in communication which have a direct relationship to employee turnover, team morale, and overall performance.

CLINICAL

2:30pm – 4:00pm
Harbor DEF



Dr. Willy Dayan
Complex Orthodontic Treatment Planning and Aligner Bio-Mechanics

Objectives:

1. Evaluate patients with complex malocclusions, and propose a customized orthodontic objective that is most stable and healthy for the individual patient.
2. Recognize and explain how aligner bio-mechanics both differs and is similar to wires and braces bio-mechanics.
3. Analyze and manage aligner customization for their own patients to obtain more favourable results in aligner orthodontic treatments.

Sponsored by Align Technology

SCIENTIFIC

CLINICAL

2:45pm – 4:00pm
Harbor ABC



Dr. Greg Huang
Anterior Openbite Update

Objectives:

1. Review the findings from the National Adult Anterior Openbite Study.
2. Understand the effects of planned molar intrusion with aligners.
3. Understand the bias and variability that is inherent to cephalometric superimposition.

BEYOND ORTHODONTICS

3:30pm – 4:15pm
Harbor GHI



Dr. Kelly Werner
Wellbeing at Work

Objectives:

1. Connect with your deeper, wiser observer self (verses thinking self).
2. Detox from unhelpful thinking patterns.
3. Practice self compassion in the midst of setbacks and disappointments.

EARN UP TO
14.75 CE CREDITS
CREDITS CAN BE RECORDED THROUGH
THE AAO CE MANAGER.

WHOLE TEAM

8:15am – 9:30am
Harbor A – I



Mr. Danny Snow
Delivering a World-Class Patient Experience:
Lessons From The Mouse

Objectives:

1. Help your employees move from a task mindset to an experience mindset.
2. Ensure your organization's "backstage" environment never impacts the "onstage" patient experience.
3. Learn four specific strategies for wowing patients every time.
4. Discover a mechanism for ensuring your organization's processes are designed through the "lens of the patient."

PRACTICE SYSTEMS

10:00am – 11:30am
Harbor GHI



Ms. Brenda Ashwell
Be a Hero in Your Patient's Day

Objectives:

1. Recognize what resonates most with patients when they are in your chair.
2. Learn how to have a hero mindset – even in the midst of chaos.
3. Leave understanding the psychology behind what makes people want to share their experiences with their friends.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

CLINICAL

10:15am – 11:45am
Harbor DEF



Dr. Audrey Yoon
MARPE Application for OSA and Complex Orthodontic Cases: What To Do & What Not To Do

Objectives:

1. Understand the risk and complications of MARPE and TAD for airway improvement.
2. Use critical thinking to anticipate complications and troubleshoot.
3. Understand how to prevent and minimize the complication and come up with alternative treatment plans.

SCIENTIFIC

CLINICAL

10:15am – 11:45am
Harbor ABC



Dr. Laura Iwasaki
2021 PRESIDENT'S LECTURE | Differences in Facial Types and Jaw Loading

Objectives:

1. Define useful measurements of jaw loading mechanics and behaviors.
2. Describe differences in jaw loading mechanics and behaviors between facial types.
3. Recognize factors that could improve orthopedic therapies in the future.

PRACTICE SYSTEMS

12:45pm – 2:00pm
Harbor GHI



Dr. Dan Bills
Is Virtual Our New Reality? Efficient and Effective Virtual Visits in the Orthodontic Office

Objectives:

1. Discuss the concept of virtual orthodontic consultations as a tool for quality orthodontic offices to provide the convenience that some patients are craving in order to engage them before they choose direct to consumer options. (Pre-Pandemic Mindset)
2. Explain in detail our Virtual Treatment Platform that was developed in order to manage our patients' treatment during mandated closure of our physical office. (Pandemic Mindset)
3. Explore what this forced workflow change has taught us about the perceptions and logistics of virtual visits, and how we now successfully utilize them to improve patient care and enhance customer experience. (Post-Pandemic Mindset)

CLINICAL

PRACTICE SYSTEMS

1:00pm – 2:15pm
Harbor DEF



Dr. Sean Carlson
Collaborative Learning and Treatment: Why You Will Never Practice Alone in the Future

Objectives:

1. Learn the details of HIPAA-compliance in clinical sharing.
2. Understand the meaning of collaborative learning and collaborative treatment.
3. Identify the benefits of collaborative learning and treatment to their practice.
4. Learn how to immediately collaborate with colleagues in a HIPAA-compliant way using their mobile device.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

SCIENTIFIC

CLINICAL

1:15pm – 2:45pm
Harbor ABC



Dr. Jae Hyun Park
Vertical and Sagittal Correction with TADs

Objectives:

1. Discuss clinical applications and biomechanical considerations of TADs.
2. Describe vertical and sagittal correction with TADs.
3. Evaluate pre-treatment and post-treatment superimposed CBCT images after TADs have been used.

SATURDAY, OCTOBER 29 (continued)

CLINICAL

3:00pm – 4:30pm
Harbor DEF



Dr. Maz Moshiri
Biomechanical Considerations for Efficient and Predictable Clear Aligner Outcomes

Objectives:

1. Understand important diagnostic and biomechanical considerations associated with predictable clear aligner outcomes.
2. Improve knowledge on how to set up a digital treatment plan to address deep bite malocclusions.
3. Learn how to set up a digital treatment plan to address anterior open bites.

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ORTHO IDOL

3:15pm – 3:55pm
Harbor ABC



Dr. Cory Costanzo
Using Digital Technology to Fabricate Optimized Retainers

Objectives:

1. Evaluate the scientific literature comparing Hawley and Thermoformed Retainers.
2. Describe the process of using digital technology to fabricate optimized retainers.
3. Assess the clinical and financial implications involved in developing a new retention protocol.

ORTHO IDOL

3:55pm – 4:35pm
Harbor ABC



Dr. Jahnavi Rao
Joining a DSO? What You Need to Know to Beat the Odds and be Successful

Objectives:

1. Learn factors to consider when choosing whether joining a DSO is the right decision for you.
2. Overcome common misconceptions about being a DSO provider.
3. Find ways to grow within a DSO.

ORTHO IDOL

4:35pm – 5:15pm
Harbor ABC



Dr. Adam Fagin
Treatment Planning in Joint Surgical Orthodontic Cases: A Surgeon's Perspective

Objectives:

1. Determine the advantages of performing surgery on one jaw versus both jaws for patients with common dentofacial deformities.
2. Conceptualize the most important landmarks of orthognathic surgical treatment planning.
3. Comprehend a stepwise approach to orthognathic surgical treatment planning.

SUNDAY, OCTOBER 30

WHOLE TEAM

8:30am – 11:30am
Harbor A – I



Ms. LeeAnn Peniche
XYZ Excellence | Office Bootcamp

Objectives:

1. Know what you stand for.
2. Maximize the patient experience.
3. Increase New Patient Exams.

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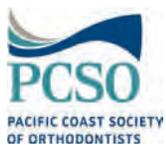
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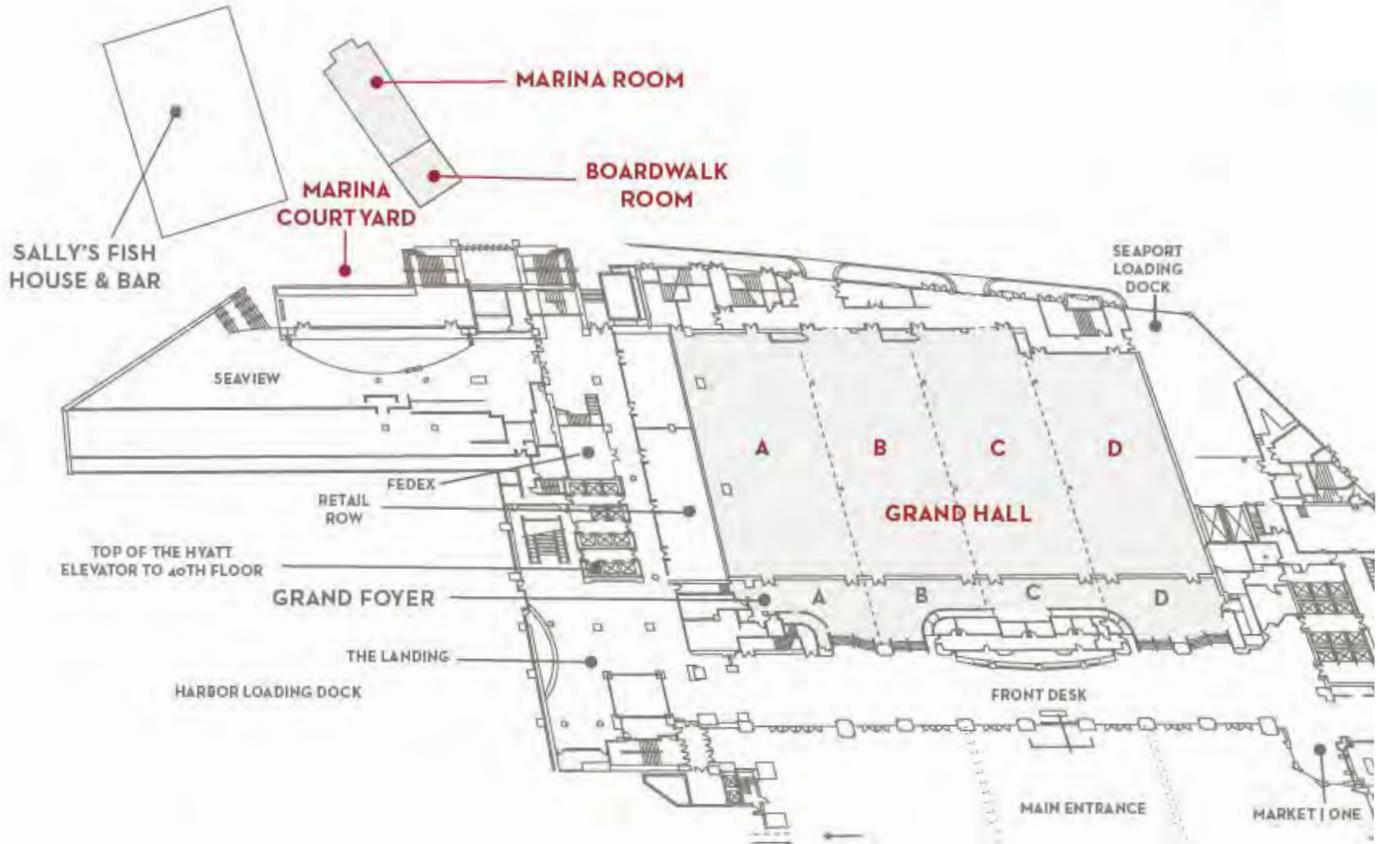
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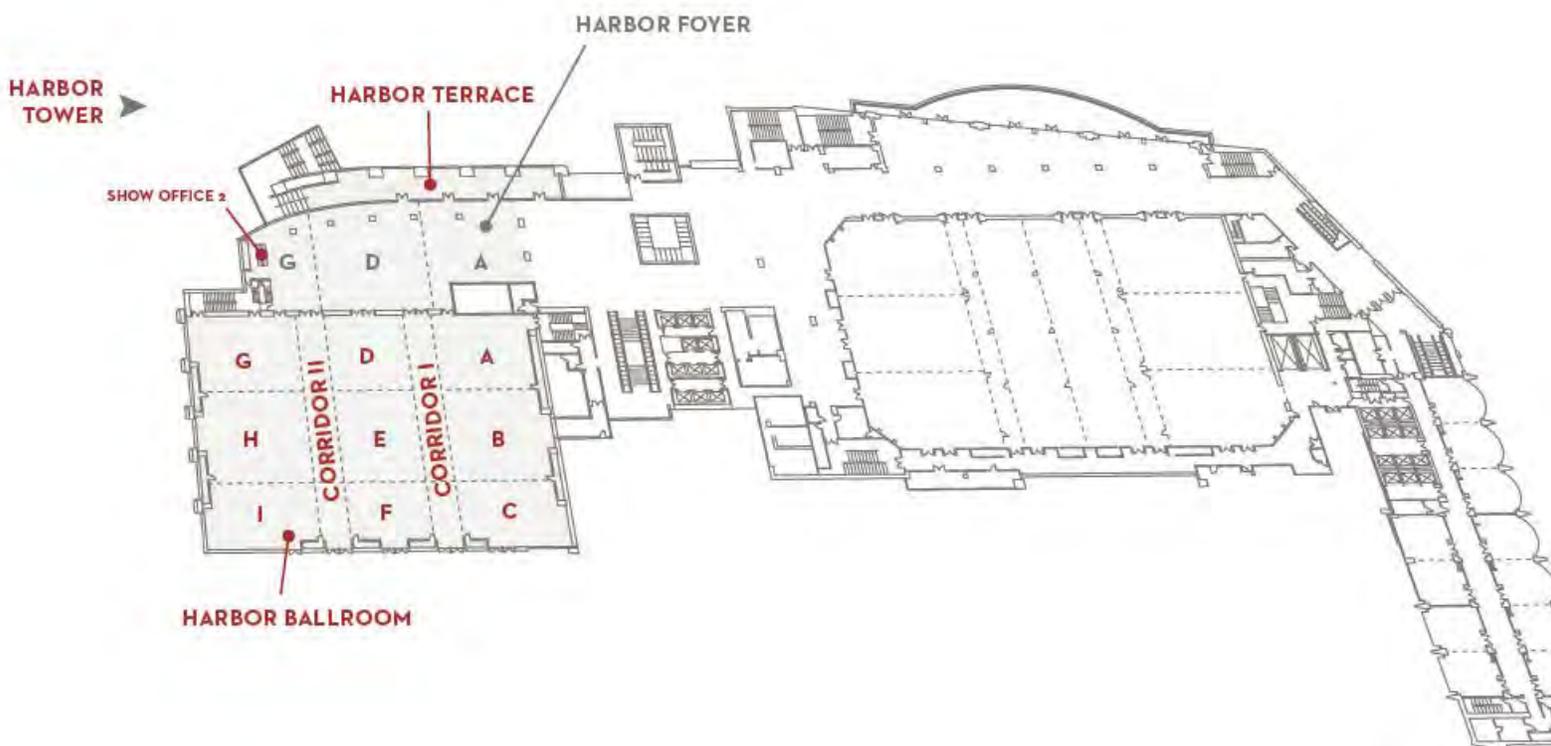
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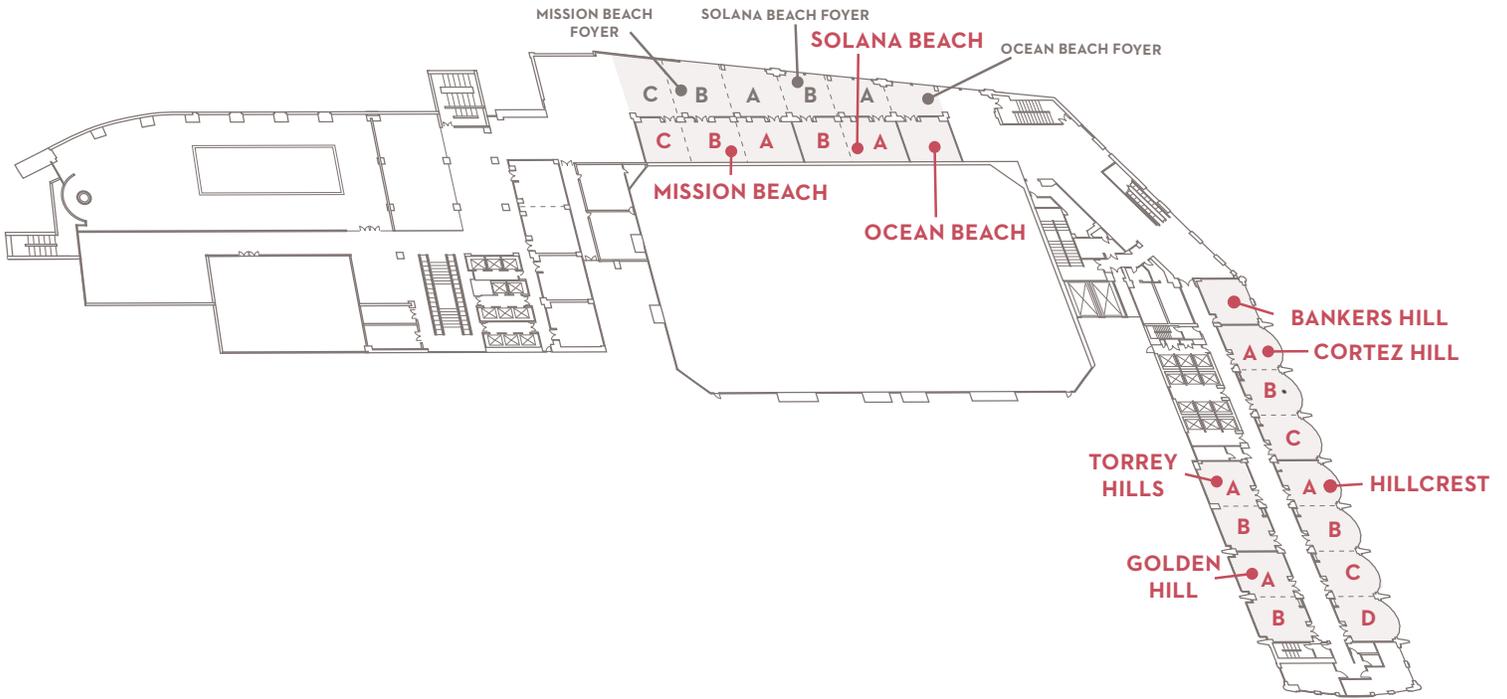
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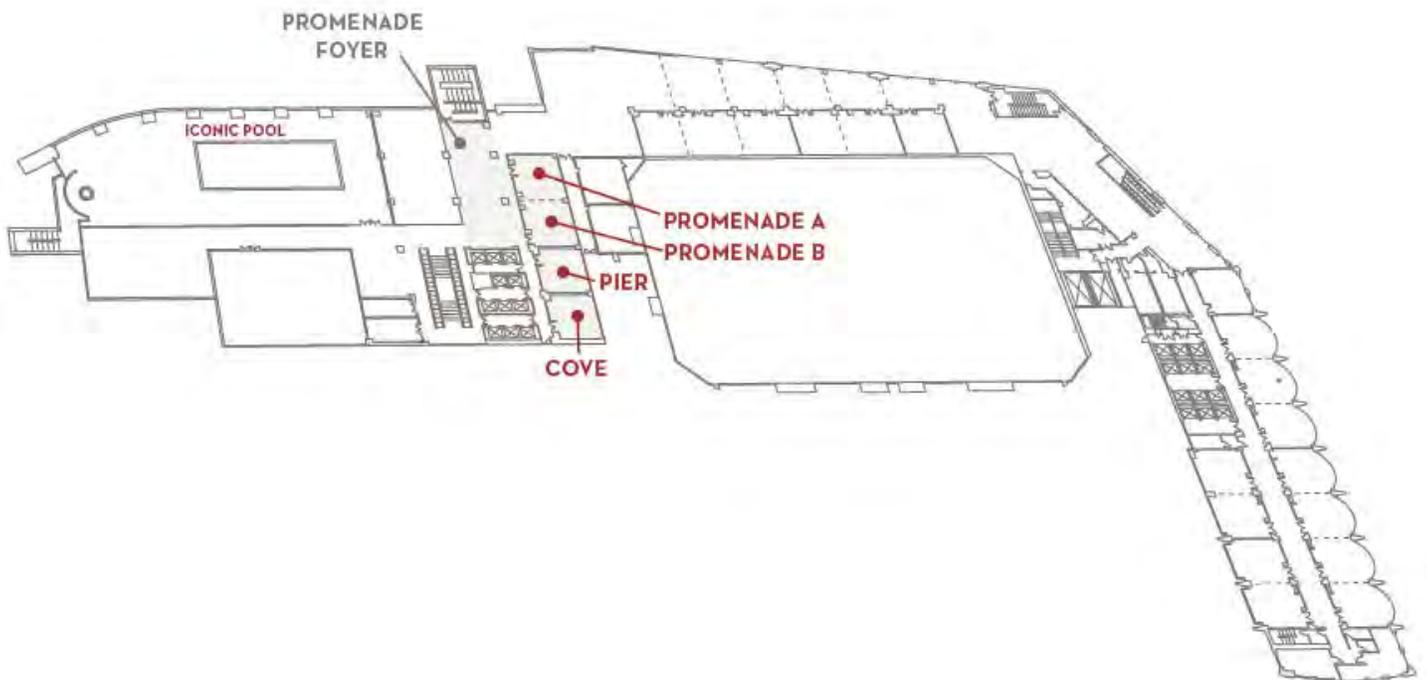
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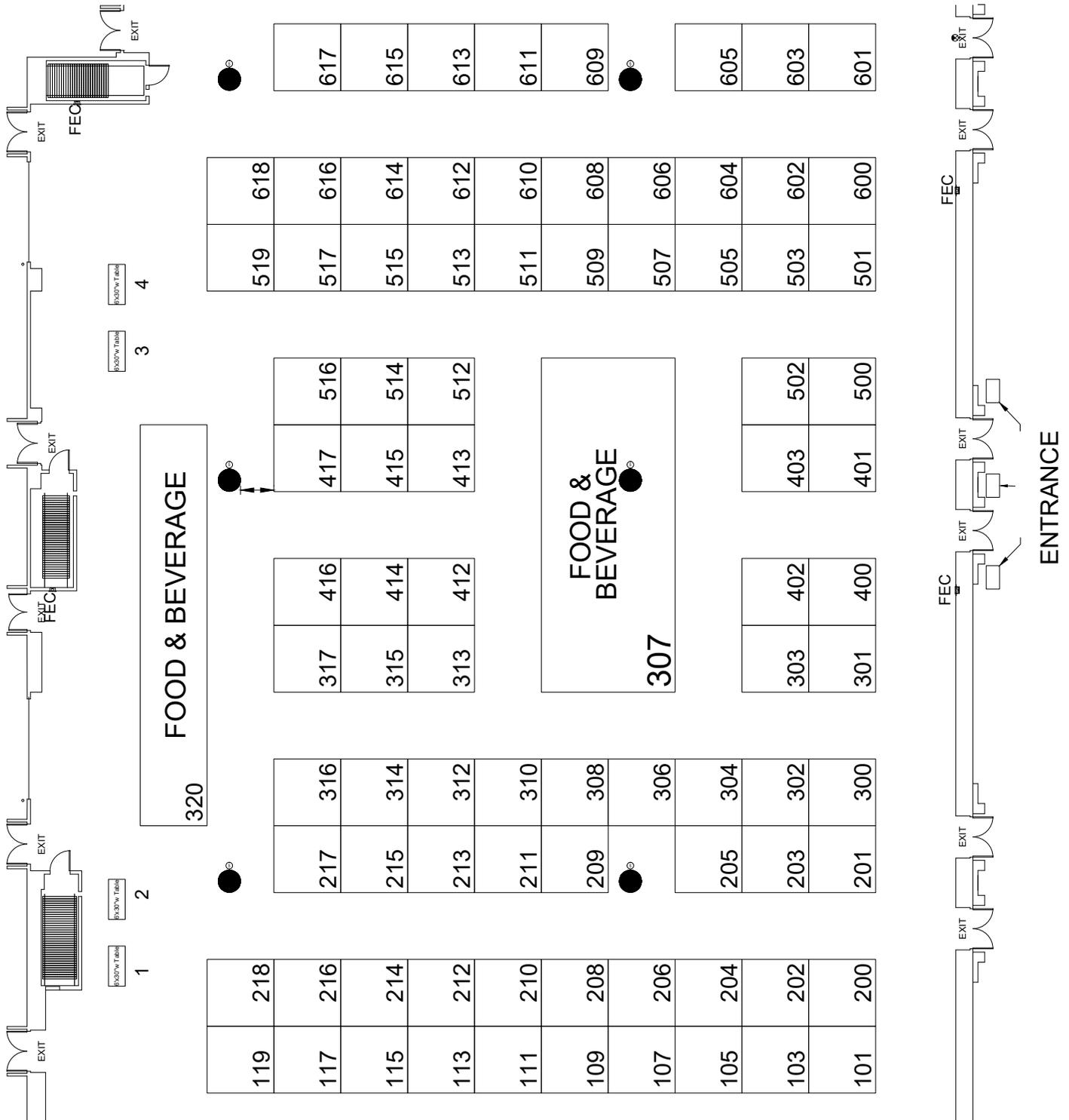
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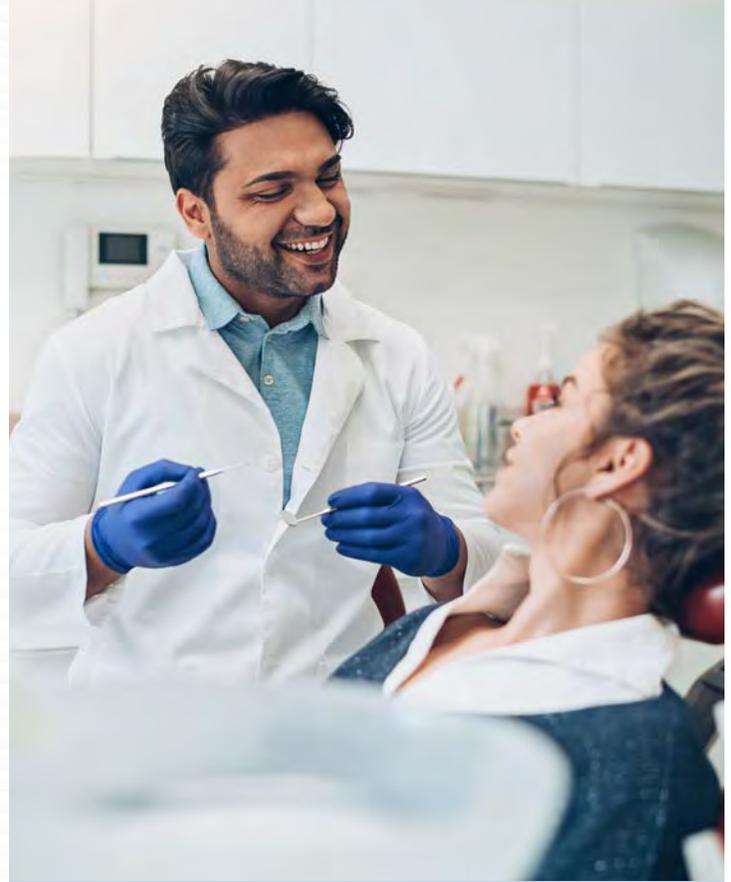
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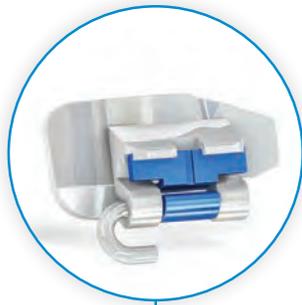
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