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W O
C O N | WESTERN
ORTHODONTIC
CONFERENCE
ANNUAL SESSION

On-site Guide



November 2-5, 2023
Disneyland® Hotel
Anaheim, CA



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ORTHODONTIC
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ANNUAL SESSION

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CONTINUING EDUCATION
COMMITTEE

Dr. Alyssa Levin, Chair
Dr. Bill Dischinger, Speaker Chair
Dr. John Griffiths
Dr. Andrew Harner
Dr. Bryan Hicks
Dr. Hillary Lathrop
Dr. Katie King
Dr. Dawn Pruzansky
Dr. Amelia Stoker
Dr. John Wachtel, PCSO President



Welcome

to the Western Orthodontic Conference (WOCON) 2023 Annual Session at the Disneyland® Hotel in Anaheim, CA. I know you will find this year's WOCON Annual Session highly educational, entertaining, and magical for all.

We want to thank the Continuing Education (CE) Committee, led by Dr. Alyssa Levin, for organizing this exceptional meeting. We also extend special thanks to Dr. Bill Dischinger for assembling an impressive speaker lineup. As you will see, Drs. Levin, Dischinger, and the team have produced one of the most compelling orthodontic conferences in the country.

This meeting is made possible by the generous contributions of our sponsors. The support provided allows us to field a wide variety of lecturers. You will notice that we have acknowledged their support within our program and lecture signage. Please take a moment to visit these vendors, as they offer many benefits to your career and practice. It is a genuinely collaborative effort, and we are grateful for their involvement.

To complete your conference experience, we encourage you to explore the many additional features this meeting has to offer:

- The welcome reception, exhibit hall, and special offers from vendors
- Special events for women orthodontists, new & younger members, select residency programs, and our state/provincial components
- The closing celebration with guest character appearances
- An all-new mobile meeting app
- The Scientific Posterboard competition
- And, of course, all the fun things to explore while at Disneyland!

We are thrilled to be here at the Disneyland® Hotel. This resort is the perfect venue to bring you an all-star lineup of speakers focusing on something Disney is well known for – customer service! We are very excited that you are joining us. Our program and venue promise an exciting experience. Now, please enjoy WOCON 2023 with your colleagues, and spread those smiles!



Sincerely,

Dr. John Wachtel
PCSO President

A handwritten signature in blue ink, appearing to read 'John Wachtel'.



Award Recipients



2023 PCSO ARTHUR A. DUGONI LIFETIME ACHIEVEMENT AWARD

Dr. Norman Nagel

This award recognizes a PCSO member with at least 20 years in the practice of orthodontics who has demonstrated exceptional personal effort to advance the art and science of the orthodontic specialty. The individual must exemplify the highest ethical standards in all aspects of life and the practice of orthodontics and live his or her professional life committed to the pursuit of excellence.



2023 PCSO RISING STARS

Dr. J S.A. DeMeo

This award is given to a PCSO member who has recently become more involved in leadership in the orthodontic profession. This award is given to an individual who has demonstrated strong and improving leadership qualities and generously given their time and ability to promote the association and the orthodontic profession. This award may be given annually and will highlight the individuals' future leadership potential.



2023 PCSO AWARD OF MERIT

Dr. Paul Kasrovi

This award was established in 1987 to recognize and honor a PCSO member who is an orthodontist or paraprofessional within the geographic boundaries of the PCSO and who has made a significant contribution to the orthodontic specialty over a number of years.



2023 LEGENDS OF THE PCSO

Dr. Harry Dougherty Sr.

This award was created to honor and showcase deceased PCSO members who have made significant contributions to the field of orthodontics and our association.



2023 PCSO ANNUAL SESSION HONOREE

Dr. Robert E. Meister

This award is a recognition given to a PCSO member who has demonstrated outstanding leadership and professional qualities and who has given unselfishly of his or her time and talent to promote the association and the orthodontic specialty. The award may be given each year, if chosen, or as determined by the PCSO Board of Directors through their nominating and awards committee.

To see past award winners, please scan the QR code or visit pcsoortho.org/pcso-awards/



CONTINUING EDUCATION HOURS

PACIFIC COAST SOCIETY OF ORTHODONTISTS (PCSO) IS AN ADA CERP RECOGNIZED PROVIDER APPROVED BY AMERICAN ASSOCIATION OF ORTHODONTISTS.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

PCSO DESIGNATES THIS ACTIVITY FOR UP TO 12 CONTINUING EDUCATION CREDITS.

Practice Consolidation is CRESTING

PRACTICE VALUES STILL ACHIEVING RECORDS DESPITE INFLATION, RATES AND BANK FIASCOS

Dental Practices Monetized with IDSO Silent Partners

"Everything is great. They leave us alone, but help when we need it. You and your team were outstanding. I am forever grateful for your guidance and the value you achieved for my practice. Thank you."

- Dr. D.S.

LPS is the Largest Practice Partnership Advisor in the U.S.

THE MOST IMPORTANT FACTORS TO CONSIDER

WHY IDSO PARTNERSHIP?	LPS VS. DO IT YOURSELF/LITTLE ADVISORS
✓ Millions in Cash at Closing	✓ Six to Ten+ Bidders
✓ Full Autonomy, Clinical and Business	✓ Highest EBITDA Calculation
✓ Admin Burden Reduction	✓ Highest Values and Choice
✓ Higher Reimbursement Rates	✓ Full Knowledge of Risks/Rewards
✓ Lower Costs	✓ Most Tax Efficient Structures
✓ Recruiting and Marketing Support	✓ Complete Accounting, Legal and Closing
✓ Upside Gains in Retained Ownership	✓ No Fee Unless the Transaction Closes
	✓ Only Paid By Our Client (Not on Buy and Sell Side)

VISIT US AT BOOTH #415

NO-COST, NO-OBLIGATION PRACTICE VALUATION

WOCON@largepracticesales.com
LargePracticeSales.com
844-404-0228



LPS | Large Practice Sales
Monetizing Larger Dental Practices

Scientific Posterboard Displays

PCSO posterboards will be displayed in the Grand Center Ballroom on Friday, November 3 from 7:00am–3:40pm and Saturday, November 4 from 7:00am–1:30pm. Stop by and visit with posterboard presenters on Saturday from 12:00–12:30pm.

Winners will be announced during the Business Meeting on Saturday from 9:40–10:10am.

1. *Prevalence of Signs and Symptoms of Temporomandibular Dysfunction (TMJD) in Freshmen Students of the Autonomous University of Coahuila Saltillo Campus*
Edilberto Salazar Díaz (co-authors: P. de Jesús Váldez Dena, E. Barbosa Rodríguez, E.N. Cavazos Lopez)
Universidad Autónoma de Coahuila Facultad de Odontología
Category: Clinical Research
2. *Effect of Slot Dimensions on Aligner Retention*
Kory Grahl (co-authors: J. Mah, Y. Fahmy)
University of Nevada Las Vegas, School of Dental Medicine
Category: Clinical Research
3. *ANS Tone, Masticatory Muscle Activity and Ramus Length in Growing Children*
Myriam Hamieh (co-authors: H. Liu, L. Iwasaki, J. Nickel)
Oregon Health & Science University, School of Dentistry
Category: Clinical Research
4. *Cephalometric and Dental Changes Observed in Deep Overbite Correction Using Clear Aligners*
Valerie Hernandez-Blouin (co-authors: H. Oh, M. Baird, M. Zarei, R. Zhou, J. Bianchi)
University of the Pacific, Arthur A. Dugoni School of Dentistry
Category: Clinical Research
5. *The Effects of P75NTR Receptor on Mice TMJ Cartilage Via Bulk RNA Sequencing*
Sara Jahangiri (co-authors: U. Eisinger, C. Kadota, Y. Hong)
University of California San Francisco, School of Dentistry
Category: Basic Science
6. *The Effects of Simulated Arch Constriction on Upper Airway Function During Sleep*
Da In Kim (co-authors: B. Pliska, F. Almeida, M. Lagraveré)
University of British Columbia, Faculty of Dentistry
Category: Clinical Research
7. *Effects of Orthognathic Surgery on Condylar Position and Orientation in Bilateral Sagittal Split Osteotomy Patients*
Angela Li (co-authors: J. Batista Melo da Fonte, S. Sousa Melo, D. Choi, L. Iwasaki, J. Nickel)
Oregon Health & Science University, School of Dentistry
Category: Clinical Research
8. *The Effects of White Spot Lesion Therapy on Different Salivary Parameters After Removal of Fixed Orthodontic Appliances: A Randomized Clinical Trial*
Shahin Setoudeh Maram (co-authors: J. Mullen, T. Brennan, E. Duong, B. Humeston, M. Haug, L. Sheily, N. Tran, R. Lux)
University of California Los Angeles, School of Dentistry
Category: Clinical Research
9. *Skeletal and Dental Treatment Effects in Class II Subdivision Malocclusions: a CBCT Study*
Kika Masunaga (co-authors: J. Park, H. Suh, H. Oh)
University of the Pacific, Arthur A. Dugoni School of Dentistry
Category: Clinical Research
10. *Comparative Study Between Ozonated Water (H₂O+O₃) and Sodium Hypochlorite (NaClO) and Its Effect on Tooth Surface as a Protocol for Adhesion Brackets*
Mercedes Alejandra Alanis Miranda (co-authors: M.A. Torres Romero, F. Mendoza González, A. Rumayor Piña, B.R. Rodriguez Vargas, J.C. Diaz Guillén, A.I. Vargas Segura)
Universidad Autónoma de Coahuila Facultad de Odontología
Category: Basic Science
11. *Association Between Pediatric Temporomandibular Joint Compressive Stress and Mandibular Length*
Brandon Nguyen (co-authors: H. Liu, S. Melo, J. Nickel, L. Iwasaki)
Oregon Health & Science University, School of Dentistry
Category: Clinical Research
12. *Descriptive Analysis of the Characteristics of the Cranio-Cervico-Mandibular (CCMS) in Wind Instrument Musicians in Saltillo, Coahuila, Mexico*
Laura Quintero (co-authors: M.K. De la Mora González, P. Valdés Dena, M. Galindo Rocha, D.A. Flores Flores, E.N. Cavazos López)
Universidad Autónoma de Coahuila Facultad de Odontología
Category: Clinical Research
13. *Orthodontic Assistant Retention: Which Office Benefit Has the Best Prognosis for Maintaining Orthodontic Staff?*
Emily Serrano (co-authors: C. Bay, J. Park)
A.T. Still University, Arizona School of Dentistry and Oral Health
Category: Clinical Research
14. *Gingival Crevicular Fluid Flow Dynamics during Orthodontic Treatment with Invisalign*
Nina Stevens (co-authors: M. Hasheminasab, S. Harehdasht, T. Harrison, T. Starley, M. Tolarova, M. Tolar)
University of the Pacific, Arthur A. Dugoni School of Dentistry
Category: Basic Science
15. *Assessing Treatment Effects of Invisalign First Compared to Maxillary Expansion and Fixed Appliances in Mixed Dentition Patients*
Parisa Moravedje Torbaty (co-authors: H. Suh, M. Baird, S. Tai, H. Pasupalate, H. Oh)
University of the Pacific, Arthur A. Dugoni School of Dentistry
Category: Clinical Research
16. *Tissue Segmentation from 3D Images with Artificial Intelligence: An Animal Pilot Study*
Min (Sherry) Yang (co-authors: C. Chen, C. Chung, N. Tanna, Z. Zheng, MS, C. Li)
University of Pennsylvania, Penn Dental Medicine
Category: Clinical Research
17. *A Pilot Study of TMD Pain and Nocturnal ANS Associated Masticatory Muscle Activity*
Brandon Zegarowski (co-authors: J. Nickel, L. Iwasaki, Y. Gonzalez, D. Choi, H. Liu)
Oregon Health & Science University, School of Dentistry
Category: Clinical Research

WOCON 2023 MOBILE APP



SCAN THE QR CODE TO DOWNLOAD THE NEW WOCON 2023 MOBILE APP



The 'PCSO Events' mobile app is also available for download in the App Store and Google Play.



Make our app your go-to meeting resource. Everything you need; all in one place – your phone! You'll find all sorts of information including:

- WOCON Annual Session schedule, session descriptions, speakers, sponsors & exhibitors, and interactive maps & city information;
- Activity feed to access social posts from other attendees and announcements;
- Attendee list and messaging feature;
- AAO CE Manager – add sessions to your CE record as you go; and
- PCSO-specific constituent information like award winners, past president listings, in memoriam listing, links to PCSO publications, and social media feeds

STAY ACTIVE AND ENGAGED!!

I love having to keep my staff late on afternoons.

Said no orthodontist. Ever.

OVER
40%

reduction in appointments and treatment time*



Treat the patient, not the appliance. Have complete control of the treatment plan with a simple, cloud-based interface for planning, adjustments, and approvals.

In a world full of brackets, be a **LIGHTFORCE**

*Based on data published in the Journal of Clinical Orthodontics.

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Schedule at a Glance

THURSDAY, NOVEMBER 2

8:00am – 6:00pm	Registration				Center Lounge
	DOC TALKS				
1:00pm – 1:40pm	Doc Talk #1	Dr. Issak Yelizar	New Innovations in Aligner Therapy*	<i>Sponsored by Angel Aligner</i>	Grand Ballroom South
1:45pm – 2:25pm	Doc Talk #2	Dr. Brandon Owen	Intelligent Custom Braces: Unlocking the Aligner Workflow for Every Patient.*	<i>Sponsored by KL Owen</i>	Grand Ballroom South
2:30pm – 3:10pm	Doc Talk #3	Dr. John Pham & Dr. Tera Poole	Still Think InBrace is “Just Lingual”?*	<i>Sponsored by InBrace</i>	Grand Ballroom South
3:25pm – 4:05pm	Doc Talk #4	Dr. Mart McClellan & Mr. Tim Streid	Non-traditional Personal Finance is Fundamental!*	<i>Sponsored by Macro Wealth Management</i>	Grand Ballroom South
4:10pm – 4:50pm	Doc Talk #5	Dr. Benjamin Winters & Mrs. Janelle Baum	The New Face of Orthodontic Marketing: Social Media Influence*	<i>Sponsored by OrthoFi</i>	Grand Ballroom South
5:00pm – 6:00pm	Welcome Reception	Join your colleagues for a conference social hour to kick off the meeting. Food and beverage available. *Cash bar. * Select exhibitors will have a limited supply of drink tickets for the Welcome Reception or Closing Celebration. See the exhibitors list to learn more.			Exhibit Hall

*DOES NOT QUALIFY FOR CE

FRIDAY, NOVEMBER 3

6:30am – 5:00pm	Registration				Center Lounge
7:00am – 8:00am	Conference Breakfast	Complimentary for registered meeting attendees.			Exhibit Hall
7:00am – 8:00am	Women Orthodontists Breakfast	This event will begin with a brief inspirational program and is primarily intended as a venue to bring together women from all areas of the PCSO. Join us to share experiences and increase connections! Pre-registration required.			Sleeping Beauty Pavilion
7:00am – 3:40pm	Exhibit Hall Open	Dedicated Exhibit Hours:	7:00am – 8:00am 11:30am – 1:00pm 1:45pm – 2:45pm		Exhibit Hall
7:00am – 3:40pm	Posterboard Displays	Winners are announced during the General Assembly on Saturday from 9:40am – 10:10am.			Exhibit Hall
	WHOLE TEAM	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i>			
8:15am – 9:55am	Mr. Bill Capodagli	If Walt Ran Your Organization!			Magic Kingdom Ballroom
9:55am – 10:25am	Refreshment Break				Exhibit Hall & Magic Kingdom Ballroom Foyer
	PRACTICE SYSTEMS				
10:10am – 11:35am	Ms. Tracy Martin	Thriving in Constant Change: Sales & Strategy for the Millennial TC			Grand Ballroom South
	ORTHO IDOL				
10:25am – 12:00pm	Dr. Rooz Khosravi 10:35am – 10:55am	The Finishing Aligner Protocol			Magic Kingdom Ballroom 1 & 4
	Dr. Jessica Backinger 11:00am – 11:20am	Using DiSC Profiling to Build a Great Team			Magic Kingdom Ballroom 1 & 4
	Dr. Lauren Manfred 11:25am – 11:45am	Efficient & Effective Charting and Documentation – How to Keep Yourself Out of Hot Water!			Magic Kingdom Ballroom 1 & 4

11:35am – 1:15pm	Conference Lunch	Complimentary for registered meeting attendees.		Exhibit Hall
PRACTICE SYSTEMS				
12:00pm – 1:30pm	Team Talks Come to the table and be prepared to share, educate, inspire, and be inspired. These powerful discussions will be led by subject leaders sharing relevant conversations in our rapidly changing profession. Pre-registration is required.	<ol style="list-style-type: none"> 1. Tricks and Tips for Aligner attachment delivery 2. Navigating the world of insurance and billing - Tips, tricks, and pearls 3. First Impressions matter: How to create the 'wow factor' from the second they walk in the door 4. Attract the best and keep them: New Team member training and recruiting 5. In-office Aligners workflow 6. Tools to cultivate the culture you want in your practice: Happiness for your team members in the workplace 7. Communication 101: How do you create a connection with your patients 8. Impress them with perfect records: Tips and tricks for taking good photos, scans, and x-rays 9. Get social - Maximizing social media 10. Sit here. Sit here. Systems, staff, & schedules for same day starts 	Exhibit Hall North Rooms H – J	
12:00pm – 2:00pm	Past Presidents Lunch (INVITATION ONLY)	Just a short walk from the hotel, Naples Ristorante e Bar is located in the Downtown Disney® District.		Naples Ristorante e Bar
12:10pm – 1:10pm	Component Presidents Lunch (INVITATION ONLY)	Exhibit Hall North Room G		
CLINICAL				
12:45pm – 2:05pm	Dr. Trevor Nichols	Smile Esthetics with Aligners	Sponsored by Ormco	Magic Kingdom Ballroom 2 & 3
BEYOND ORTHODONTICS				
12:50pm – 1:45pm	Mr. Cody Byrns	From Stuck to Empowered: Maintaining Momentum through Trying Times		Grand Ballroom South
CLINICAL				
1:15pm – 2:25pm	Dr. Adam Fagin	2022 Ortho Idol Winner Treatment Planning in Joint Surgical Orthodontic Cases: A Surgeon's Perspective		Magic Kingdom Ballroom 1 & 4
PRACTICE SYSTEMS				
2:10pm – 3:00pm	Dr. Jeannie Moody	Work Smarter, Not Harder: From Cliché to Clinical Application, How to make this a Reality for a Happier Team		Grand Ballroom South
CLINICAL				
2:20pm – 3:25pm	Dr. Jonathan Nicozisis	Complex Teen and Adult Cases with Invisalign Made Easy	Sponsored by Align	Magic Kingdom Ballroom 2 & 3
2:25pm – 3:40pm	Refreshment Break	Exhibit Hall & Magic Kingdom Ballroom Foyer		
SCIENTIFIC				
2:55pm – 4:20pm	Dr. Sylvia Frazier-Bowers	Truth or Consequences: Orthodontic Management of Eruption Disorders		Magic Kingdom Ballroom 1 & 4
CLINICAL				
3:30pm – 4:35pm	Dr. Shane Langley	Reimagining Antiquated Biomechanical Principles to Provide Clarity to Your Aligner Cases	Sponsored by 3M	Grand Ballroom South
BEYOND ORTHODONTICS				
3:40pm – 4:35pm	Dr. Laila Hishaw	"Sorry, That Doesn't Work For Me." How to Go From Overwhelmed to Overjoyed with Better Boundaries		Magic Kingdom Ballroom 2 & 3
4:45pm – 5:45pm	Alumni Receptions	<ol style="list-style-type: none"> 1. A.T. Still University 2. Oregon Health & Science University 3. University of California, San Francisco 4. University of the Pacific 5. University of Washington 	Rose Court Garden	
Enjoy a reception with your fellow residency program alumni from the following programs. Pre-registration required.				
6:00pm – 9:00pm	Alumni Reception	University of California, Los Angeles		Jazz Kitchen Coastal Grill & Patio

SATURDAY, NOVEMBER 4

6:30am – 3:00pm	Registration		Center Lounge
7:00am – 1:30pm	Exhibit Hall Open	Dedicated Exhibit Hours: 7:00am - 8:00am 11:30am - 1:15pm	Exhibit Hall
7:00am – 1:30pm	Posterboard Displays	Visit with posterboard presenters in person from 12:00 – 12:30pm in the hall.	Exhibit Hall
7:00am – 8:00am	Conference Breakfast	Complimentary for registered meeting attendees.	Exhibit Hall
7:00am – 8:00am	California Component Breakfast	Ticketed event sponsored by the CAO. Doctors only. Pre-registration required.	Safari
7:00am – 8:00am	Nevada Component Breakfast	Ticketed event sponsored by the NSOS. Doctors only. Pre-registration required.	Adventure
7:00am – 8:00am	Alberta Component Breakfast	Ticketed event sponsored by the ASO. Doctors only. Pre-registration required.	Congo
7:00am – 8:00am	Arizona Component Breakfast	Ticketed event sponsored by the ASOA. Doctors only. Pre-registration required.	Amazon
8:15am – 9:25am	WHOLE TEAM	Wholly Shift: Completely Changing the Conversation About Bias, Discrimination and Privilege Using Brain Science	Magic Kingdom Ballroom
	Mr. Eric M. Bailey		
9:25am – 10:10am	Refreshment Break		Exhibit Hall & Magic Kingdom Ballroom Foyer
9:40am – 10:10am	PCSO General Assembly	PCSO members will hear an update on the association, review and vote on proposed bylaws changes, and elect future leadership.	Magic Kingdom Ballroom 1 & 4
9:55am – 10:45am	PRACTICE SYSTEMS	Can Your Social Media Strategies Weather the Storm?	Grand Ballroom South
	Ms. Jill Allen		
10:10am – 11:30am	SCIENTIFIC	President's Lecture My Top 3 TAD Indications	Magic Kingdom Ballroom 1 & 4
	Dr. Sebastian Baumgaertel		
10:10am – 11:40am	WHOLE TEAM > PAID ADD-ON WORKSHOP	Storyboarding Workshop: Session 1 – Pre-registration required.	Sleeping Beauty Pavillion
	Mr. Bill Capodagli		
10:10am – 11:45am	CLINICAL	Dream. Believe. Dare. Do. <i>Sponsored by DentalMonitoring</i>	Magic Kingdom Ballroom 2 & 3
	Dr. Alyssa Emory-Carter		
11:05am – 12:15pm	PRACTICE SYSTEMS	Take a Tour Through your Office from the Patient Point of View Elevate the Patient Experience	Grand Ballroom South
	Dr. Nicole Wax		
11:30am – 1:15pm	Conference Lunch	Complimentary for registered meeting attendees	Exhibit Hall
12:40pm – 2:10pm	WHOLE TEAM > PAID ADD-ON WORKSHOP	Storyboarding Workshop: Session 2 – Pre-registration required.	Sleeping Beauty Pavillion
	Mr. Bill Capodagli		
1:00pm – 2:25pm	SCIENTIFIC	A Craniofacial Orthodontist's Perspective on Radiography	Magic Kingdom Ballroom 1 & 4
	Dr. Kathryn Preston		
1:00pm – 5:00pm	CDABO Prep Course	Separate registration required.	Safari
1:05pm – 2:25pm	CLINICAL	The Evolution of Fixed Appliances – My 3D Printed Bracket Epiphany <i>Sponsored by LightForce</i>	Magic Kingdom Ballroom 2 & 3
	Dr. Maz Moshiri		

1:15pm – 2:25pm	BEYOND ORTHODONTICS Ms. Katherine Eitel Belt	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i> Courageous Conversations: Mastering the Important Conversations You've Been Avoiding	Grand Ballroom South
3:00pm – 4:30pm	Closing Celebration	Complimentary ticket included with meeting registration. Additional tickets may be purchased at the event registration desk. Enjoy food, fun, music, and Disney character visits! Join your colleagues on the Disneyland® Hotel Adventure Lawn. *Cash Bar*	Disneyland® Hotel Adventure Lawn
4:45pm – 5:45pm	New & Younger Member Meet & Mingle	Join your colleagues at the bowling alley for food, fun, and conversation at this networking event. Pre-registration required; space is limited.	Splitsville Luxury Lanes™ at Downtown Disney® District

SUNDAY, NOVEMBER 5

7:00am – 10:00am	Registration		Center Lounge
7:00am – 8:30am	Orthodontic Educator Breakfast		Adventure
7:30am – 8:30am	Conference Breakfast	Complimentary for registered meeting attendees.	Grand Ballroom South
8:45am – 9:15am	WHOLE TEAM Mr. Dino Watt	The Culture Equation: Connection, Communication, and Questions	Magic Kingdom Ballroom 2 & 3
9:20am – 10:20am	Dr. Jason Kaplan	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i> Disney's Way: Lessons for Orthodontists from the Fab Five	Magic Kingdom Ballroom 2 & 3
10:15am – 10:30am	Refreshment Break		Magic Kingdom Foyer
10:35am – 11:05am	WHOLE TEAM Dr. Jason Kaplan & Mr. Bill Capodagli	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i> Question & Answer with Bill Capodagli	Magic Kingdom Ballroom 2 & 3
11:05am – 11:35am	Mr. Bill Capodagli	<i>Speaker with financial and/or beneficial interest in any products or services related to their presentation.</i> The Real Pixie Dust	Magic Kingdom Ballroom 2 & 3

SCIENTIFIC POSTERBOARD DISPLAYS EXHIBIT HALL

AVAILABLE FOR VIEWING

FRIDAY 7:00am – 3:40pm
SATURDAY 7:00am – 1:30pm

Presenters will be available to discuss findings on Saturday from 12:00 – 12:30pm.

THANK YOU TO OUR JUDGES:

Dr. Laura Iwasaki, Chair | Oregon Health & Science University
Dr. Burcu Bayirli | University of Washington
Dr. Jonas Bianchi | University of the Pacific
Dr. Glen Roberson | Roseman University

Lecture Schedule

For more detailed listing for each session,
please see the mobile app.

THURSDAY, NOVEMBER 2

DOC TALKS

1:00pm – 1:40pm
Grand Ballroom
South



Dr. Issak Yelizar
New Innovations in Aligner Therapy*
Sponsored by Angel Aligner

1:45pm – 2:25pm
Grand Ballroom
South



Dr. Brandon Owen
Intelligent Custom Braces: Unlocking the
Aligner Workflow for Every Patient*
Sponsored by KL Owen

2:30pm – 3:10pm
Grand Ballroom
South



**Dr. John Pham &
Dr. Tera Poole**
Still Think InBrace is "Just Lingual"?*
Sponsored by InBrace



3:25pm – 4:05pm
Grand Ballroom
South



**Dr. Mart McClellan &
Mr. Tim Streid**
Non-traditional Personal Finance is
Fundamental!*
Sponsored by Macro Wealth Management



4:10pm – 4:50pm
Grand Ballroom
South



**Dr. Benjamin Winters &
Mrs. Janelle Baum**
The New Face of Orthodontic Marketing:
Social Media Influence*
Sponsored by OrthoFi



*DOES NOT QUALIFY FOR CE

FRIDAY, NOVEMBER 3

WHOLE TEAM

8:15am – 9:55am
Magic Kingdom
Ballroom



Mr. Bill Capodagli
If Walt Ran Your Organization!

OBJECTIVES:

1. Create an environment of mutual respect and trust.
2. Boost productivity; get more done with less stress, more energy, AND fun!
3. Remove barriers to pride of workmanship.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

PRACTICE SYSTEMS

10:10am – 11:35am
Grand Ballroom
South



Ms. Tracy Martin
Thriving in Constant Change: Sales & Strategy
for the Millennial TC

OBJECTIVES:

1. Recognize the economic affects on the TC role.
2. Discuss the expectations of an elite TC in 2023.
3. Prepare for what is coming down the pipeline for orthodontic sales.

ORTHO IDOL

10:25am – 12:00pm
Magic Kingdom
Ballroom 1 & 4



Dr. Rooz Khosravi
The Finishing Aligner Protocol
10:35am – 10:55am

OBJECTIVES:

1. Learn the definition of the Finishing Aligner Protocol.
2. Determine the advantages and challenges associated with the Finishing Aligner Protocol.
3. Outline how to establish a practical framework for the Finishing Aligner Protocol.



Dr. Jessica Backinger
Using DiSC Profiling to Build a Great Team
11:00am – 11:20am

OBJECTIVES:

1. Identify the different DiSC Personality Types.
2. Describe how personality types are best suited for certain positions in the office setting.
3. Outline the steps on creating a DiSC Culture within their office.



Dr. Lauren Manfred
Efficient & Effective Charting and Documentation –
How to Keep Yourself Out of Hot Water!
11:25am – 11:45am

OBJECTIVES:

1. Identify key components of Diagnosis and Treatment Planning that should be included in the patient's chart.
2. Distinguish essential items that should be included in the treatment record and chart for each appointment visit.
3. Describe why sloppy and neglectful charting can lead to trouble with the Dental Board and/or legal ramifications.

CLINICAL

12:45pm – 2:05pm
Magic Kingdom
Ballroom 2 & 3



Dr. Trevor Nichols
Smile Esthetics with Aligners
Sponsored by Ormco

OBJECTIVES:

1. Identify the key characteristics of a beautiful smile.
2. Perform esthetic smile protocols using clear aligners in a stepwise approach.
3. Manage gummy smiles with clear aligners.
4. Recognize important finishing techniques to enhance esthetic finishing.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

BEYOND ORTHODONTICS

12:50pm – 1:45pm
Grand Ballroom
South



Mr. Cody Byrns
From Stuck to Empowered: Maintaining Momentum through Trying Times

OBJECTIVES:

1. Master the 4-step E.P.I.C. process to remain standing strong & demonstrate resilience in the midst of any obstacles.
2. Discover the root causes of psychology blocks and how to unroot them.
3. Learn the steps to creating individual empowerment and how that grows into organization wide transformation.

CLINICAL

1:15pm – 2:25pm
Magic Kingdom
Ballroom 1 & 4



Dr. Adam Fagin
2022 Ortho Idol Winner | Treatment Planning in Joint Surgical Orthodontic Cases: A Surgeon's Perspective

OBJECTIVES:

1. Determine the advantages of performing surgery on one jaw versus both jaws for patients with common dentofacial deformities.
2. Conceptualize the most important landmarks of orthognathic surgical treatment planning.
3. Comprehend a stepwise approach to orthognathic surgical treatment planning.

PRACTICE SYSTEMS

2:10pm – 3:00pm
Grand Ballroom
South



Dr. Jeannie Moody
Work Smarter, Not Harder: From Cliché to Clinical Application, How to make this a Reality for a Happier Team

OBJECTIVES:

1. Learn what it means to have definition and direction in an orthodontic practice.
2. Learn how 1% changes can change everything.
3. Learn how to identify time management problems inside and outside the office to help you gain more time.
4. Learn some key leadership strategies and how to empower leaders to take action and move the office in the direction it needs to go.

CLINICAL

2:20pm – 3:25pm
Magic Kingdom
Ballroom 2 & 3



Dr. Jonathan Nicozsis
Complex Teen and Adult Cases with Invisalign Made Easy
Sponsored by Align

OBJECTIVES:

1. ClinCheck design and anchorage considerations for open and deep bite.
2. Understand the staging of extraction cases for better root parallelism.
3. Learn how to use the A.M.P. protocol to manage missing U2s with aligners as well as the distinct biomechanical advantage aligners have in these case types.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

SCIENTIFIC

2:55pm – 4:20pm
Magic Kingdom
Ballroom 1 & 4



Dr. Sylvia Frazier-Bowers
Truth or Consequences: Orthodontic Management of Eruption Disorders

OBJECTIVES:

1. Apply a diagnostic rubric to distinguish eruption disorders.
2. Evaluate and propose appropriate management for eruption disorders.
3. Recognize the limitations of orthodontic treatment for primary failure of eruption.

CLINICAL

3:30pm – 4:35pm
Grand Ballroom
South



Dr. Shane Langley
Reimagining Antiquated Biomechanical Principles to Provide Clarity to Your Aligner Cases
Sponsored by 3M

OBJECTIVES:

1. Understand how to approach various aligner case types from a treatment planning perspective.
2. Understand how to create Tx Design strategy with a focus on attachment placement and staging.
3. Discuss effective aligner treatment planning and maximizing the 3M™ Oral Care Portals protocols for predictable aligner treatment.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

BEYOND ORTHODONTICS

3:40pm – 4:35pm
Magic Kingdom
Ballroom 2 & 3



Dr. Laila Hishaw
"Sorry, That Doesn't Work For Me." How to Go From Overwhelmed to Overjoyed with Better Boundaries

OBJECTIVES:

1. Define professional boundaries.
2. Identify the importance of professional boundaries.
3. Identify issues that challenge our professional boundaries..

WHOLE TEAM

8:15am – 9:25am
Magic Kingdom
Ballroom



Mr. Eric M. Bailey
Wholly Shift: Completely Changing the
Conversation About Bias, Discrimination and
Privilege Using Brain Science

OBJECTIVES:

1. Stop focusing on behavior and start understanding WHY people behave the way that they do.
2. Take a look with an inward lens and discover how the natural barriers to human communication hinder their leadership.
3. Discover tools to improve effectiveness in delivering organizational & change objectives.

PRACTICE SYSTEMS

9:55am – 10:45am
Grand Ballroom
South



Ms. Jill Allen
Can Your Social Media Strategies Weather
the Storm?

OBJECTIVES:

1. Interpret which social media platforms are suitable for your target audience.
2. Determine how to integrate your brand story and messaging into your social media strategies.
3. Recognize the timing, frequency, and content type that is required by different platforms for successful marketing.

SCIENTIFIC

10:10am – 11:30am
Magic Kingdom
Ballroom 1 & 4



Dr. Sebastian Baumgaertel
President's Lecture | My Top 3 TAD
Indications

OBJECTIVES:

1. Identify correct TAD insertion sites for three common TAD indications.
2. Design efficient biomechanics to successfully treat various orthodontic problems.
3. Discuss opportunities and potential problems when treating three common TAD indications.

WHOLE TEAM > PAID ADD-ON WORKSHOP

10:10am – 11:40am
Sleeping Beauty
Pavillion



Mr. Bill Capodagli
Storyboarding Workshop: Session 1
Pre-registration required.

CLINICAL

10:10am – 11:45am
Magic Kingdom
Ballroom 2 & 3



Dr. Alyssa Emory-Carter
Dream. Believe. Dare. Do.

Sponsored by DentalMonitoring

OBJECTIVES:

1. Create awareness of inefficiencies in orthodontic treatment.
2. Redefine your mindset from 'comfort zone' to 'challenge the status quo'.
3. Uncover your WHY to overcome obstacles of implementation of change.
4. Discover how artificial intelligence can help us to set up systems for success unlike ever before.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

PRACTICE SYSTEMS

11:05am – 12:15pm
Grand Ballroom
South



Dr. Nicole Wax
Take a Tour Through your Office from the Patient
Point of View | Elevate the Patient Experience

OBJECTIVES:

1. Understand where customer service starts and ends.
2. Identify the role of your team in making or breaking the patient experience.
3. Uncover areas of the patient experience you might be overlooking.
4. Create a practice with happier patients (and happier patients refer more patients).

WHOLE TEAM > PAID ADD-ON WORKSHOP

12:40pm – 2:10pm
Sleeping Beauty
Pavillion



Mr. Bill Capodagli
Storyboarding Workshop: Session 2
Pre-registration required.

SCIENTIFIC

1:00pm – 2:25pm
Magic Kingdom
Ballroom 1 & 4



Dr. Kathryn Preston
A Craniofacial Orthodontist's Perspective on
Radiography.

OBJECTIVES:

1. Discuss how radiographic imaging supports the timely diagnosis and orthodontic treatment planning of patients with craniofacial differences.
2. Apply radiographic interpretation fundamentals to alveolar cleft analysis pre- and post-alveolar bone graft (ABG).
3. Recognize principles of image selection to evaluate and report findings to other Craniofacial Team members.

1:00pm – 5:00pm
Safari

CDABO Prep Course

The College of Diplomates Prep Course is designed to assist participants in preparing for the American Board of Orthodontics Scenario-based Clinical Examination to achieve board certification.

The course includes tips on how to prepare and maximize your effectiveness during the ABO Virtual Clinical Examination.

This is a separate registration from the WOCON Annual Session. **Space is limited.** You can register at the meeting room the day of the session.

CLINICAL

1:05pm – 2:25pm
Magic Kingdom
Ballroom 2 & 3



Dr. Maz Moshiri
The Evolution of Fixed Appliances –
My 3D Printed Bracket Epiphany

Sponsored by LightForce

OBJECTIVES:

1. Understand what these 3D printed custom braces are and how they are designed, manufactured, and delivered clinically.
2. Learn how to integrate clinical systems to best leverage this new technology.
3. Understand why 3D printed, fully customized brackets improve the orthodontist's abilities to offer more efficient care to their patients.

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BEYOND ORTHODONTICS

1:15pm – 2:25pm
Grand Ballroom
South



Ms. Katherine Eitel Belt
Courageous Conversations: Mastering the
Important Conversations You've Been Avoiding

OBJECTIVES:

1. Develop a personal leadership mindset with 3 steps.
2. Discover the 4-part Courageous Conversation framework.
3. Learn to lead and coach others to unlock their potential and create alignment and accountability.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

WHOLE TEAM

8:45am – 9:15am
Magic Kingdom
Ballroom 2 & 3



Mr. Dino Watt
The Culture Equation: Connection,
Communication, and Questions

OBJECTIVES:

1. Understand how to attract the right players on your team and clients to your service.
2. Learn how to use questions to connect with the subconscious of anyone, building relationships that will last.
3. Create a "cult"-ture around your business that will have people marketing for you.
4. The most powerful thing you can do to become a better leader and business owner, overnight.

9:20am – 10:20am
Magic Kingdom
Ballroom 2 & 3



Dr. Jason Kaplan
Disney's Way: Lessons for Orthodontists
from the Fab Five

OBJECTIVES:

1. Determine the vision and mission of their practice.
2. Understand the use of storyboarding.
3. Recognize the hidden strengths of their team members.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

10:35am – 11:05am
Magic Kingdom
Ballroom 2 & 3



**Dr. Jason Kaplan &
Mr. Bill Capodagli**
Question & Answer with Bill Capodagli

Enjoy a lively Q&A between Jason Kaplan and Bill Capodagli discussing how The Disney Way can be incorporated into an orthodontic practice including Disney customer service and practice lessons learned from Disney as related to the Fab Five.

Speaker with financial and/or beneficial interest in any products or services related to their presentation.

11:05am – 11:35am
Magic Kingdom
Ballroom 2 & 3



Mr. Bill Capodagli
The Real Pixie Dust

OBJECTIVES:

1. Understand how Walt Disney applied the concept of love in creating this legendary organization.
2. Learn how love for your product, patients, and yourself can propel your organization to become patient-centric legends!

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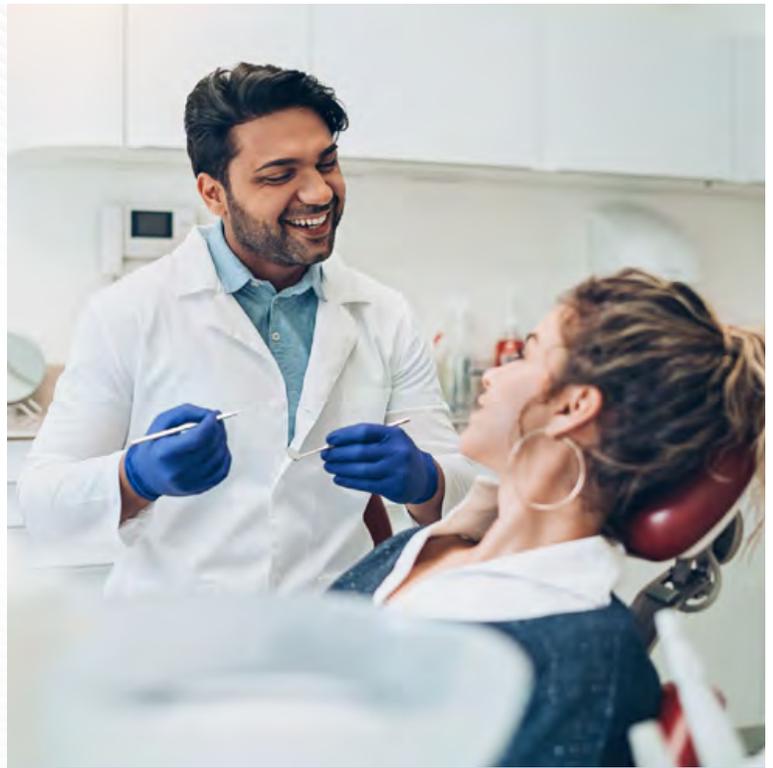
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Closing Celebration



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WHERE: Disneyland® Hotel Adventure Lawn
WHEN: Saturday, November 4, 2023
TIME: 3:00 - 4:30pm

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Closing Celebration "Luau" - Honolulu, HI 2019.

Disneyland Hotel

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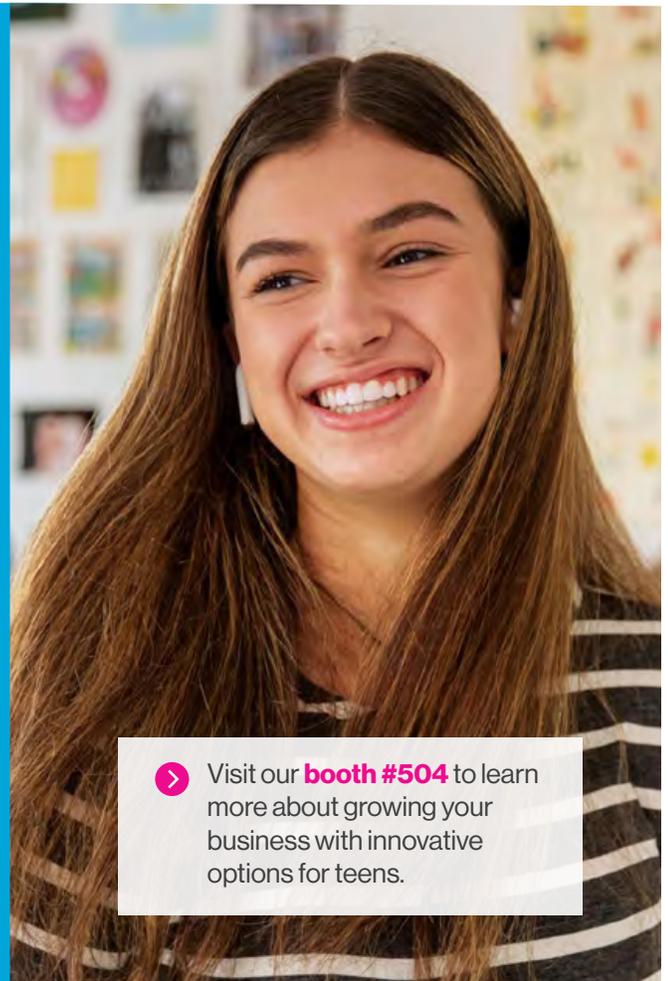


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Main Level

- Disneyland® Grand Ballroom
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 North, Center & South Lounge
 Disneyland® Exhibit Hall

Upper Level

- Magic Kingdom® Ballroom 1-4
 Sleeping Beauty Pavilion
 A Ticket Room
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- Nile Tiki
 Congo Safari
 Zambezi Adventure
 Amazon Outpost
 Oasis Explorer

Frontier Tower

- Western Mississippi
 Wilderness Mark Twain
 Pioneer Frontier Board Room
 Columbia

Outdoor Event Areas

- Rose Court Garden
 Adventure Lawn
 Frontier Lawn
 Magic Kingdom® Lawn



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GUEST ROOMS

- Fantasy Tower:** 00 - 35
Adventure Tower: 36 - 67
Frontier Tower: 68 - 99

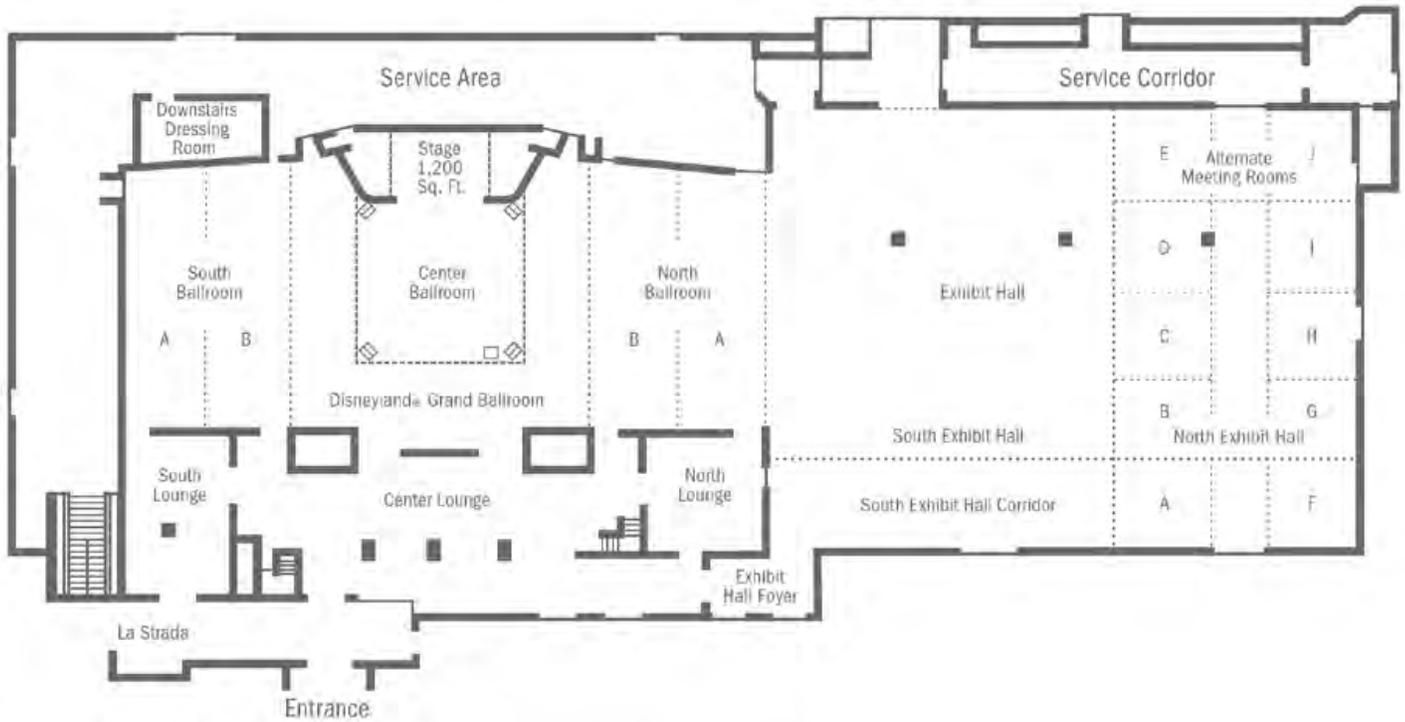
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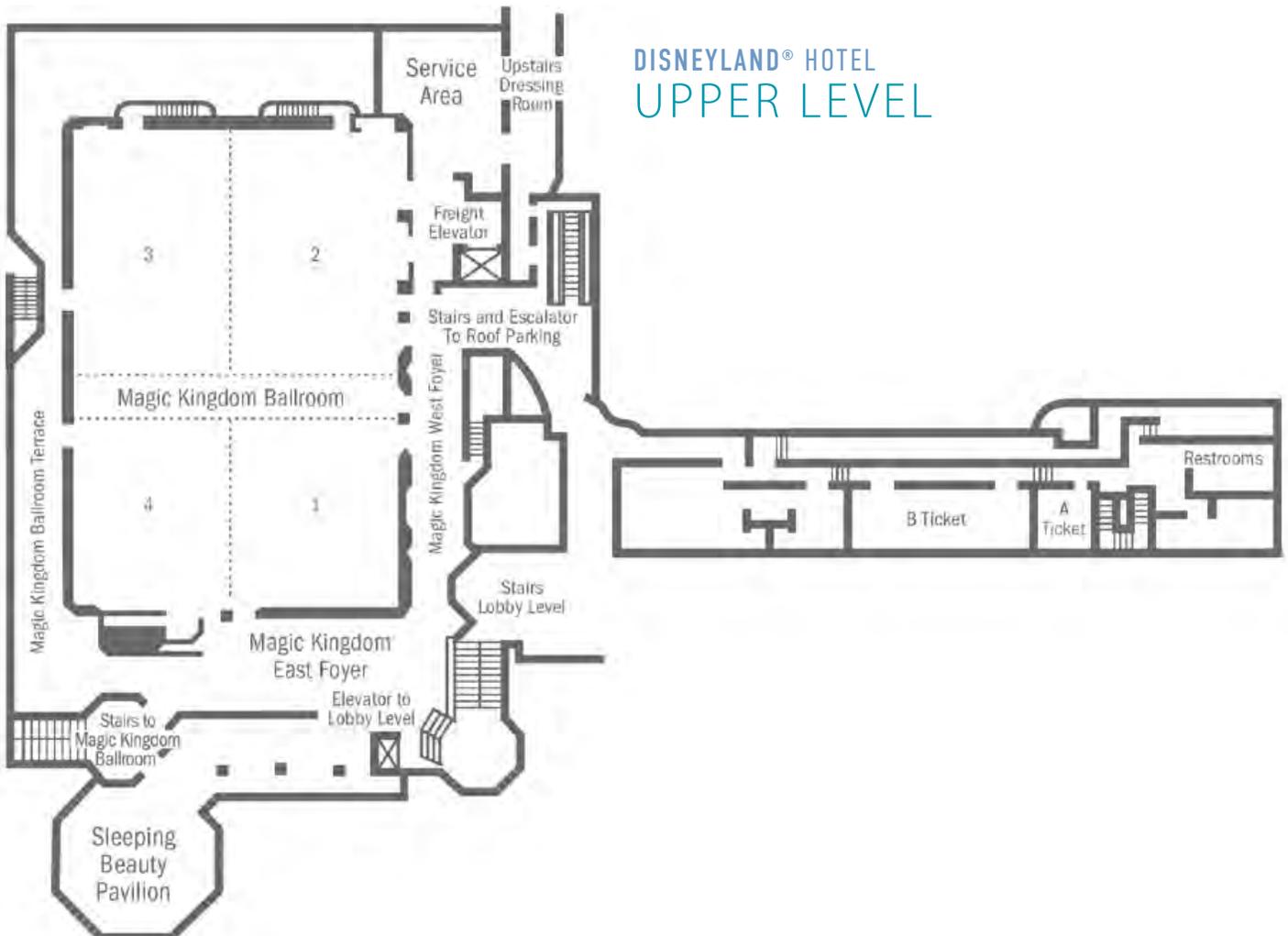


Conference Maps

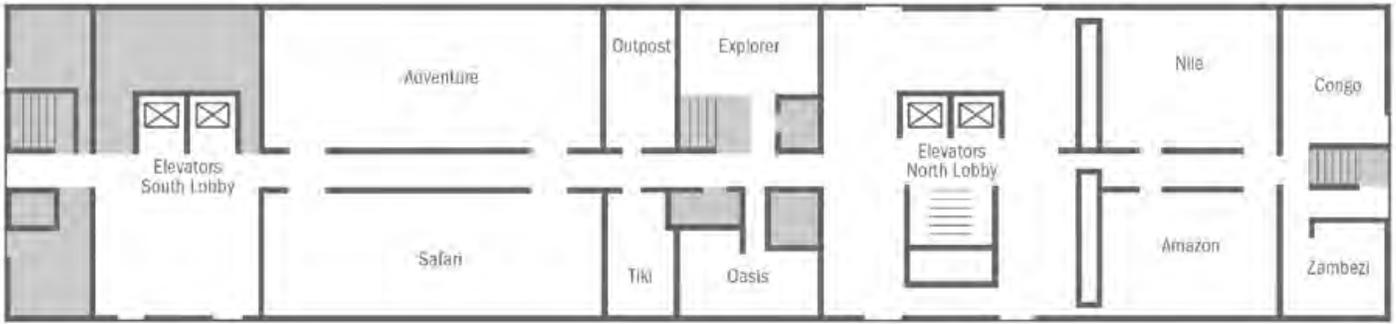
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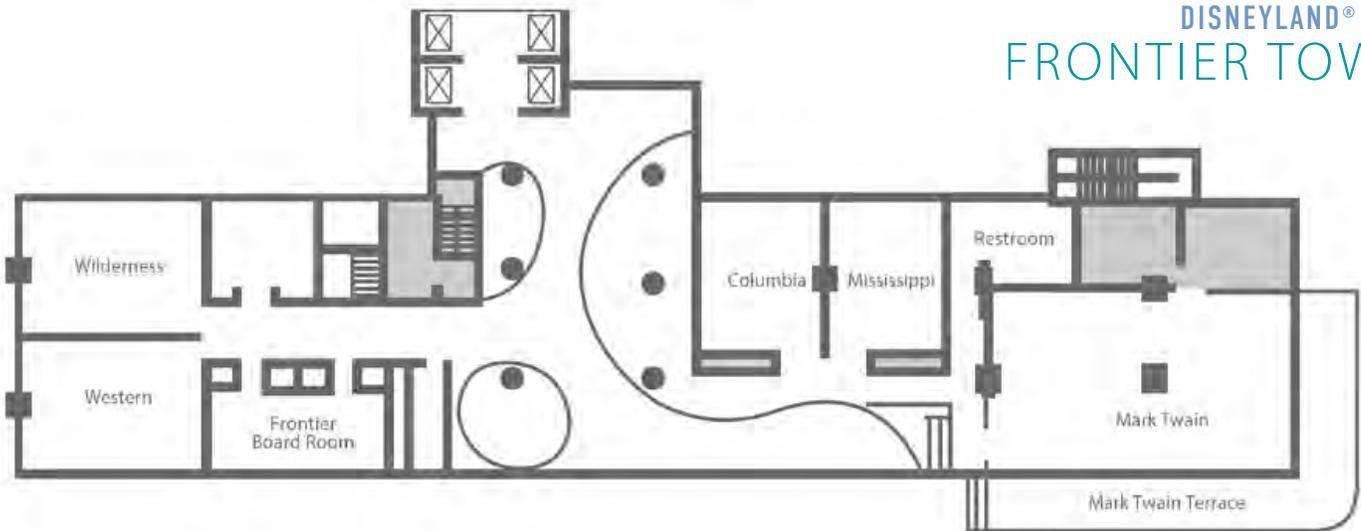
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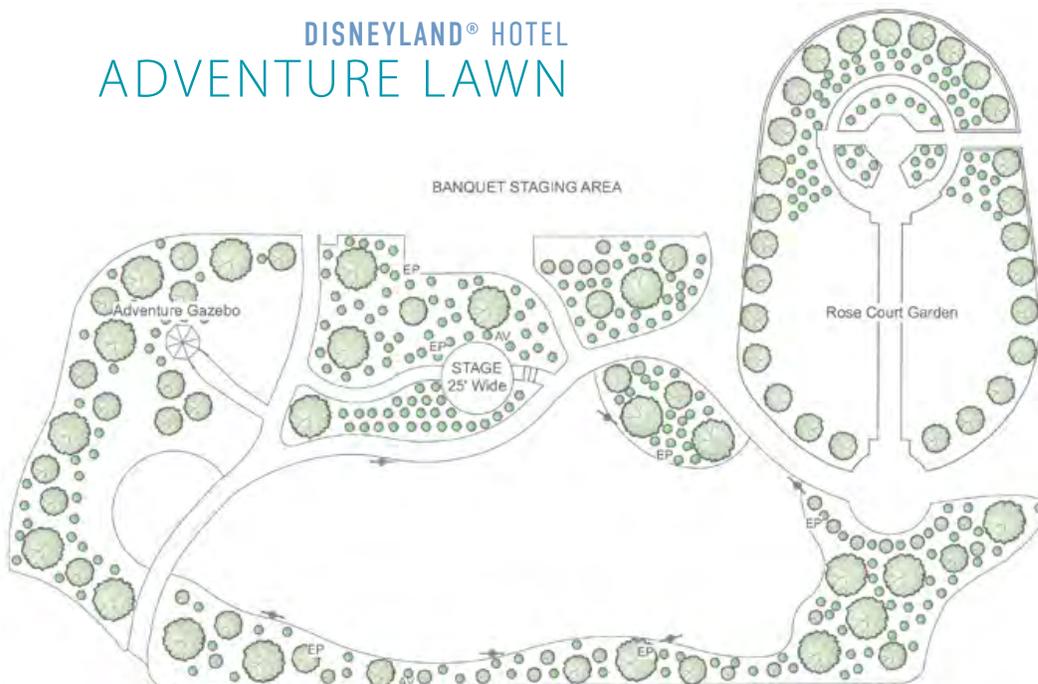
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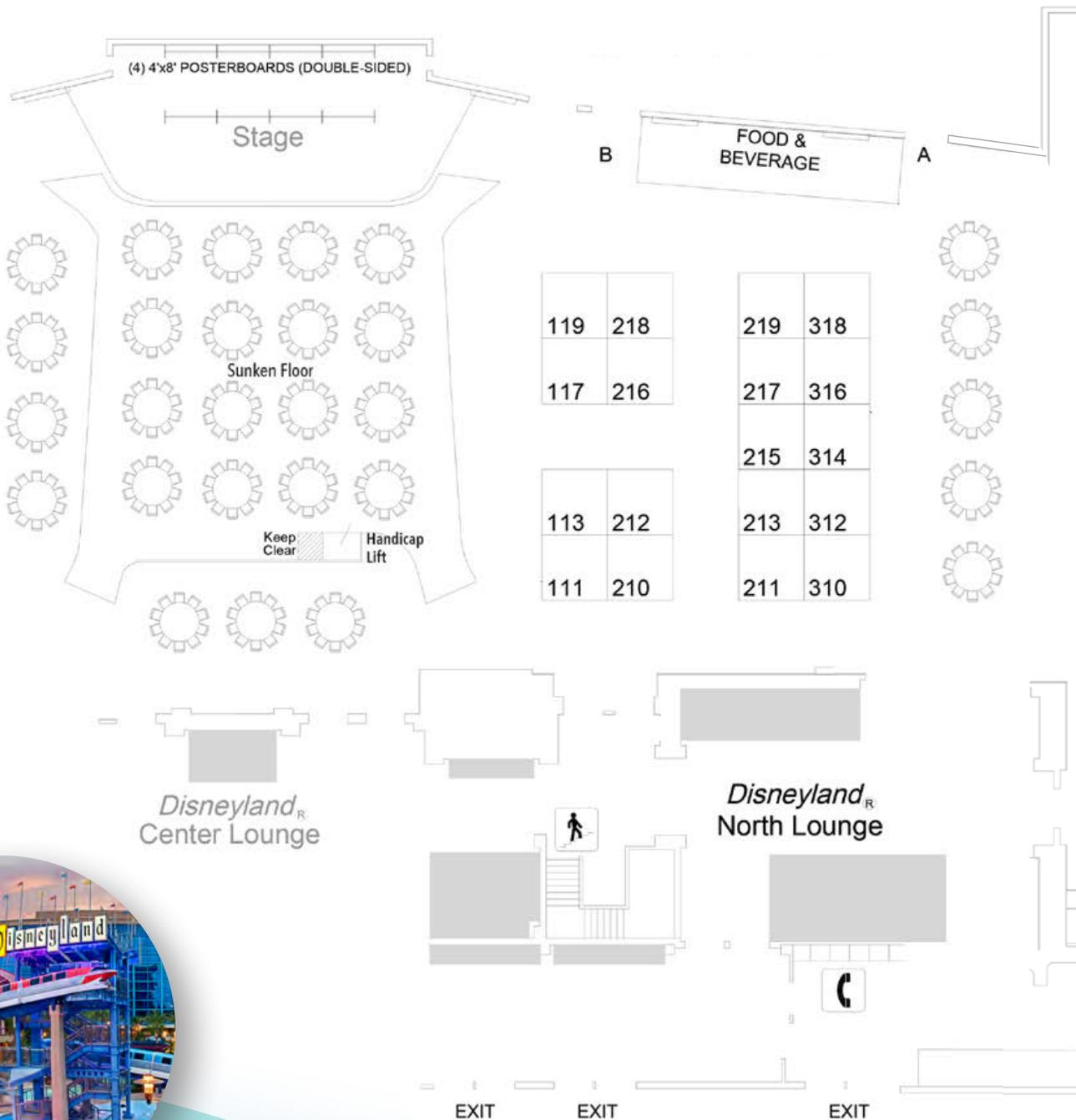


DISNEYLAND® HOTEL
ADVENTURE LAWN



Exhibitor Floorplan

DISNEYLAND® GRAND BALLROOM



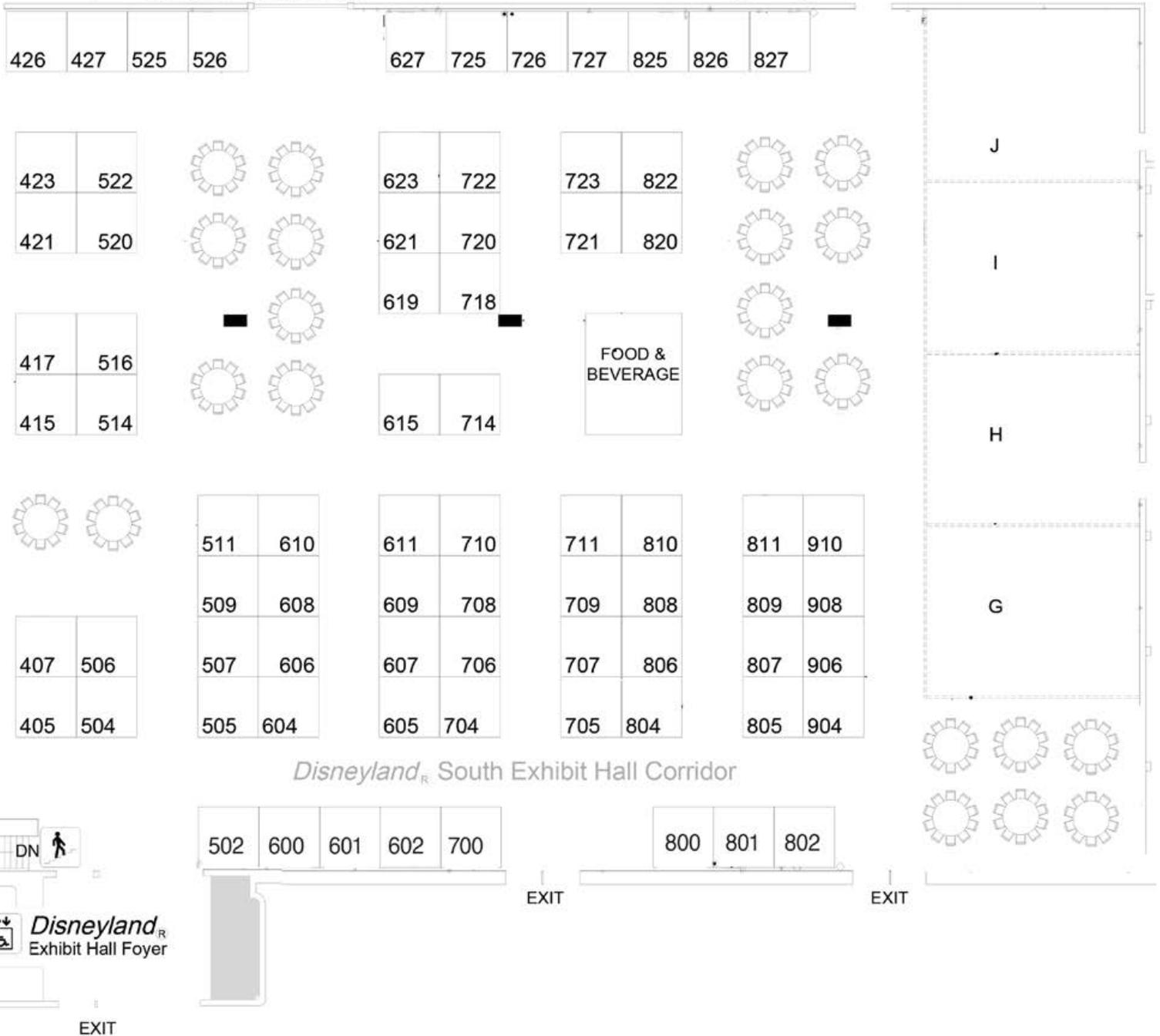
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